

ВОСХОЖДЕНИЕ. УРОКИ ЭВЕРЕСТА™



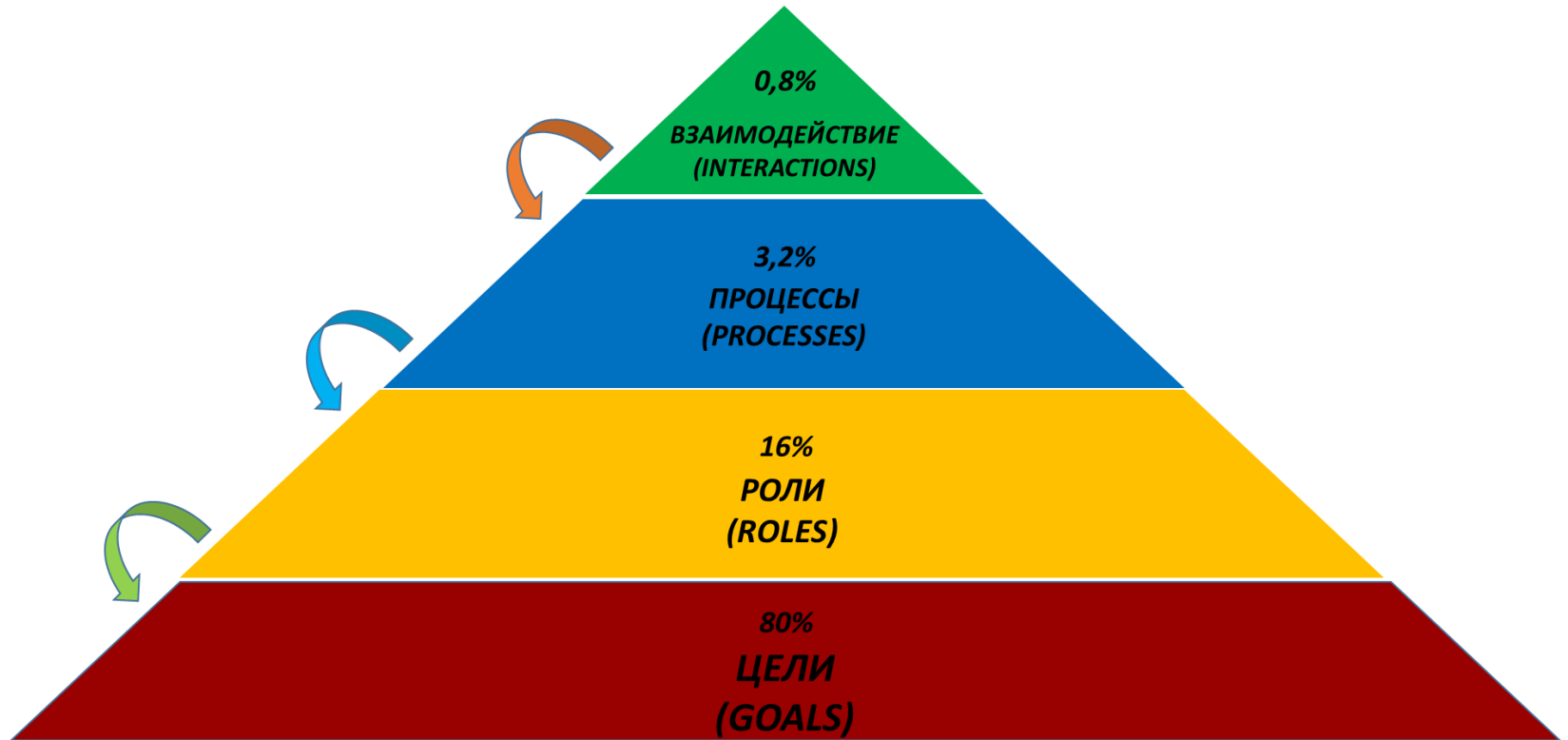
www.addwise.ru

Leadership - ... defined as "a process of social influence in which a person can enlist the aid and support of others in the accomplishment of a common task"... the most important skills that are required in order to change the world

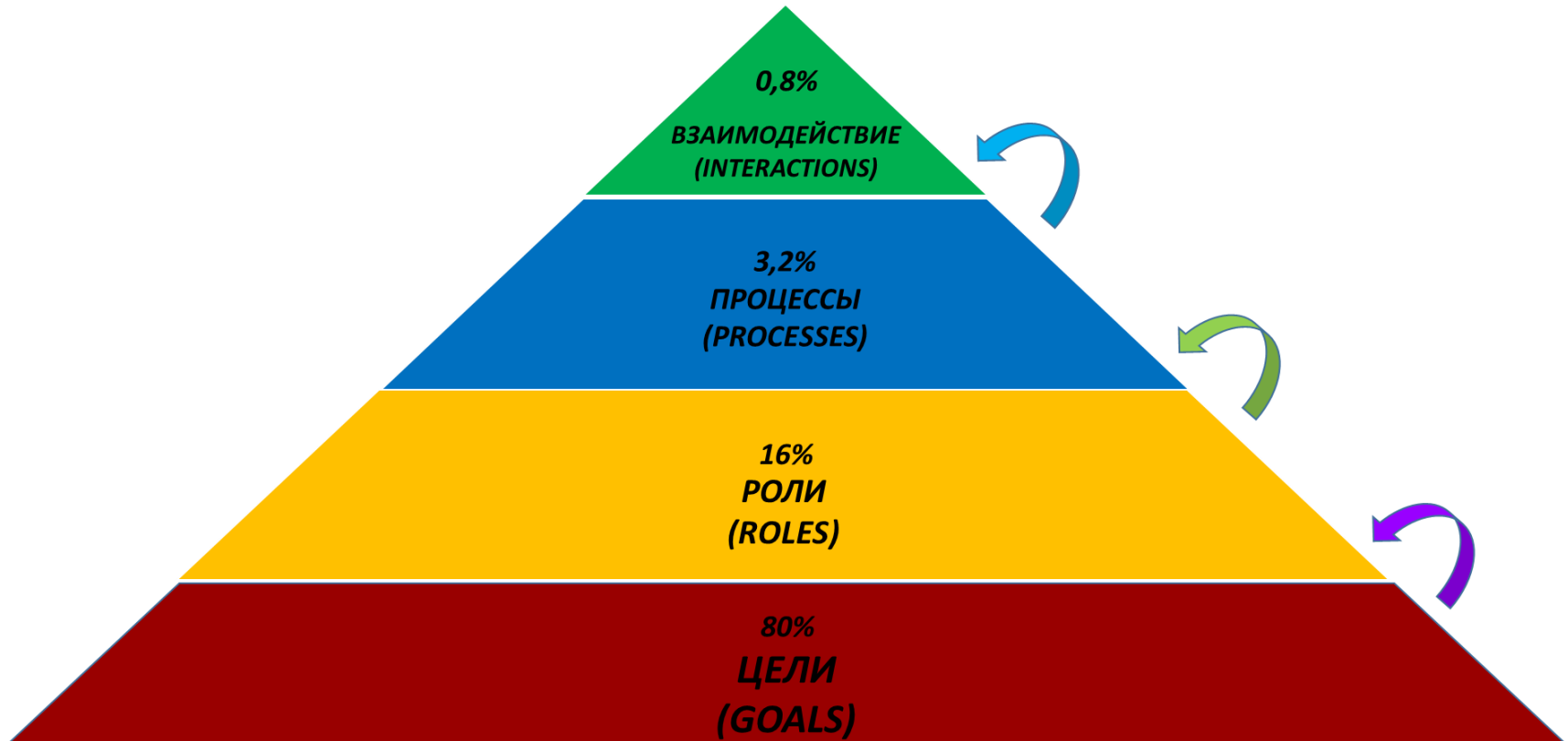
- **Wikipedia**



GRPI Model



GRPI Model



Goal

The indispensable first step to getting the things you want out of life is this: Decide what you want.

- Ben Stein, American politic, lawyer

What for?

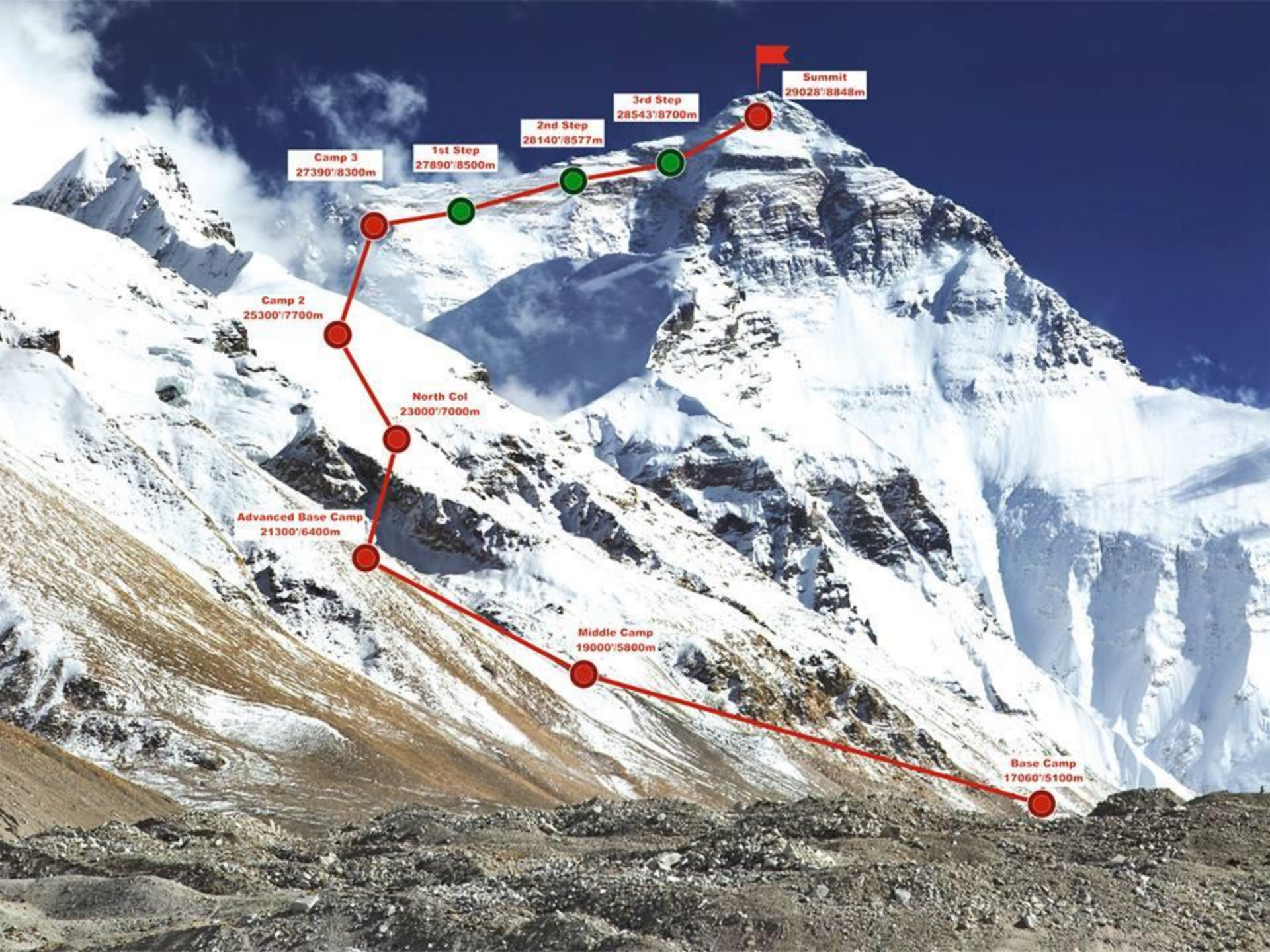
The reason and the cause are on the first place, the beginning is only following

- Polybius, a Greek historian of the Hellenistic Period noted for his work, *The Histories*, which covered the period of 264–146 BC in detail

Focus = power



- **Mount Everest (the 'Roof of the World'), the highest point on Earth (8,848meters), a metaphor for the company's highest goals**
- **2-year preparation, 2-month expedition, 5 main camps, 200 km route, 200 + stayed forever on the slope, 20% of oxygen of the norm, winds up to 100km/h, temperature down to minus 50°C, sudden avalanches, 30 years vain efforts, 3 000 within 62 years of those reached the Summit - all are the conditions where personality uncovers the most**



Summit
29028'/8848m

3rd Step
28543'/8700m

2nd Step
28140'/8577m

1st Step
27890'/8500m

Camp 3
27390'/8300m

Camp 2
25300'/7700m

North Col
23000'/7000m

Advanced Base Camp
21300'/6400m

Middle Camp
19000'/5800m

Base Camp
17060'/5100m

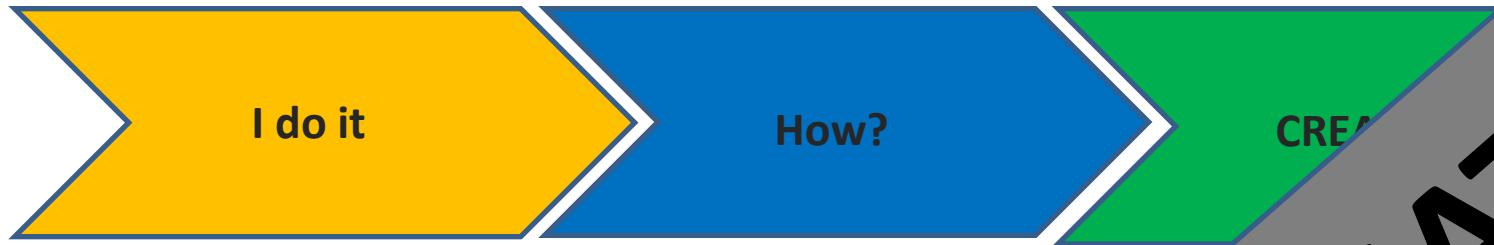
What is needed

Mountain

Days to climb

- | | | |
|---------------|---------|----|
| • Elbrus | 5 642 m | 7 |
| • Somoni Peak | 7 495 m | 26 |
| • Everest | 8 848 m | 60 |

Material, physical, moral preparation



WHAT FOR

*Base Camp
Euphoria*

1

3

Ascent

Descent

5

Peak

2

*Preparation.
Debunking illusions*

4



Base Camp Euphoria

1



BC:

- Establishing leadership position
- Laying the foundation of teamwork. Stage "Cooperative"
- Setting rules and schedule of activities to achieve the goal
- Distributing roles

2

*Preparation.
Debunking illusions*

Preparation:

- Fixing a Leader position (?)
- The transition from the "Cooperative" to the "Team"
- Checking resources, physical form and motivation
- Introducing supporting (additional) knowledge

3



Ascent

Ascent:

- Testing resources and capabilities
- Proving tactics
- Decision-making in extreme conditions
- The «Cooperative» or the «Team»

Peak

4

Peak:

- Goal is achieved (?)

Descent

5

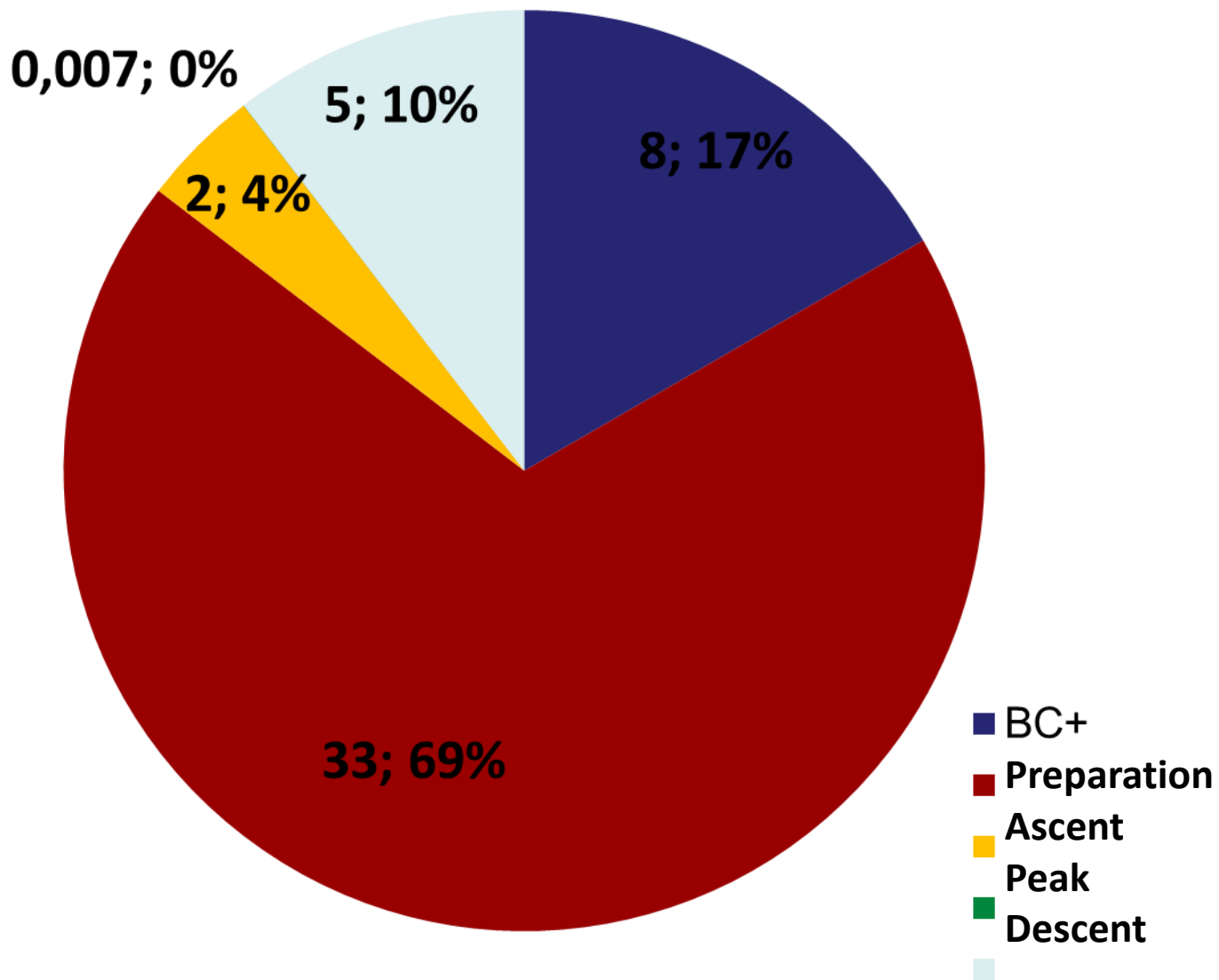


Descent:

- Testing resources and capabilities
- Proving strategy and tactics
- Decision-making in extreme conditions
- The «Cooperative» or the «Team»
- Summarizing on lessons learnt
- Celebrating
- Confirming the next goal

I am Sisyphus, that all life roll up my stone, that is my own "I", not reaching the top, because you cannot reach the top of the knowledge of yourself

-Reihold Messner, Italian mountaineer and exploreer



Results Pyramid



