# SWEN 303

Assignment 01
Names Student
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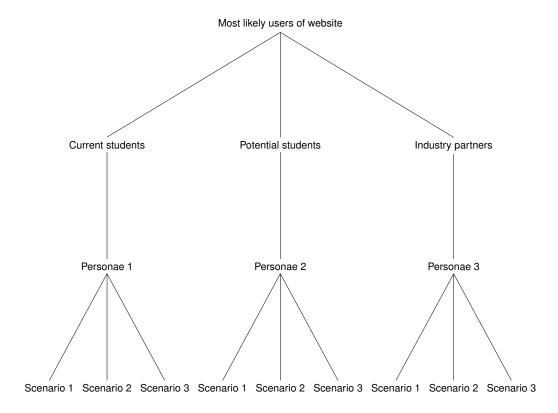
## 1 Process

## 2 Model

#### 2.1 Overview

Persons that most likely will use the website

- Current students
- Potential students
- Industry partners



#### 2.1.1 Persona 1: Kenneth Smith

Our nerdy Computer Science student...



Personal:

Name Kenny Age 21 Gender Male

Education NCEA Level 3 with Excellence Endorsed (Maths, Chem-

istry, Digital Technology and Music)

Spare time PC Gamer (League of Legends, Counter Strike, WoW)

Heavy metal guitar enthusiast (both plays and listen)

long distance girlfriend

Attitudes Considers himself a realist, is more likely a pessimist.

Likes to think he knows more than others. Prides himself on his computer abilities so is particularly short tempered if he is struggling to achieve easy tasks on the computer

Aptitudes

Kenny is intelligent and good at abstract thought.

Technical:

### 2.2 Scenarios

- asdf
- 1. asdf