

Shaping

OUR BALANCE

Maintaining diversity — in our mix of businesses, in the regions we serve, in the customers we seek — is central to our strategy for long-term success



MEDICAL DEVICES

Less-invasive, more-accurate technologies to enhance lives



DIAGNOSTICS

Timely information to better manage health



REFINING OUR BUSINESS FOR STABLE GROWTH

4 MAJOR BUSINESSES

HELP INSULATE ABBOTT FROM FLUCTUATIONS IN ANY SINGLE MARKET

58% DEVELOPED MARKETS
42% EMERGING MARKETS

GEOGRAPHIC DIVERSITY BALANCES GROWTH AND STABILITY



ESTABLISHED PHARMACEUTICALS

High-quality, trusted medicines in high-growth markets



NUTRITION

Science-based nourishment for every stage of life





Expanding OUR PRESENCE

Healthcare needs are growing — and changing — around the world. By building our presence in fast-growing regions, we can better stay ahead of those trends and respond with relevant, localized solutions.

94,000
Abbott people

working in more than
150 countries