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|  | Syllabus  Course Program |  |
| Mathematical methods of data visualization Математичні методи візуалізації даних (англ.) |

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| Specialty 113 – Applied Mathematics | Institute Institute of Computer Modeling, Applied Physics and Mathematics |
| Educational program Computer and Mathematical Modelling | Department Mathematical modeling and intelligent computing in engineering (161) |
| Level of education Master's level  (Professional 1 y 4 m)  (Scientific 1 y 9m) | Course type Professional |
| Semester 2 | Language of instruction English |

## Lecturers and course developers

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|  | Olekii Vodka [Oleksii.Vodka@khpi.edu.ua](mailto:Oleksii.Vodka@khpi.edu.ua)  PhD, docent, Head of Mathematical modelling and intellectual computing in engineering department  General information, number of publications, main courses, etc.  [More about the lecturer on the department's website](http://web.kpi.kharkov.ua/dpm/uk/vodka-oleksij-oleksandrovich/) |
|  | Ruslan Babudzhan [Ruslan.Babudzhan@infiz.khpi.edu.ua](mailto:Ruslan.Babudzhan@infiz.khpi.edu.ua)  Assistant lecturer |

### General information

### Summary

This course covers a wide spectrum of mathematical models of data visualization topics, from foundational concepts to advanced techniques. Beginning with an overview of chart types and potential misrepresentations, it proceeds to explore Python libraries, software tools, and specialized plots. The course delves into advanced domains, discussing the visualization of fields, vectors, tensors, tree structures, and graph representations. It also covers dimension reduction methods, text data visualization using LaTeX, and the principles of effective infographic design. With practical examples and comparisons, the course aims to provide a comprehensive understanding of data visualization for effective communication.

### Course objectives and goals

#### Objectives:

– Understand the importance and levels of data visualization. Chart Proficiency: Master various chart types and recognize potential misrepresentations.

– Gain practical proficiency in Python libraries like Matplotlib, Seaborn, and Plotly.

– Explore advanced visualization methods for fields, vectors, tensors, trees, and graphs.

– Apply both linear and nonlinear dimension reduction methods using Sklearn.

– Learn LaTeX for effective text data visualization.

– Grasp principles for designing effective infographics.

#### Goals:

– Develop practical skills for accurate and compelling visualizations.

– Foster critical thinking in choosing appropriate visualization methods.

– Apply visualization techniques to real-world scenarios.

– Enhance communication through clear and accurate visualizations.

– Gain adaptability in using diverse visualization tools.

– Understand applications in various domains.

– Develop creative problem-solving skills in data representation.

### Format of classes

Lectures, laboratory classes, consultations, self-study. Final control in the form of a test.

### Competencies

Program competencies according to the educational program.

### Learning outcomes

Program learning outcomes according to the educational program.

### Student workload

The total volume of the course is 90 hours (3 ECTS credits): lectures - 16 hours, laboratory classes - 16 hours, self-study - 58 hours.

### Course prerequisites

Basic programming skill with Python language, knowledge algorithm and mathematical concept like scalar, vector, tensor, graph, tree.

### Features of the course, teaching and learning methods, and technologies

Not appliable

## Program of the course

### Topics of the lectures

#### Topic 1. Introduction to data visualization.

Levels of visualization. Chart types: Line, Pie, Bar, Histogram, Spaghetti, Map, Steam, Bubble, Gantt, Sunburst, Polar Clock, Radar, Tag cloud, Heat map, Trees, Mind Map. How to lie with charts? Chart Junk.

#### Topic 2. Software for chart plotting in Python.

Matplotlib, Seaborn, Plotnine(ggplot), Bokeh, pygal, Plotly, geoplotlib, Gleam, missingno, Leather, Altair, Folium. 2D and 3D plots. Log scale. Box plot, Violin plot. Examples.

#### Topic 3. Visualization of fields, vector, tensors

Introduction and problem statement. Scalar filed. Gradient of scalar field. Divergence and Vorticity. Vector Glyphs. Vector Color Coding. Displacement Plots. Stream Lines, Tensor glyphs, Tensor field lines, Hyperstreamlines.

#### Topic 4. Tree visualization.

Historical context, first paper of tree visualization (Tutte, Knuth). Application of tree visualization (UML, Biology, Networks, Security, Social Networks). Requirements, conventions to tree visualization. D. Knuth algorithm, Theorem of area of tree laying. Tree Drawing Algorithm: Layered Drawing, Radial Drawing, HV-Drawing, Recursive Winding. Dendrogram. Balloon trees. Hyperbolic Tree. Space-filling methods: Tree map, Beamtree, Icicle.

#### Topic 5. Graph visualization

Introduction and problem statement. Algorithm of graph drawing: Straight Line Drawing. Orthogonal Drawing. Grid Drawing. Circular Drawing. Polyline Drawing. Upward drawing. Sugiyama method. Force directed graph drawing (mathematical problem statement): Kamada & Kawai, Fruchterman & Reingold, Davidson & Harel.

Software for Graph visualization: NetworkX, Gephi. Examples. Visualization of large graph.

#### Topic 6. Method of Dimension reduction

Introduction and problem statement. Linear method. PCA and SVD. Examples: Iris, Eigen Faces, MNIST. Discussion. Nonlinear method: MDS, ISOMAP, LLE, Laplacian eigenmaps, SNE, tSNE. Examples. Method comparation. Sklearn library.

#### Topic 7. Visualization of text data

Introduction to latex, setting up a latex document, typesetting text, handling latex errors, typesetting equations, using latex packages. Structured documents, sections, labels and cross-references, figures and tables in latex, automatic bibliographies with bibtex, useful latex packages and online resources, latex presentations with beamer, drawing in latex with tikz, tracked changes and comments with todo notes.

#### Topic 8. Infographics

Definition and purpose, Historical context and evolution, Importance in modern communication. Principles of Effective Infographic Design: Simplicity and clarity, Visual hierarchy, Consistency and coherence, Audience consideration. Types of Infographics: Statistical infographics, Informational infographics, Timeline infographics, Comparison infographics, Process infographics, Geographical infographics. Choosing the Right Data for Infographics: Identifying key messages, Color, Typography, and Layout. The psychology of color in communication, Typography best practices, Layout considerations for optimal readability.

### Topics of the workshops

Not appliable

### Topics of the laboratory classes

#### Class 1. Creating charts with matplotlib

#### Class 2. Visualization scalar, vector and tensor fields

#### Class 3. Creating custom drawing and animation with matplotlib

#### Class 4. Visualization of binary tree

#### Class 5. Visualization graphs with networkx and Gephi

#### Class 6. Visualization of graph obtained from social network

#### Class 7. Nonlinear dimension reduction

#### Class 8. Linear dimension reduction with PCA and SVD

#### Class 9. Creating reports with Latex (Overleaf)

### Self-study

Self-study also includes preparation to laboratory classes and report preparation on passed laboratory classes.

## Course materials and recommended reading

1. Handbook of Data Visualization. (2007). Germany: Springer Berlin Heidelberg.

2. Ward, M. O., Grinstein, G., Keim, D. (2015). Interactive Data Visualization: Foundations, Techniques, and Applications, Second Edition. USA: CRC Press.

3. Knaflic, C. N. (2015). Storytelling with Data: A Data Visualization Guide for Business Professionals. Germany: Wiley.

4. Telea, A. (2015). Data Visualization: Principles and Practice, Second Edition. Philippines: Taylor & Francis.

5. Data Visualization: Trends and Challenges Toward Multidisciplinary Perception. (2020). Germany: Springer Nature Singapore.

6. Setlur, V., Cogley, B. (2022). Functional Aesthetics for Data Visualization. USA: Wiley.

## Assessment and grading

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| Criteria for assessment of student performance, and the final score structure Total mark (100 points) consists of two parts:  1. Test on theory (60 points)  2. Practice (lab) passing (40 points) | Grading scale  |  |  |  | | --- | --- | --- | | Total points | National | ECTS | | 90–100 | Excellent | A | | 82–89 | Good | B | | 75–81 | Good | C | | 64–74 | Satisfactory | D | | 60–63 | Satisfactory | E | | 35–59 | Unsatisfactory (requires additional learning) | FX | | 1–34 | Unsatisfactory (requires repetition of the course) | F | |

## Norms of academic integrity and course policy

The student must adhere to the Code of Ethics of Academic Relations and Integrity of NTU "KhPI": to demonstrate discipline, good manners, kindness, honesty, and responsibility. Conflict situations should be openly discussed in academic groups with a lecturer, and if it is impossible to resolve the conflict, they should be brought to the attention of the Institute's management.

Regulatory and legal documents related to the implementation of the principles of academic integrity at NTU "KhPI" are available on the website: <http://blogs.kpi.kharkov.ua/v2/nv/akademichna-dobrochesnist/>

## Approval

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| Approved by | Date, signature | Head of the department Oleksii VODKA |
|  | Date, signature | Guarantor of the educational program Gennady MARTYNENKO  Oleksiy LARIN |