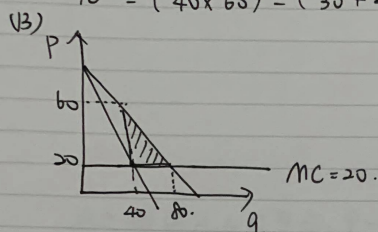


4.  $P = 100 - q$ ,  $C = 30 + 20q$

(A)  $MR = 100 - 2q = 20 = MC \Rightarrow q^* = 40, P^* = 60$

$ML = (60 - 20) / 60 = 2/3$

$\pi^* = (40 \times 60) - (30 + 20 \times 40) = 1570$



無謂損失  $= \frac{1}{2} (40 \times 40) = 800$

(C) 獨占力  $= (P - MC) / P = (60 - 20) / 60 = 2/3$

(D)  $MR = MC + 10$  (從量稅)

$100 - 2q = 30 \Rightarrow q^* = 35, P^* = 65$

$\pi = (35 \times 65) - (30 + 20 \times 35) - (10 \times 35) = 1195$

(E)  $(1 - 10\%) MR \Leftrightarrow 0.9(100 - 2q) = 20$

$Q = 38.9, P = 550/9$

(F)

(G) 利潤稅對產出、價格均無影響 故  $q^* = 40, P^* = 60$

稅後利潤  $= (0.8 \times \text{稅前利潤}) = (0.8 \times 1570) = 1256$

(H)  $P = MC \Leftrightarrow 100 - 2q = 20 \Leftrightarrow q^* = 80, P^* = 20$

故虧損  $= (80 \times 20) - (30 + 20 \times 80) = -30$

無謂損失  $= 0$

5 設獨立廠商在均衡下，價格是邊際成本的4倍。

$MR = P(1 - 1/E_d)$  (恆成立)

$\Leftrightarrow MR = 4MC (1 - 1/E_d)$  (已知條件)

$\Leftrightarrow MC = 4MC (1 - 1/E_d)$  均衡條件

$E_d = 4/3$

6. 若需求函數為線性,  $LMC = k$ , 則課徵從量稅  $k$  元, 消費者所面對的價格會因此而上漲  $k/2$  元??

$$\text{設 } P = a - bq$$

$$\text{則 } MR = a - 2bq$$

...

?

7. 設獨立廠商的市場需求為  $P = 280 - Q$ , 而共有 A、B 兩個工廠

$$\text{成本函數為 } TCA = 2Q_A^2$$

$$TCB = 4Q_B^2$$

$$\text{Ans: 令 } MCA = MCB = MR$$

$$4Q_A = 8Q_B = 280 - 2Q_A - 2Q_B$$

$$\text{聯立解出 } Q_A = 40, Q_B = 20 \Rightarrow P = 220.$$