**SEO**

**Meta Tags**

Page Title: Best Free Art Portfolio Websites & More for Artists & Designers

Page description: Click for the best free portfolio websites for artists and designers. Get a free artists website, art store and blog in just a few clicks. Art website builder++

**Image Alt Text**

* **Background Image Alt Text** – DesArts is the online platform for designers and artists to connect with art buyers
* **Image Alt Text 1** – Get the best free website for artists and designers at DesArts
* **Image Alt Text 2** – Online tools for artists and designers – artists portfolio websites, free shops for artists and much more
* **Image Alt Text 3** – Free websites for artists and designers, online art portfolio, art shop and blog in one place and just a few clicks
* **Image Alt Text 4** – Free online art portfolio websites for artists and designers with the online art platform DesArts

**Content structure**

*Section 1 - Above the fold*

* H1 title: “Artists & Designers - Get Your Free Art Portfolio Website”
* Sub text: “Everything You Need To Showcase And to Sell Your Artwork Online In Place”
* Additional text: “Get your online art portfolio website, online art shop and/or art blog, in one place and just a few clicks”
* Background Image: To be suggested, but must be representative of key benefit of the platform
* Form must include the following fields: H2 Title: Get Your Free Art Website First Name, Last Name, Email) + Button: REGISTER NOW + text at the bottom: “We will not share your information”

*Section 2 – benefits*

1. H3 title: Showcase Your Art & Design Work / Text: Showcase your art in your own online art portfolio site, and share your creative work on social media and with DesArts' fans. Build your name and your followers.
2. H3 title: Sell Your Art & Design Work / Text: Sell your art and design work in your own online art shop; get automatically exposed to art fans and collectors on DesArts. Let us help you to sell your work.
3. H3 title: Promote Your Art / Text: Write about your work and share with your followers; use advanced analytics to understand who visits your art website and how to engage with them; benefits from guides and in-built functionalities to optimize the visibility of your website on the Internet and Search Engines
4. H3 title: Your Art Portfolio Website In A Few Clicks / Text: Select from beautiful and elegant art web page design. Let us know about any new functionality or page design you would like; we'll develop it for you at no extra cost.
5. H3 title: Pay only for what you need / Text: Showcase your art and designs for free and start selling your art online for as little as £7.5 per month. Do not worry about maintenance, new development or web hosting; we do it for you.
6. H3 title: Stay protected / Text: Ensure the copyright of your artwork and use our in-built watermark; benefit from secure online payment.

*Section 3 – Link to contact us page*

*Section 4 – Testimony*

**Testimony 1:** DesArts is a fantastic platform for exploring some of the most brilliant facets of the art and design world. They truly appreciate creators and the time and effort they put into what they do. It's a real honour and a privelege to be involved with them.

Author: Juli Snyder, Abstract Painter

**Testimony 2:** There is so much diverse art and design work on display on DesArts. There is always something new to explore and draw inspiration from. It was very easy to update my own site and I could see the changes immediately. All the tools were there at my disposal – from creating my own homepage to webmail, from online art shop to web traffic analytics. It’s like a one stop shop for any artist.

Author: Michael G Teevan, Abstract Photographer

**Testimony 3:** Sharing my work on DesArts helped me break out of the isolation of the studio. While I had on occasion shared my images via social media with friends and family and I have maintained a website portfolio for several years, sharing my images with the DesArts community opened up my work to a much larger community and along with that, invaluable feedback. This experience helped me realize the function of social media for artists of any age and standing in the art community and I have connected with patrons, gallerists, and editors as a result.

Author: Tony Penney, Abstract Painter