Scale–Location –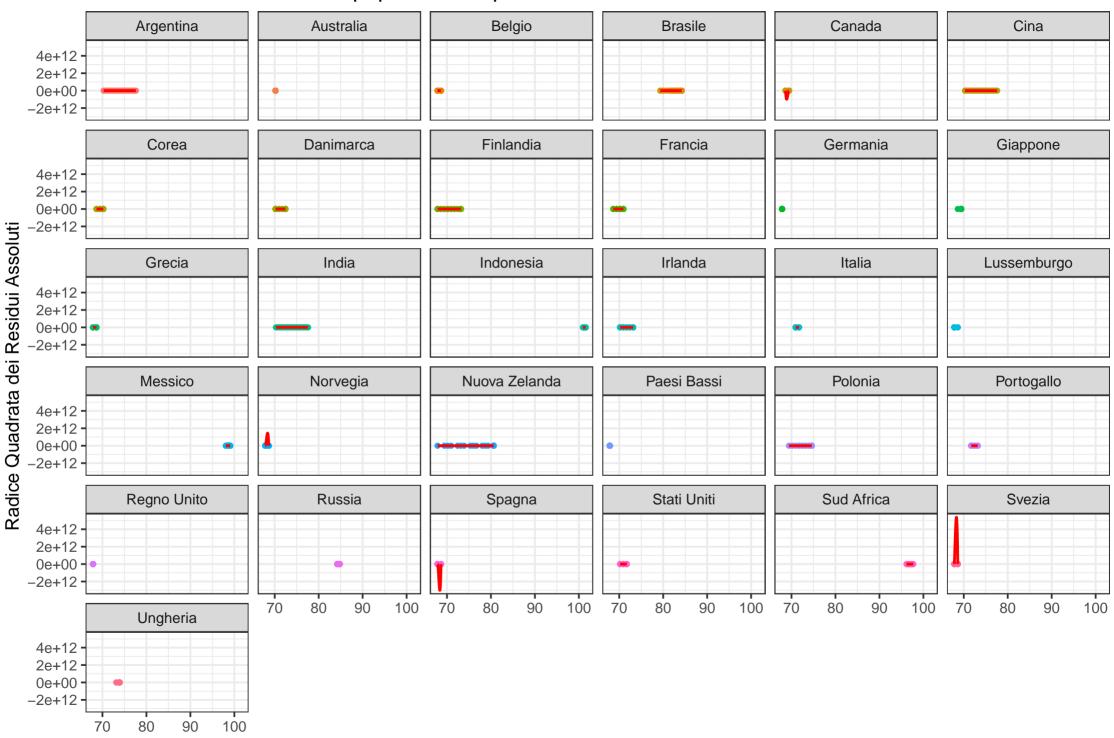 modello population vs percent