



AAMER SHAHZAD

– Web Developer : Graphic Designer : SoMe / SEO Marketer –

PROFILE

Self-taught, hard-working web developer and graphic designer with a flair for creating functional websites and elegant graphics in the digital world. I like to think clean UI designs; create simple content structures; code responsive sites for great UX; and bring ideas to life in the browser. I'm quietly confident, naturally curious, and perpetually working on improving my chops.

I have successfully created and launched live website for epcsol.com and implemented SEO, alongside some small projects for learning purposes.



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WORK EXPERIENCE

EPC SOL.com

(Live Project for your reference)

IT Consultant | Feb-2020 to present

- Created and launched company website on WordPress, Elementor and various plugins.
- Administrated and updated website for SEO optimization.

Alliance+ ApS

Team Leader | Jun-2014 to Feb-2019

- Responsible for various administrative tasks including meeting with customers at their premises; supervision of subordinates; and maintaining work quality.

Tivoli A/S

Service Assistant | Aug-2013 to Jun-2014

- Service assistant in Nimb Hotel.
- Worked as kitchen helper including service team management.

Care Service Systems ApS

Administrative Assistant | Mar-2011 to Jul-2013

- Responsible for administrative and marketing tasks; team management;
- Carried out planning for work schedules; customers' complaints handling and workers' relationship.

IT SKILLS

Content Management

WordPress / Magento / PrestaShop

Web Development

HTML / CSS / JavaScript / BootStrap

Digital Marketing

SoMe Marketing / SEO / Analytics

Graphic Design

Photoshop / Illustrator / Canva

Office

Word / Excel / Power Point / Visio

COURSES / CERTIFICATIONS

2021 – Web Applications – Udemy

2020 – SEO – DigiSkills.

2020 – WordPress & CMS – EPC SOL

2020 – Ecommerce Management – DigiSkills

2019 – MS Dynamics 365 – Udemy

2019 – Digital Marketing – Google Digital Garage

2019 – Digital Marketing – Udemy

2019 – HTML, CSS – Self-taught

2018 – MS Excel Data Analysis (Dashboard, Charts, Pivot Tables, Functions) – Udemy

WORK EXPERIENCE ...continued

Svensk Direktreklam, Västerås, Sverige

Supervisor | Jul-2010 to Jan-2011

- Responsible for ad flyers distribution; planning distribution routes; conveying tasks to the distributing agents.
- Updating database for workers job log, working hours, and distribution areas.

Kohinoor Textile Mills, Rawalpindi, Pakistan

Assistant Manager Marketing | Jun-2006 to Aug-2009

- Responsible for creating new customers and developing new products plus sales management to keep inventory of finished products at minimum.
- Total sales increased by 10% in the last year of my job with respect to previous years data despite various uncontrollable factors in the local market.
- Responsible for customers' complaint handling and problem solving.

KGML, Gujar Khan, Pakistan

A.S.M. (Quality Supervisor) | Nov-1999 to Jun-2006

- Responsible for implementing and regulating ISO 9001: 2000 Quality Management System (QMS) including internal and external QMS-audits.
- Responsible for quality control; data entry; statistical analysis; and reporting.

PROJECTS

Epcsol, Copenhagen, Denmark.

- <https://www.epcsol.com/>
- Fully functional live website; created and hosted; performed ongoing maintenance, editing and updating.

Self-Introduction homepage on CodePen.

- <https://codepen.io/Parshiwal/pen/RwWMzEy>
- HTML/CSS coding assignment for HackYourFuture.dk

Aamer's CV homepage on GitHub.

- <https://a-shahzad.github.io>
- HTML/CSS and Java coding sample for GitHub profile.

REFERENCE

References on demand, please.

EDUCATION

M.S. Business Administration

Mälardalen University, Sweden (2010)

M.B.A. (Marketing)

Allama Iqbal University, Pakistan (2008)

M.A. (English)

Peshawar University, Pakistan (2005)

LANGUAGES

English – Fluent

Danish – Working Proficiency

Urdu – Native

Pashto – Native

INTERESTS / LEISURE

Music DAW / Playing Keyboard

Playing Cricket

Software Reverse Engineering

Watching Movies.

SOFT SKILLS

Creative Mindset

Visual Thinking

Critical Thinking

Problem Solving

Work Ethics

Communication