

附 8.

$$A \Rightarrow q = \min \left\{ \frac{1}{2}, \frac{1}{4} \right\}$$

$$B \Rightarrow q = \min \left\{ \frac{1}{4}, \frac{1}{2} \right\}$$

$$W=1, r=2$$

租金 = 40

租金 = 100

* 總成本 = 生產成本 + 租金成本

$$* \text{生產成本} = LTC = wL + rK = L + 2K$$

* 成本極小化

$$(A) \text{ ① } q = \frac{1}{2} = \frac{1}{4} \Rightarrow L^* = 2q, K^* = 4q$$

$$C = 1 \times 2 + 2 \times 4 = 10q, LTC_A = 10q + 40$$

$$\text{② } q = \frac{1}{4} = \frac{1}{2} \Rightarrow L^* = 4q, K^* = 2q$$

$$C = 1 \times 4q + 2 \times 2q = 8q, LTC_B = 8q + 100$$

(B) 生產 20

$$q = 20, TC_A = 240, TC_B = 260 \text{ ④}$$

(C) 生產 40

$$q = 40, TC_A = 440, TC_B = 420 \text{ ⑤}$$

(D) 產量低於 20 則 A

$$TC_A < TC_B, 10q + 40 < 8q + 100$$

$$2q < 60$$

$$q < 30$$

$$\text{附 11. } q = 10L^{\frac{1}{2}} K^{\frac{1}{2}}, W=r=10, K \text{ 固定 } K_0$$

$$* STC = WL + rK$$

* 成本極小化

$$(A) STC, AC, MC$$

$$q = 10L^{\frac{1}{2}} K^{\frac{1}{2}} \Rightarrow L^{\frac{1}{2}} = \frac{q}{10K^{\frac{1}{2}}}$$

$$STC = 10 \times \frac{q^2}{100K_0} + 10K_0 = \frac{q^2}{10K_0} + 10K_0 \#$$

$$SAC = \frac{q}{10K_0} + \frac{10K_0}{q} \#$$

$$SMC = \frac{dSTC}{dq} = \frac{2q}{10K_0} = \frac{2}{K_0} q$$

(B) 反推 STC

$$\frac{dSTC}{dK} = \frac{-q^2}{10K^2} + 10 = 0 \Rightarrow K = \frac{q}{10} \text{ (找 } K \text{ 最小, } S_0 \text{ 故微分)}$$

$$STC = q + q + 20q \#$$

附 12. $q = 20$ AC 與 AVC 差 10, $q = 40$ 差?

$$q = 20, AC = AFC + AVC, AFC = 10$$

$$AFC = \frac{FC}{q} = \frac{1K}{q}, FC = 200$$

$$q = 40, AFC' = 5 \#$$

附 13. $MC = 10q, FC = 100, q = 10, TC = ?$

$$TC = FC + VC = 100 + VC$$

$$MC = \frac{dVC}{dq} = 10q$$

$$VC = \int MC dq = \int_0^{10} 10q \cdot dq = 5q^2 \Big|_0^{10} = 500$$

$$TC = 100 + 500 = 600 \#$$