

習題1

market demand $P=60-q$, 成本函數 $TC=30q$

(A) 採單一訂價時, 生產者剩餘, 消費者剩餘, 總剩餘, 無謂損失

$$MC=30$$

$$60-q=30, q=30, P=45 \Rightarrow \pi = 45 \times 15 - 30 \times 15 = 225 = PS$$

$$CS = 15 \times 15 / 2 = 112.5, TS = 225 + 112.5 = 337.5, DWL = 112.5$$

(B) 採完全差別取價時, 計算生產者剩餘, 消費者剩餘, 總剩餘, 無謂損失

$$60-q=30, q=30, \pi = 30 \times 30 / 2 = 450$$

$$CS = 0, TS = 0 + 450 = 450, DWL = 0$$

(C) 採第二級差別取價時, 分割成兩個價格區間, 計算生產者剩餘, 消費者剩餘, 總剩餘, 無謂損失

$$\pi = 50 \times 10 + 40(20-10) - 30 \times 20 = 300$$

$$CS = (10 \times 10 / 2) + (10 \times 10 / 2) = 100$$

$$\pi = P(q_1)(q_1) + P(q_2)(q_2 - q_1) - TC(q_2) = (60 - q_1)q_1 + (60 - q_2)(q_2 - q_1) - 30q_2$$
$$= -q_1^2 - q_2^2 + 30q_2 + q_1q_2$$

$$-P_{q_1}: -2q_1 + q_2 = 0, -2q_2 + 30 + q_1 = 0 \Rightarrow q_1 = 10, q_2 = 20, P_1 = 50, P_2 = 40$$

(D) 第二級差別取價時, 分割成三個價格區間, 計算生產者剩餘, 消費者剩餘, 總剩餘, 無謂損失

$$P_1 = 52.5, P_2 = 45, P_3 = 52.5$$

$$\pi = P(q_1)(q_1) + P(q_2)(q_2 - q_1) + P(q_3)(q_3 - q_2) - TC(q_3)$$
$$\pi = 52.5 \times 2.5 + 45 \times (15 - 2.5) + 52.5 \times (22.5 - 15) - 30 \times 22.5$$
$$= 337.5$$

$$= (60 - q_1)q_1 + (60 - q_2)(q_2 - q_1) + (60 - q_3)(q_3 - q_2) - 30q_3$$
$$= -q_1^2 - q_2^2 - q_3^2 + 30q_3 + q_1q_2 + q_2q_3$$

$$-P_{q_1}: -2q_1 + q_2 = 0, -2q_2 + q_1 + q_3 = 0, -2q_3 + 30 + q_2 = 0 \Rightarrow q_1 = 1.5, q_2 = 15, q_3 = 22.5$$