

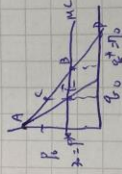
8/6

练 D. $P = 100 - Q$, $TC = 30Q$, 两段式定价, 使用数量折扣?

$$P = MC = 100 - Q = 30 \Rightarrow Q^* = 70$$

$$P^* = 30 \text{ 元 (使用量)}$$

$$\pi^* = \frac{70 \times 70}{2} = 2450 \text{ 元}$$



$$F = \Delta ABP^* = \frac{70 \times 70}{2} = 2450 \text{ 元 (固定费)}$$