

# SWEN 303

## Assignment 02

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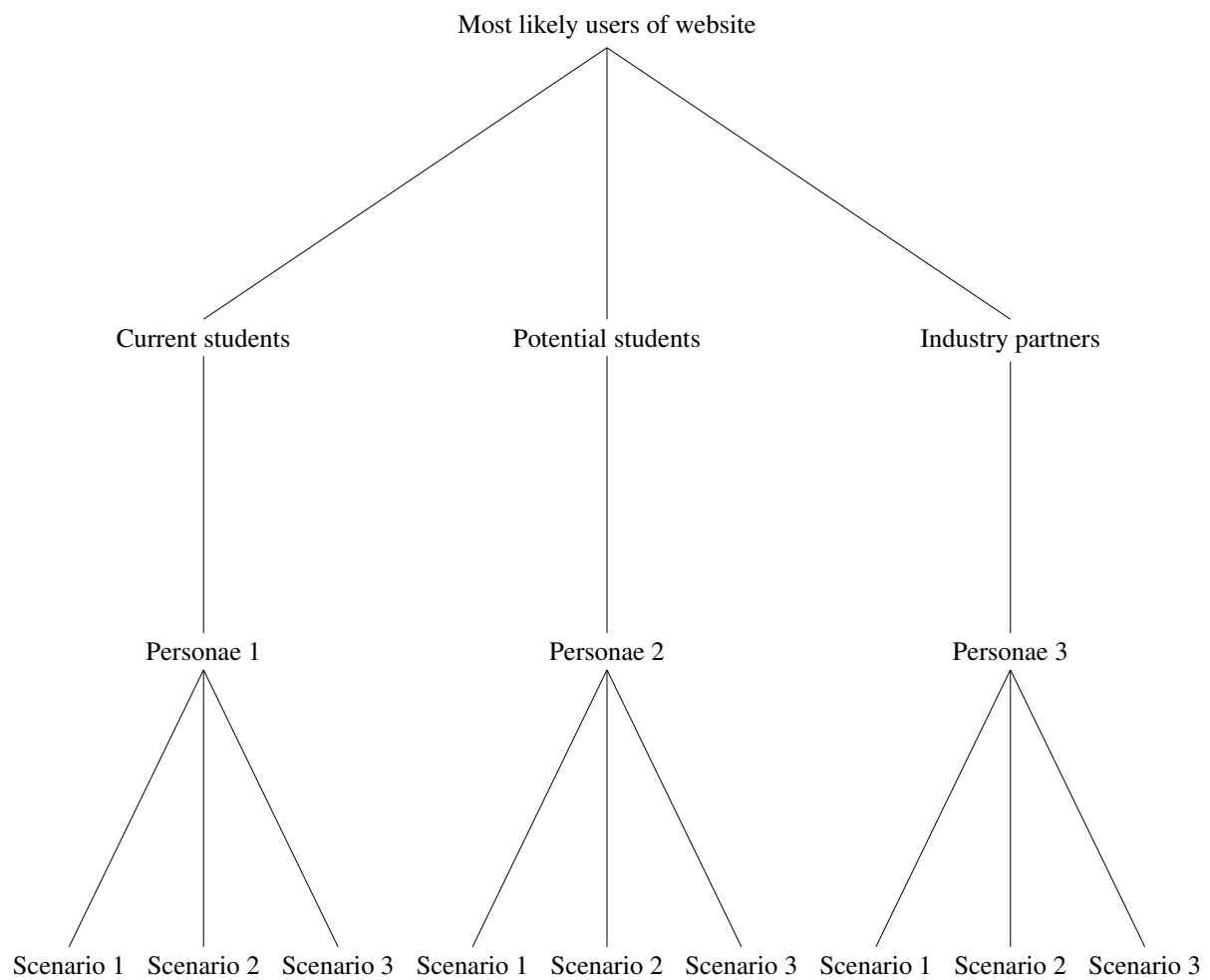
# 1 Process

## 2 Model

### 2.1 Overview

Persons that most likely will use the website

- Current students
- Potential students
- Industry partners



### 2.1.1 Persona 1: Kenneth Smith

Kenneth (Kenny) Smith is a 3rd year Computer Science student at Victoria University of Wellington. He is a hard worker and prides himself on his high level of achievement across his courses. He's always had a passion for computers and from a young age was interested in coding using basic applications like Scratch and getting involved with Coding workshops and camps. This is partially due to his Parents both working in development fields. When he isn't studying, Kenny is often gaming. He plays League of Legends, World of Warcraft and Counter Strike GO and often plays online with his friend group. He has played and love heavy metal guitar since he was 10, but has not maintained his abilities since his focus is now on University work. He also has a long distance girlfriend that he has been with for 2 years. He sometimes struggles to balance his studying, gaming and girlfriend. He has a life goal of getting a high paying and stimulating job in the computer science field.



#### Personal:

Name	Kenny
Age	21
Gender	Male
Education	NCEA Level 3 with Excellence Endorsed (Maths, Chemistry, Digital Technology and Music)
Spare time	PC Gamer (League of Legends, Counter Strike, WoW) Heavy metal guitar enthusiast (both plays and listen) long distance girlfriend
Attitudes	Considers himself a realist, is more likely a pessimist. Likes to think he knows more than others. Prides himself on his computer abilities so is particularly short tempered if he is struggling to achieve easy tasks on the computer
Aptitudes	Kenny is intelligent and good at abstract thought.
Skills	Competent with computers, studying, playing guitar and gaming.
Motivations	Enjoys learning new things, as long as they are not too hard.

#### Technical:

General	Kenny is a strict windows user. His main device is his desktop gaming PC (his pride and joy). If he is using the Web, it is done usually through his PC. He doesn't prioritize his cell phone for anything other than calling and messaging. He spends most of his time on his PC, often using Google chrome for the internet, IDE softwares for coding and Steam for his gaming.
Domain Knowledge	Confident with terminology and details of the Engineering and Computer Science degree.
System Knowledge	Has used the ecs website occasionally but often just Googles to get straight to where he needs to be.
Computer self efficacy	Kenny has high confidence in achieving computing tasks, to the point that he is infuriated if he cant achieve his goal with ease. He rarely blames himself for problems he's having with technology.
Information Processing	He likes to find the answer to his queries the fastest way possible. Avid stack-overflow user. He does not enjoy sourcing information from a number of webpages/websites. If there are a number of answers he will choose the shortest.
Tinkering	Kenny loves tinkering with new programs and new features of software he currently uses. He will tinker away for a long time before Googling for help. He has never considered using built in help menus.
Quote	"Which under qualified fool designed this [ecs-vuw] site?! It shouldn't be this difficult to find the course requirements for my next semester courses".

## 2.2 Scenarios

- asdf

1. asdf