1. **Entities/Dimensions are:**

* Franchise: ERD only
  + Franchise No:
  + Region:
  + Postal code:
  + Model Type:
* Product: ERD and Special Event Worksheet
  + Product ID: Unique Id of each kind
  + Category: Service/Merchandise/Special Event
  + Type: Different types of Service, Merchandise and Special Event
* Customer: ERD and Special Event Worksheet
  + Member ID: ERD & Worksheet
  + Customer Name: ERD member name and corporate customer name
  + Zip code: ERD
  + Membership date: Hierarchical (Year->month->date)
  + Membership Type: From ERD and “special customer” if from Special worksheet
* Calendar: Hierarchical (Year->Month->date) include (Sale date, Purchase date and event date)
  + Date:
  + Month:
  + Year:
  + Week: