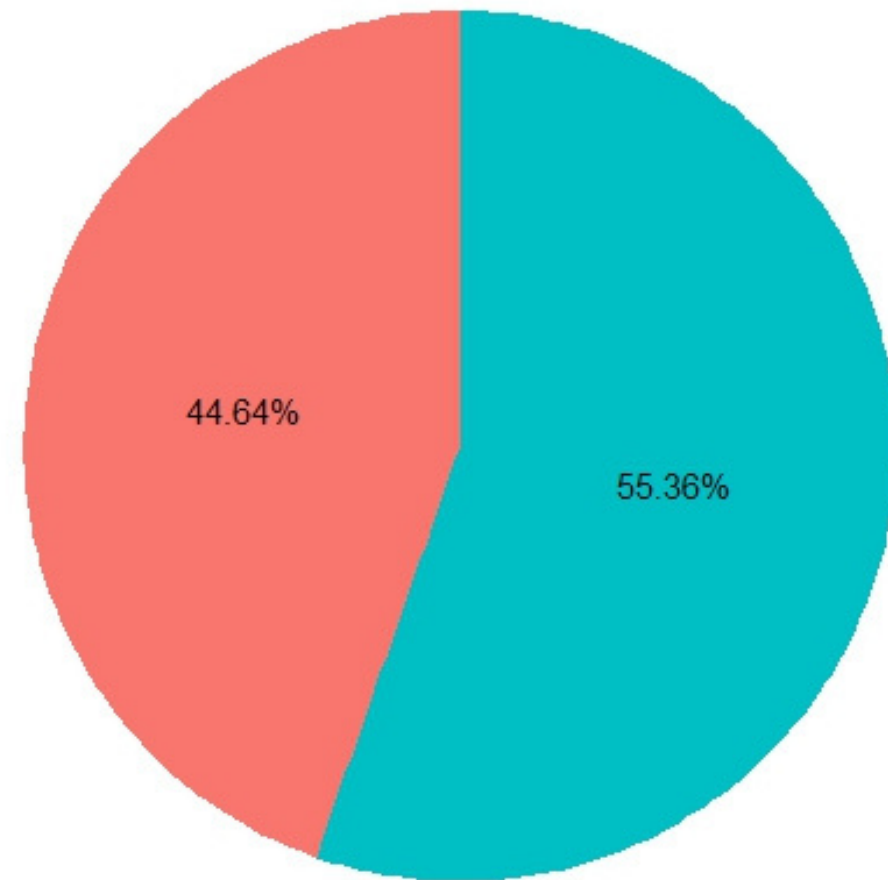


CYCLISTIC BIKE SHARE

Rider Distribution by Membership

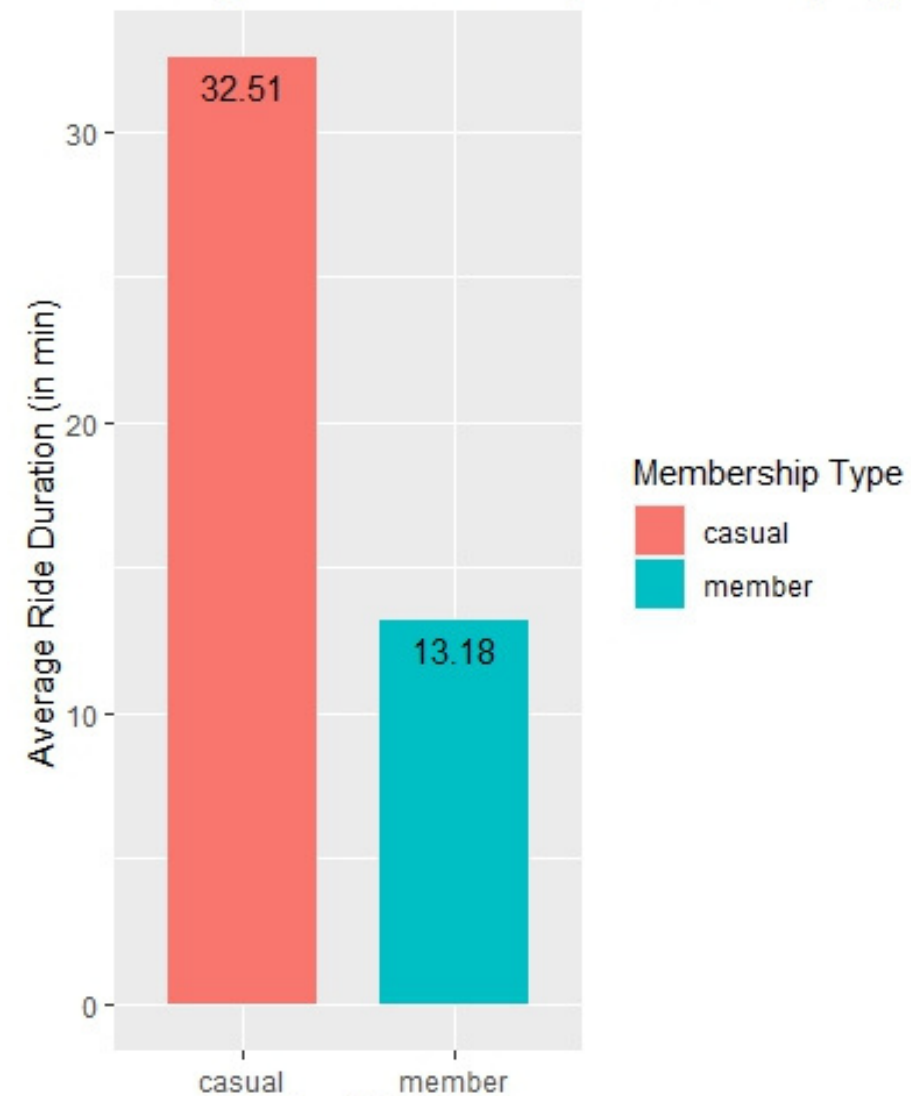


Membership Type

casual member

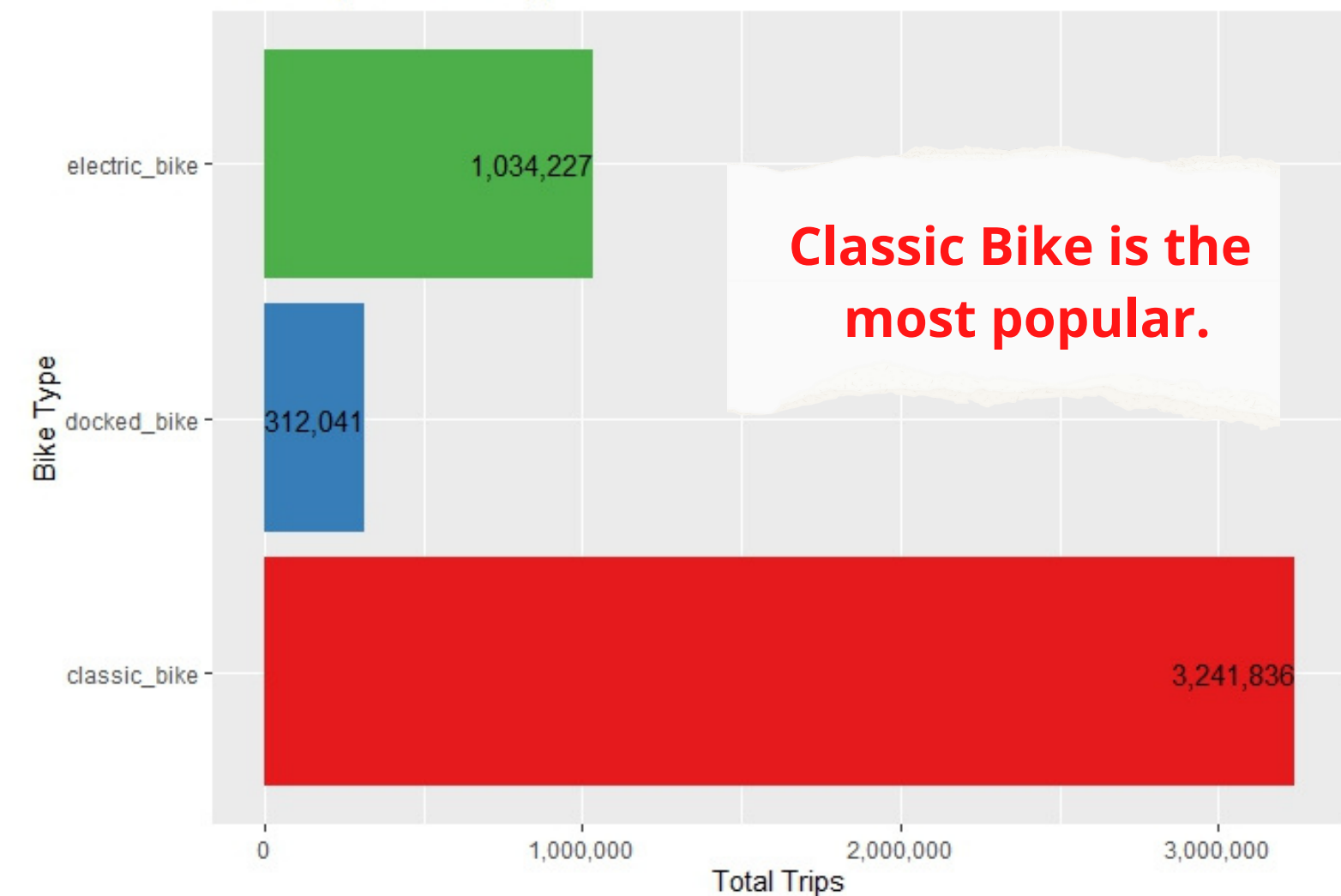
Casual riders account for 45% of total rides.

Average Ride Duration by Membership Type



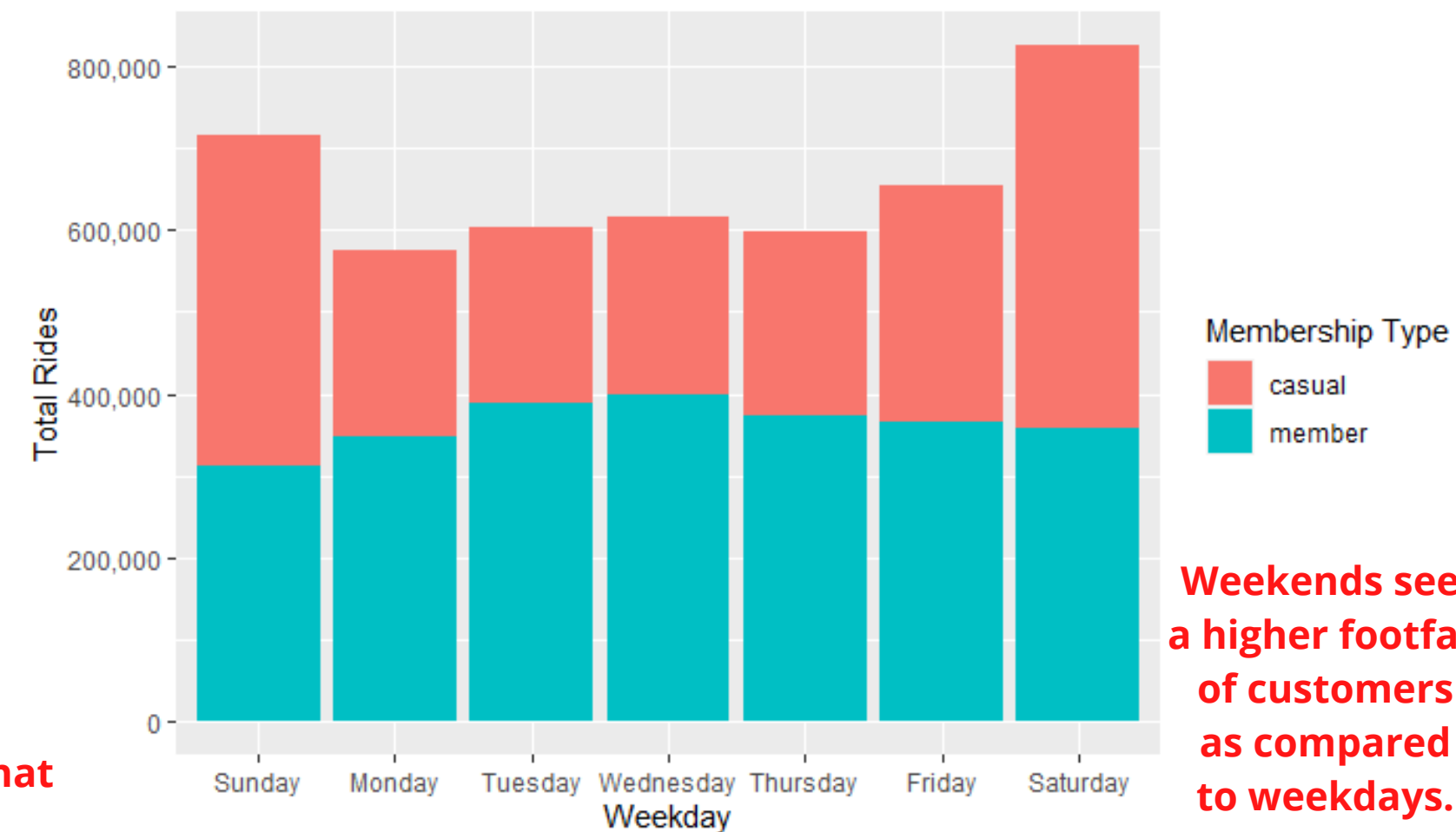
Average ride time of casual riders is 2.5X that of the members.

Most Popular Bike Type



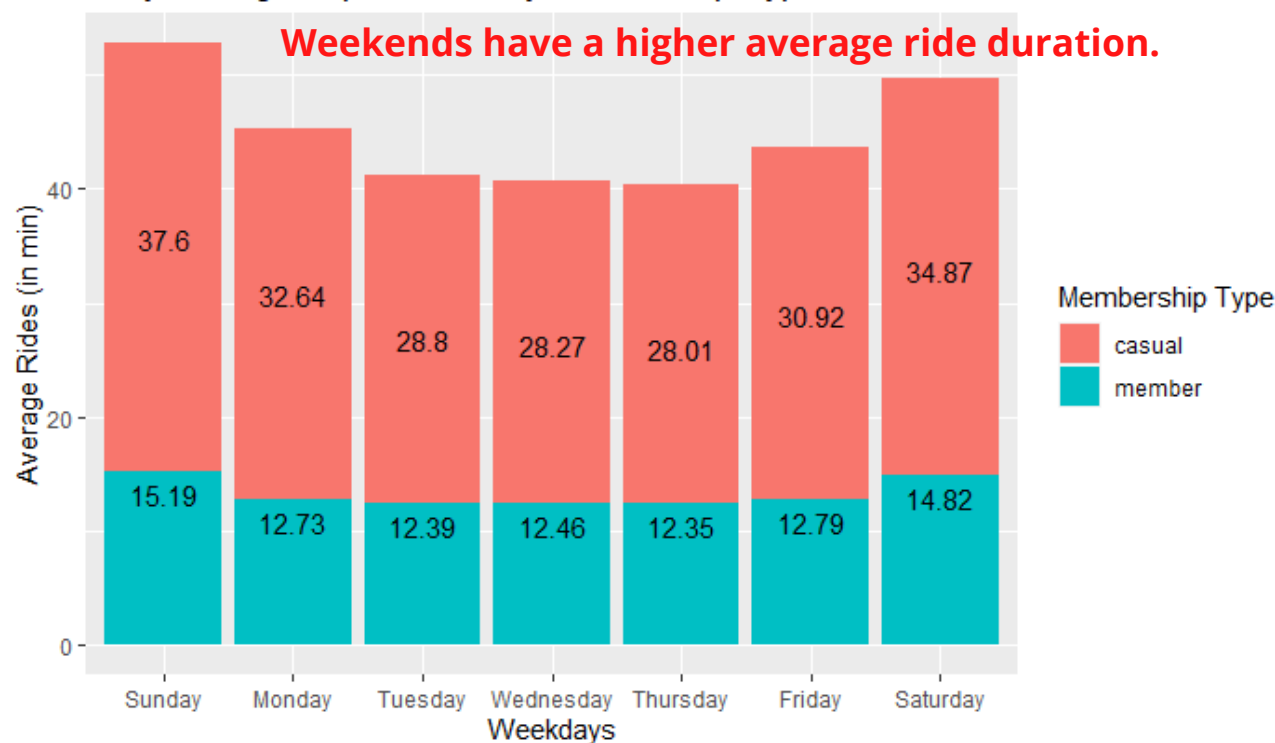
Classic Bike is the most popular.

Total Daily Rides by Membership Type

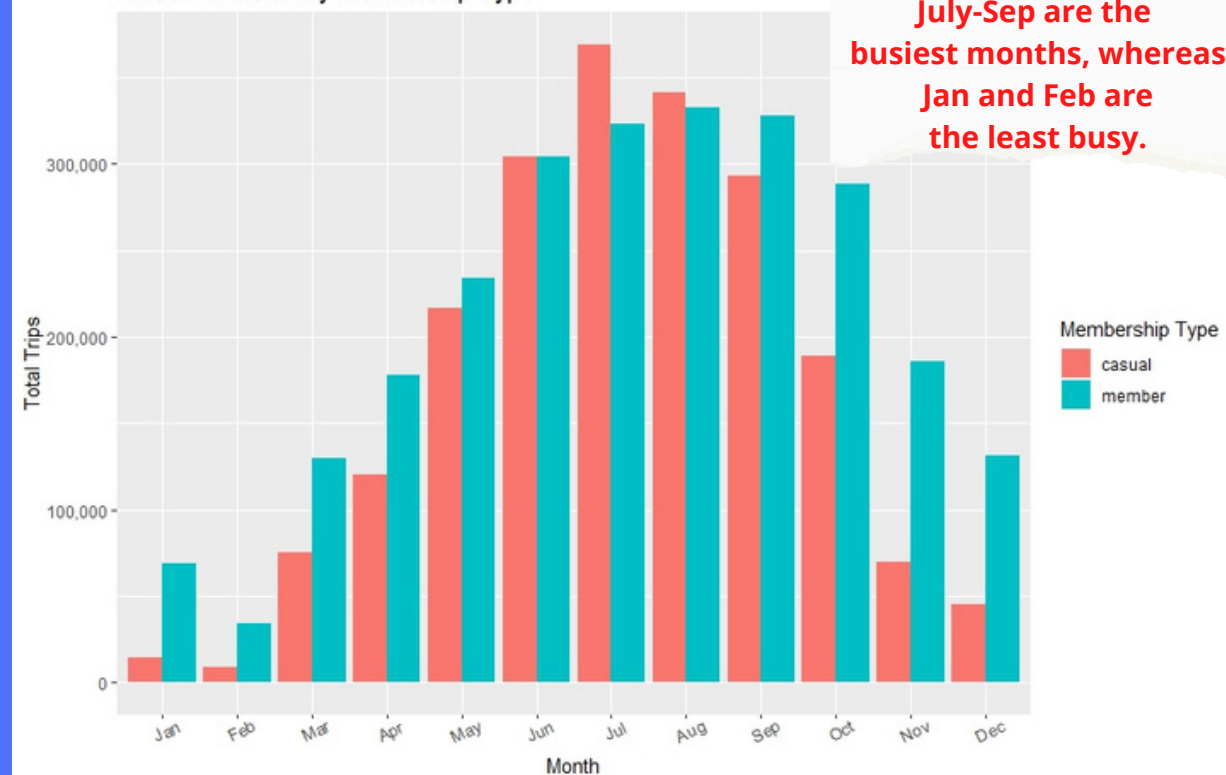


Weekends see a higher footfall of customers as compared to weekdays.

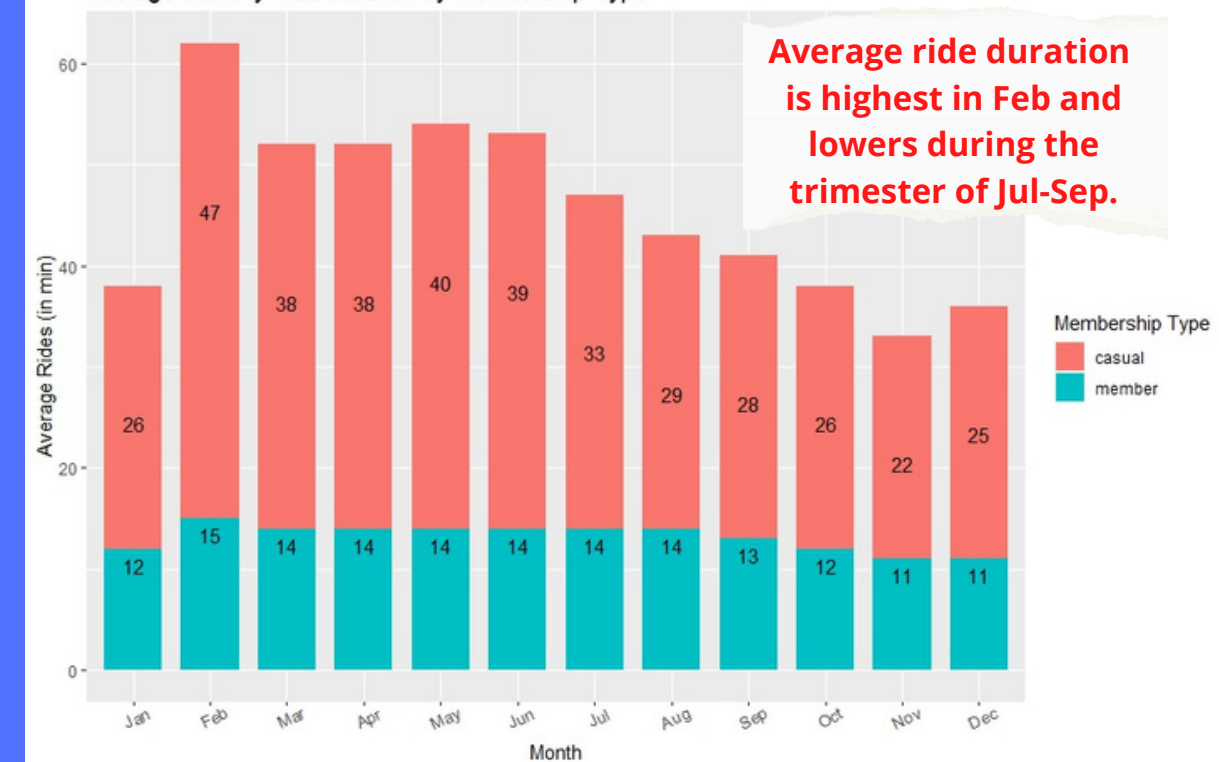
Daily Average Trip Duration by Membership Type



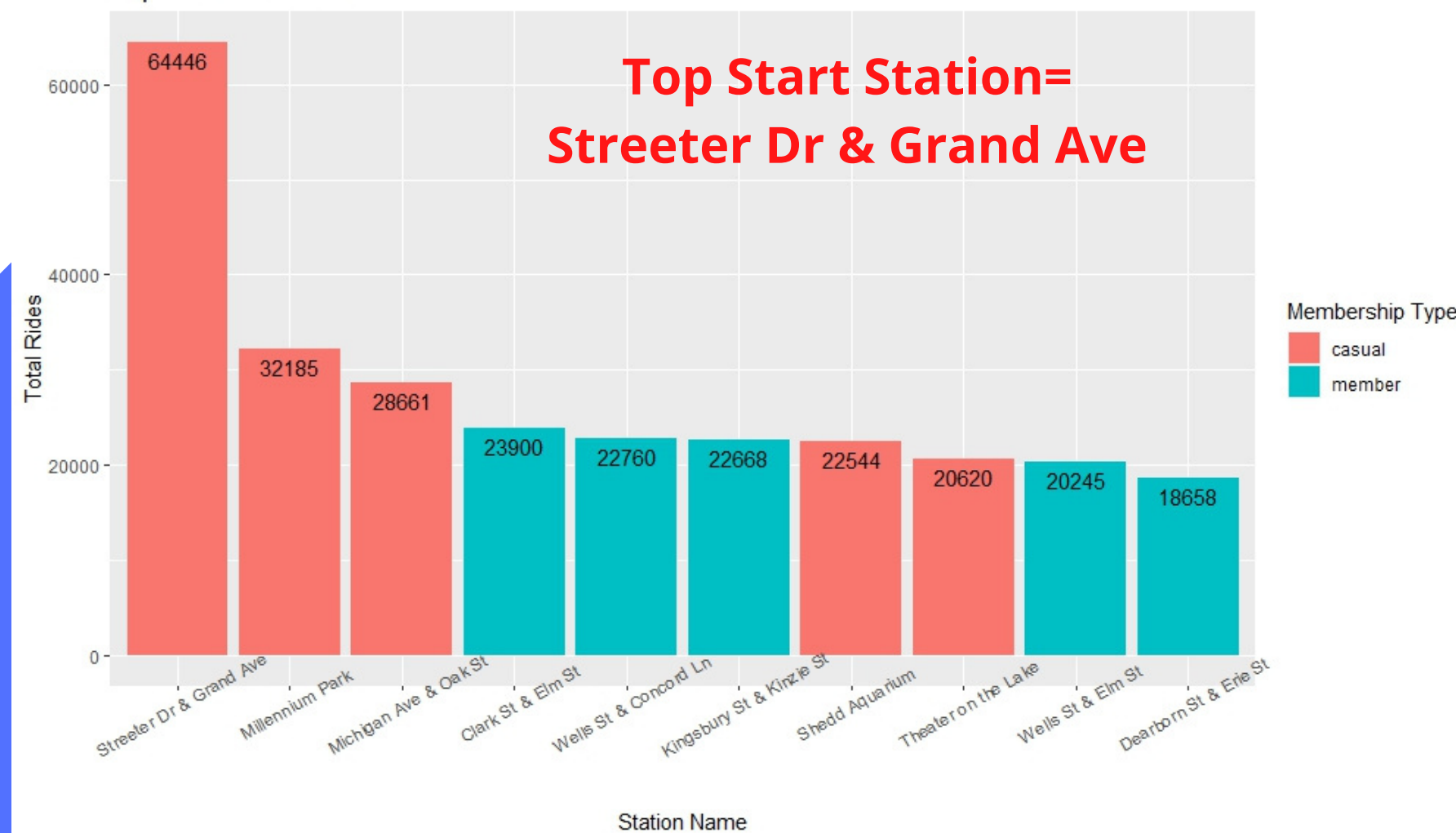
Rides Per month by Membership Type



Average Monthly Ride duration by Membership Type



Top 5 Start Stations



Top 5 End Stations

