

# Anna Vento

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## WORK EXPERIENCE

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*Technical Product Manager, Oracle / NetSuite*, Virtual July 2022 – Present

- Oversaw 4+ engineering teams in the effort to plan, build, and launch innovative ERP features used by 33k+ companies
- Spearheaded market research and lead an 8-person discovery to identify 22+ user goals/pain points to improve functionality
- Conducted customer interviews to redesign the dunning feature which increased adoption from 3% to a predicted 80%
- Created end to end wireframes and oversaw the go to market strategy to introduce self service white labeled applications

*User Researcher and Designer, University of Michigan*, Virtual June 2024 – Present

- Launched competitive analysis, user interviews, and AB testing to design fitness and activity features that increase website interaction from veterans with COPD or chronic musculoskeletal pain
- Underwent 5+ rounds of iterations with stakeholders to mock high fidelity prototypes of 3 desktop and mobile website views

*Graduate Student Instructor, University of Michigan*, Ann Arbor, MI October 2020 – Present

- Instructed and guided 500+ students in SI 206, SI 504, SI 564, & SI 568 an intermediate course on data-oriented programming, an intro course to Linux and Git, an intro course to SQL, and an applied data science course, respectively

*Marketing and Operations Intern, General Motors*, Virtual May 2021 – August 2021

- Collaborated with both the Marketing and Data Analytics sectors to query 10,000+ lines of data using SQL and created 7 Power BI dashboards to better the efficiency and productivity of the After Sales department by 150 hours annually
- Spearheaded different marketing campaigns across 4 different channels to boost upcoming revenue by a predicted 30%

*Software Engineering Intern, Comerica Bank*, Virtual June 2020 – January 2021

- Utilized computer science / data analytics skills to aid the Enterprise Data Management, Analytics, and Technologies team
- Furthered knowledge in neural networks, database management, and big data manipulation by training on over 100+ data forms and completing 20+ epochs
- Drove the execution of a subproject to create an algorithm to best track application runtime in each of its 8 phases and used this data to create 4 meaningful tableau visualizations that could be presented to business partners

## AWARDS AND EXTRACURRICULARS

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**Oracle** 2022 – 2023

- *Vice President of Events*: Oracle Professional Asian Leadership, Austin Chapter

**University of Michigan** 2018 – 2022

- *Vice President of Communications, Membership Chair*: Institute of Electrical and Electronics Engineers
- *Vice President of Administration, Class President, Events Chair, Mental Health & Wellness Chair*: Chick Evans Scholars
- *Vice President of Events, Vice President of Communications*: University of Michigan Make a Wish Student Branch
- *Active Member*: Michigan Club Golf, Special Youth Outreach, GIVE365, Evans Scholar DEI committee

**Chick Evans Scholarship** 2018 – 2022

- Awarded full four-year tuition and housing scholarship for excellent academics, leadership, character, and financial need

## EDUCATION

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**University of Michigan**, Ann Arbor, MI

*MS in Information Science*, Concentration in User Experience and Design, 4.0/4.0

May 2025

*BS in Computer Science*, 3.4/4.0

May 2022

## CORE COMPETENCIES

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- |                               |                            |                             |
|-------------------------------|----------------------------|-----------------------------|
| • Agile / Scrum Methodologies | • Statistics               | • Product Roadmaps          |
| • Market Research             | • UI / UX Design           | • Coordinating & Scheduling |
| • User Testing                | • Data Analysis & Insights | • Strategic Planning        |

## TECHNICAL SKILLS

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- **Proficient in**: C++, Python, C, SQL, Java, Javascript, CSS, Linux, NumPy, Pandas, MySQL, HTML, R, Excel
  - **Experienced with**: CRM (JIRA & Confluence), Power BI, Git, Figma, Bitbucket, SourceTree, Pytest, Adobe Creative Suite
  - **Certifications**: Scaled Agile Framework Essentials (SAFe) Product Owner / Product Manager (5.1)