ALEXANDRA PLATT

UX/UI DESIGNER

ABOUT ME

I am a UX/UI Designer with a background in sales and creative design. I have experience in solving design problems, collaborative working, communication and understanding user needs. I am self-motivated, reliable, responsible and hard-working. Able to work on my own or as part of a team. Ambitious and driven, now looking for a great opportunity to begin and build my UX/UI Design career.

EDUCATION

UX/UI Immersion, CareerFoundry

March 2021 to November 2021
- Enrolled since March to present
- A 10-month intensive course for UX Designers specialising in UX fundamentals, methodology, and research-driven approaches to design.

Bachelor of Arts in Creative Direction at the University of the Arts London, London College of Fashion - First Class Honours

September 2017 to June 2020.
- Throughout my degree I mainly focused on digital marketing, advertising, rebranding and UX and UI design.

EXPERIENCE

Stylist at AllSaints

August 2018 to Present

Ensured high levels of customer satisfaction through outstanding product knowledge and attentive, personalised service. Managing the Menswear Floor and processing deliveries.

Freelance Creative

March 2019 - March 2021
- Graphic design work for branding and advertising such as logos and business cards
- UI design for websites
- Editing videos, creating short clips and gifs for social media and websites.

SKILLS

UX/UI Skills

UI/Visual Design, User Centered Design, Information Architecture, Wire-framing Prototyping, Branding/Logo Design, Web Design, Style Guides, Iconography, Typographic Hierarchy, Responsive Grids, Personas, Usability Analysis, User Research, Storyboarding

Soft Skills

Verbal Communication, Active Listening, Teamwork, Organisation, Creative, Empathy, Confidence, Self Motivating, Enthusiasm

Tools

Sketch, Figma, InVision, Adobe XD, Photoshop, Premier Pro Illustrator, After Effects, Balsamiq,

CONTACT

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