```
In [3]: #coding:utf-8

import pandas as pd
import numpy as np
from geopy.distance import geodesic
from tqdm import tqdm
import json
import os
import seaborn as sns
import matplotlib.pyplot as plt

sns.set_style("darkgrid") # 图表风格
plt.rcParams['font.sans-serif']=['SimHei'] # 用来正常显示中文标签
plt.rcParams['axes.unicode_minus']=False # 用来正常显示负号
```

```
In [4]: import warnings
  warnings.filterwarnings('ignore')
```

数据读取预览

```
In [5]: ori_df = pd.read_excel("../data/lianjia.xls", index_col='ID')
```

In [6]: # 数据一览 ori_df.head(10)

Out[6]:

	name	address	model	area	direct	perfect	floor	year	type	total	unit	traffic
ID												_
1	厦罐宿舍	禾祥西路	1室1厅	46.89平米	南	简装	高楼层(共7层)	1998	板楼	216.0	单价46066元/平米	近1号线文灶站
2	万寿北路	文园路	2室1厅	48.67平米	南	简装	低楼层(共7层)	1991	板楼	310.0	单价63695元/平米	近1号线将军祠站
3	菁英公馆	翔安新城	NaN	NaN	NaN	NaN	NaN	NaN	NaN	45.0	单价12163元/平米	NaN
4	南湖中祥大厦	槟榔	1室1厅	45.08平米	东南 南	精装	低楼层(共31层)	2007	板塔结合	308.0	单价68323元/平米	近2号线体育中心站
5	王子广场	海沧生活区	1室1厅	34.2平米	南	简装	中楼层(共25层)	2011	板塔结合	99.4	单价29065元/平米	近2号线海沧行政中心站
6	文化大厦	莲坂	1室0厅	44.45平米	南	简装	中楼层(共31层)	2005	板楼	230.0	单价51744元/平米	NaN
7	天伦花园	莲花	1室1厅	47.9平米	北	简装	中楼层(共10层)	2000	塔楼	238.0	单价49687元/平米	近2号线江头站
8	槟榔东里单号区	槟榔	1室1厅	44.72平米	南西北	简装	高楼层(共6层)	1989	板楼	240.0	单价53668元/平米	近2号线育秀东路站
9	未来橙堡	海沧体育中心	1室1厅	30.7平米	南	简装	中楼层(共5层)	2005	板楼	93.0	单价30294元/平米	NaN
10	信洲国际	翔安新城	1室1厅	40平米	南	精装	中楼层(共25层)	2016	板楼	46.0	单价11500元/平米	NaN

缺失数据预处理

```
In [7]: # 发现存在缺失信息较多的房源,接下来进行筛选后删除 # 删除总价及单价均为空的数据 ori_df.drop(index=ori_df[(ori_df['total'].isnull())) & (ori_df['unit'].isnull())].index, inplace=True) # 筛选并保留缺失比例小于50 tmp_df = ori_df[['name', 'address', 'model', 'area', 'direct', 'perfect', 'floor', 'year', 'type', 'traffic']] rows_null = tmp_df.isnull().sum(axis=1) / len(tmp_df.columns) ori_df = ori_df.loc[rows_null < 0.5, :]
```

2020/6/23 Preprocessing(1)

调用百度地理-逆地理api,使用小区名进行经纬度转换

```
[8]: from urllib.request import urlopen, quote
 In [9]: # 转换函数
         def getlnglat(adress):
             url = 'http://api.map.baidu.com/geocoder/v2/?address='
             output = 'json'
             ak = 'NncC2ROHKWGoZ158tfqdziUprQW81ins'
             add = quote(adress)#使用quote进行编码 为了防止中文乱码
             ur12 = ur1 + add + '&output=' + output + '&ak=' + ak
             req = urlopen(url2)
             res = req. read(). decode()
             temp = json. loads (res)
             return temp
In [10]: # 地址前加上厦门进行范围限制, 防止跨省同名小区覆盖
         ori df['name'] = '厦门' + ori df['name']
         # 开辟新列表用来存储转换结果
         geo list = np. zeros((ori df. shape[0], 2))
```

```
In [11]: if not os. path. exists (".../data/geo_trans.csv"):
              dim = ori df. shape
              「row, col] = dim #获取行列数
              cnt = 0
              for i in tqdm(ori df.values):
                  trv:
                     b = i[0] #首列的小区名
                     geo list[cnt][0] = getlnglat(b)['result']['location']['lng']#获取经度并写入
                     geo list[cnt][1] = getlnglat(b)['result']['location']['lat']#获取纬度并写入
                  except:
                     print("第{}条数据转换出错 ".format(cnt))
                     geo list[cnt][0] = 0
                     geo list[cnt][1] = 0
                 cnt += 1
              # api转换错误的少数小区手动转化
              geo list[605][0], geo list[605][1] = 118.098148, 24.446382
              geo list[5737][0], geo list[5737][1] = 118.24771,24.601405
              geo list[6555][0], geo list[6555][1] = 118.087447, 24.501763
              geo list[7790][0], geo list[7790][1] = 118.087447, 24.501763
              geo list[8311][0], geo list[8311][1] = 118.098148, 24.446382
              ori df['经度'] = geo list[:, 0]
              ori df['纬度'] = geo list[:, 1]
              ori df. to csv(".../data/geo trans.csv")
          else:
              ori df = pd. read csv(".../data/geo trans.csv")
```

正式数据预处理

正则提取、分割字符串中信息

```
In [12]: # 室、厅数量提取
         ori_df[['室数量', '厅数量']] = ori_df['model'].str.split('室',expand=True)
         ori df['厅数量'] = ori df['厅数量']. str. extract("(\d+)", expand=True)
         # 0室0厅处理为1室
         ori df.iloc[ori df[(ori df['室数量']==0) & (ori df['厅数量']==0)].index]['室数量'] = 1
         ori df['室数量'] = ori df['室数量'].astype('int')
         ori df['厅数量'] = ori df['厅数量'].astype('int')
In [13]: # 面积提取
         ori df['面积'] = ori df['area'].str.extract("(\d+\.?\d*\.\d+)", expand=True)
In [14]: # 单价提取
         ori df ['单价'] = ori df ['unit']. str. extract ("(\d+)", expand=True)
         ori df['单价'] = ori df['单价'].astype('float')
         ori df['单价'] = ori df['单价'] / 10000
In [15]: # 楼层等级及总楼层提取
         ori df['总楼层'] = ori df['floor'].str.extract("(\d+)", expand=True)
         ori df['楼层等级'] = ori df['floor'].str.split('(',expand=True)[0]
         ori df['总楼层'] = ori df['总楼层'].astype('int')
In [16]: # 朝向提取, 多朝向直接提取第一个朝向
         ori df['朝向'] = ori df['direct'].str.split('',expand=True)[0]
In [17]: # 近地铁若为空值填为空值, 否则为1
         ori df['traffic'].fillna(0, inplace=True)
         ori df.loc[ori df['traffic']!=0, 'traffic'] = 1
         ori df['traffic'] = ori df['traffic'].astype('int')
```

离散变量处理

空值处理

2020/6/23 Preprocessing(1)

```
In [18]: discrete_feat = [feat for feat in ori_df.columns if feat not in ['year', '面积', 'total']]
ori_df[discrete_feat].isna().sum().plot(kind='bar', figsize=(18, 9), rot=45, fontsize=15)

Out[18]: <matplotlib.axes._subplots.AxesSubplot at Ox1b5f16e3710>
```

离散变量不存在空值

Preprocessing(1)

```
# 装修程度
         ori df.loc[ori df['perfect'] == '其他', 'perfect'] = 0
         ori df.loc[ori df['perfect'] == '毛坯', 'perfect'] = 1
         ori df.loc[ori df['perfect'] == '简装', 'perfect'] = 2
         ori df.loc[ori df['perfect'] == '精装', 'perfect'] = 3
         ori df['perfect'] = ori df['perfect'].astype('int')
         # 楼层等级
         ori df. loc[ori df['楼层等级'] == '上叠', '楼层等级'] = '中楼层'
         ori df. loc[ori df['楼层等级'] == '下叠', '楼层等级'] = '低楼层'
         ori_df.loc[ori_df['楼层等级'] == '地下室', '楼层等级'] = '低楼层'
         ori df. loc[~ori df['楼层等级']. isin(['高楼层', '中楼层', '低楼层']), '楼层等级'] = '低楼层'
         ori df.loc[ori df['楼层等级'] == '低楼层', '楼层等级'] = 1
         ori df. loc[ori df['楼层等级'] == '中楼层', '楼层等级'] = 2
         ori df.loc[ori df['楼层等级'] == '高楼层', '楼层等级'] = 3
         ori df['楼层等级'] = ori df['楼层等级'].astype('int')
   [20]: ori df.drop(['name', 'address', 'model', 'area', 'direct', 'floor', 'unit', 'total'], axis=1, inplace=True)
In [21]: # 不存在层级关系的离散变量,使用onehot encode进行编码
         # 包含朝向、建筑类型
         ori df = pd.get dummies(ori df, columns=['type', '朝向'])
```

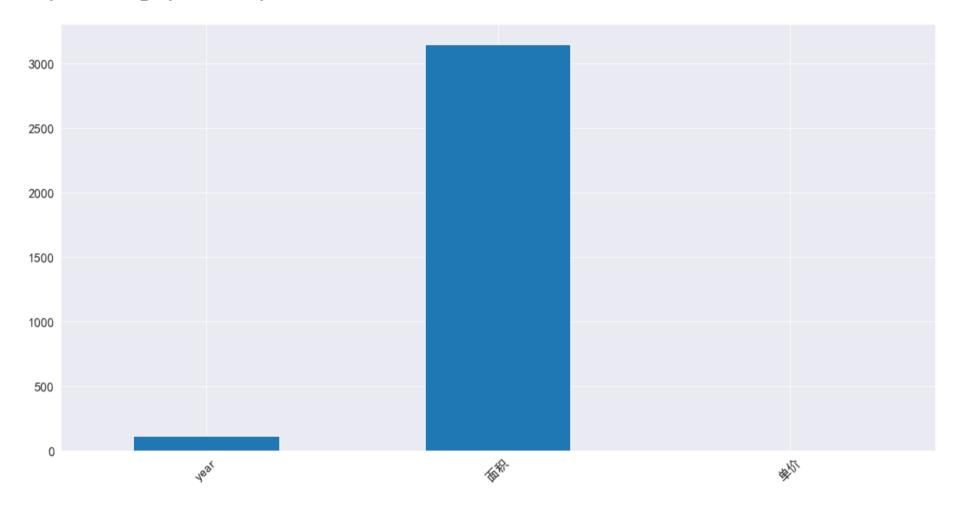
连续变量处理

In [19]: # 存在层级关系的离散变量,使用label encode进行编码

2020/6/23 Preprocessing(1)

```
In [22]: numeric_feat = [feat for feat in ori_df.columns if feat in ['year', '面积', '单价']] ori_df[numeric_feat].isna().sum().plot(kind='bar', figsize=(18, 9), rot=45, fontsize=15)
```

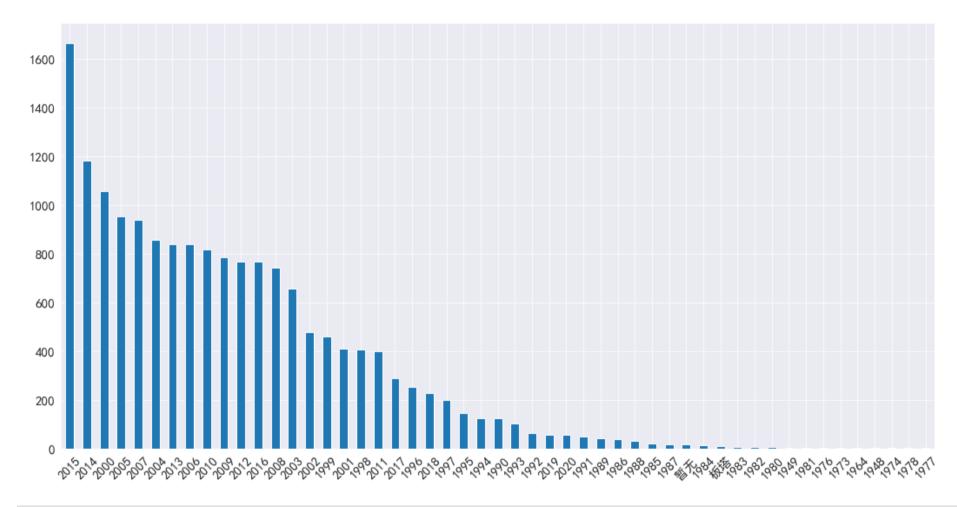
Out[22]: <matplotlib.axes._subplots.AxesSubplot at Ox1b5f0bf9fd0>



年份和面积存在空值

```
In [23]: # 查看年份分布 ori_df['year'].value_counts().plot(kind='bar', figsize=(18, 9), rot=45, fontsize=15)
```

Out[23]: <matplotlib.axes._subplots.AxesSubplot at 0x1b5f149d128>



```
In [24]: # 通过分布图发现年份存在异常值,将异常值填补为众数后,把年份处理成最新建筑的年份偏移
year_mode = ori_df['ori_df['year'].isin(['板塔', '暂无'])]['year'].mode()[0]
ori_df.loc[ori_df['year'].isin(['板塔', '暂无']), 'year'] = year_mode
ori_df.loc[ori_df['year'].isna(), 'year'] = year_mode
ori_df['year'] = ori_df['year'].astype('int')
ori_df['year'] = abs(ori_df['year'] - ori_df['year'].max())
```

2020/6/23 Preprocessing(1)

```
In [25]: # 面积使用均值填补 ori_df['面积'] = ori_df['面积'].astype("float") ori_df.loc[ori_df['面积'].isna(), '面积'] = ori_df['ori_df['面积'].isna()]['year'].mean()
```

分别求每个房源指定范围内学校、医院、商场的数量 使用apply函数对以上三种场所进行距离计算,并取5km范围内数量 经纬度距离计算转化为km:使用geopy进行距离计算

使用经纬度进行特征扩充,计算指定距离范围(单位:km)内学校、医院、商场数量

```
# 重点学校、医院、商场地理坐标,通过常量存储
In [26]:
        kp schcool = {'幼儿园':{'厦门毅康幼儿园':(24.510597, 118.11754),
                             '厦门市海城幼儿园': (24.474125, 118.099648).
                            '厦门市湖里区南泰苑特房艺术幼儿园': (24.508546, 118.1114),
                            '厦门市金鸡亭幼儿园': (24.480669, 118.151603),
                            '厦门市第九幼儿园':(24,481007,118,114035)。
                            '厦门市鼓浪屿日光幼儿园': (24.449937, 118.073416),
                             '厦门市振兴幼儿园': (24.485166, 118.099807),
                            '厦门市蓝天幼儿园': (24.500507, 118.151464),
                             '厦门市仙岳幼儿园': (24.497445, 118.10177),
                             '厦门莲龙幼儿园':(24.494872, 118.145078)},
                    '小学':{'厦门市集美小学':(24.575549, 118.105817),
                             '厦门市滨东小学':(24.482332,118.115181,),
                             '厦门外国语学校附属小学': (24.479366, 118.108217),
                             '厦门同安第一实验小学': (24.737489, 118.163726),
                            '厦门第二实验小学':(24,488178,118,13328),
                             '厦门市槟榔小学':(24.486965, 118.117595),
                            '厦门市民立小学': (24.460889, 118.082973),
                            '厦门市实验小学': (24.461625, 118.095239),
                             '厦门市演武小学':(24.444945, 118.09853)},
                    '中学': {'厦门市双十中学': (24.522979, 118.161578),
                             '厦门市外国语学校': (24.483883, 118.09878),
                             '厦门市第一中学': (24.465068, 118.105468),
                             '厦门市第十一中学': (24.472203, 118.091047),
                             '厦门市松柏中学': (24.496271, 118.124842),
                            '厦门市第六中学':(24,466131,118,088328),
                            '厦门市同安一中': (24.744241, 118.163146),
                            '厦门市莲花中学':(24.489817, 118.135714),
                             '厦门市集美中学':(24.601198, 118.121767),
        kp hospital = {'厦门市眼科中心': (24.514054, 118.197927),
                      '厦门市仙岳医院': (24.501499, 118.117878),
                      '厦门大学附属厦门眼科中心': (24.466303,118.087465),
                      '解放军第一七四医院': (24.465084,118.101848),
                      '厦门大学附属中山医院': (24.477694, 118.104437),
                      '厦门大学附属翔安医院':(24.593282, 118.27267),
                      '厦门长庚医院': (24.540208, 118.015807),
                      '厦门市精神卫生中心': (24.508779, 118.1141),
                      '厦门市第三医院':(24.711822, 118.153719),
                      '厦门市第二医院':(24.590336, 118.11087),
```

```
kp mall = {'SM城市广场':(24.50701, 118.13372),
                    '万象城MIXC': (24.478183, 118.117889),
                    ' 宝龙一城': (24.492034、118.178751),
                    '湖里万达广场': (24.510421, 118.183849),
                    '罗宾森广场':(24.474916, 118.119239),
                    '建发湾悦城': (24.521607, 118.167925),
                    '世茂Emall': (24.442476, 118.094721),
                    ' 磐基名品中心': (24.488179, 118.126967),
                    '老虎城欢乐购物中心':(24.459434, 118.087391)
In [27]: def get thre num(house geo, geo list, threshold=5):
             num cnt = 0
             for geo value in geo list. values():
                if geodesic (house geo, geo value).km < threshold:
                    num cnt += 1
             return num cnt
   [28]: ori df['geo'] = tuple(zip(ori df['纬度'], ori df['经度']))
In [29]: # 学校
         ori df['5公里内重点幼儿园数量'] = ori df['geo'].apply(get thre num, args=(kp schcool['幼儿园'], 5))
         ori df['5公里内重点小学数量'] = ori df['geo'].apply(get thre num, args=(kp schcool['小学'], 5))
         ori df['5公里内重点中学数量'] = ori df['geo'].apply(get thre num, args=(kp schcool['中学'], 5))
          # 医院
         ori df['5公里内重点医院数量'] = ori df['geo'].apply(get thre num, args=(kp hospital, 5))
         # 商场
         ori df['5公里内重点商场数量'] = ori df['geo'].apply(get thre num, args=(kp mall, 5))
```

开始训练模型

```
2020/6/23
                                                               Preprocessing(1)
   In [30]: from sklearn. model selection import KFold
            from sklearn.ensemble import GradientBoostingRegressor
            from sklearn. metrics import mean absolute error
            import lightgbm as lgb
            # 创建Kfold划分器, 进行10折划分
            folds = 10
            kf = KFold(n splits=folds, random state=2020, shuffle=True)
            c:\program files\python36\lib\site-packages\sklearn\ensemble\weight boosting.py:29: DeprecationWarning: numpy.core.umath tests is a
            n internal NumPy module and should not be imported. It will be removed in a future NumPy release.
              from numpy.core.umath tests import inner1d
   In [31]: # 重新命名列
            ori df.columns = ['ID', '装修类型', '年份', '是否近地铁', '经度', '纬度', '室数量', '厅数量', '面积', '单价', '总楼层', '楼层等级',
                           '双拼别墅','叠拼别墅','塔楼','平房','暂无数据','板塔结合','板楼', '独栋别墅','联排别墅','朝向东','朝向东北
                           '朝向东南','朝向北','朝向南','朝向西','朝向西北','朝向西南','坐标','5公里内重点幼儿园数量','5公里内重点小学
                           '5公里内重点中学数量','5公里内重点医院数量','5公里内重点商场数量',〕
```

In [32]: feat_names = [feat for feat in ori_df.columns if feat not in ['ID', '单价', '坐标']]

```
In [33]: # 划分90%作为训练集,10%作为测试集

# 其中训练集分10折进行验证

ori_df.reset_index(drop=True)

ori_df.drop(['ID'], axis=1, inplace=True)

df_train = ori_df.iloc[:int(len(ori_df)*0.9), :]

df_test = ori_df.iloc[int(len(ori_df)*0.9):, :]
```

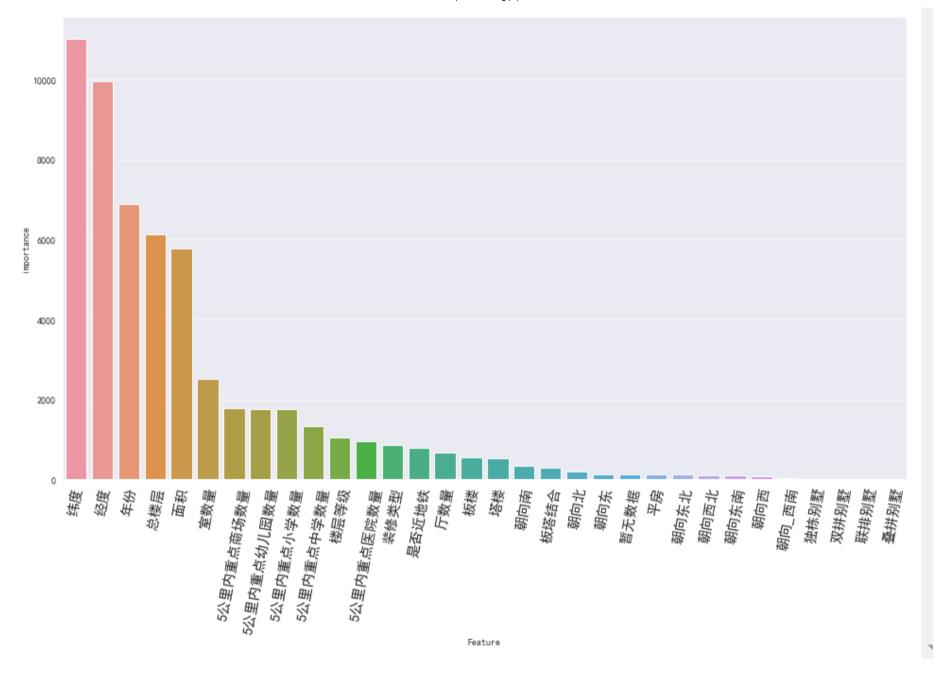
```
In [37]: param = {"num leaves": 40,
                    "min data in leaf": 30,
                    "objective": 'regression'.
                    "max depth": 5,
                    "n estimators": 3000,
                    "learning rate": 0.01.
                    "min child samples": 20,
                    "boosting": "gbdt",
                    "feature fraction": 0.9.
                    "bagging freq": 1,
                    "alpha":0.1,
                    "bagging fraction": 0.9,
                    "bagging seed": 11,
                    "metric": 'mae',
                    "lambda 11": 0.1,
                    "verbosity": -1.
                    "random state": 2020
          oof = np. zeros(len(df train))
          predictions = np. zeros(len(df test))
          feature importance df = pd. DataFrame()
          for fold, (trn idx, val idx) in enumerate(kf.split(df train)):
              print("fold {}".format(fold ))
               # 训练集
              train data = df train[feat names].iloc[trn idx,:]
              train label = df train["单价"].iloc[trn idx]
               # 验证集
              valid data = df train[feat names].iloc[val idx,:]
              valid label = df train["单价"].iloc[val idx]
               trn data = lgb. Dataset(train data, label=train label)
              val data = 1gb. Dataset (valid data, label=valid label)
               num round = 10000
              model = 1gb. train(param, trn data, num round, valid sets = [trn data, val data], verbose eval=200, early stopping rounds = 100)
              oof[val idx] = model.predict(df train.iloc[val idx][feat names], num iteration=model.best iteration)
              fold importance df = pd. DataFrame()
              fold importance df["Feature"] = feat names
```

```
fold importance df["importance"] = model.feature importance()
           fold importance df["fold"] = fold + 1
           feature importance df = pd. concat([feature importance df, fold importance df], axis=0)
           predictions += model.predict(df test[feat names], num iteration=model.best iteration) / kf.n splits
      fold 0
      Training until validation scores don't improve for 100 rounds.
              training's 11: 0.617341 valid 1's 11: 0.608818
       [200]
       [400]
              training's 11: 0.528138 valid 1's 11: 0.533629
       [600]
              training's 11: 0.491705 valid 1's 11: 0.502966
              training's 11: 0.464181 valid 1's 11: 0.480478
       [800]
             training's 11: 0.442741 valid 1's 11: 0.462631
       [1000]
       [1200]
              training's 11: 0.425081 valid 1's 11: 0.447615
       [1400] training's 11: 0.410439 valid 1's 11: 0.435198
       [1600] training's 11: 0.397304 valid 1's 11: 0.424389
             training's 11: 0.387324 valid 1's 11: 0.416704
       [2000] training's 11: 0.378012 valid 1's 11: 0.409447
              training's 11: 0.370036 valid 1's 11: 0.403469
       [2400] training's 11: 0.362922 valid 1's 11: 0.398274
             training's 11: 0.356228 valid 1's 11: 0.393719
       [2600]
              training's 11: 0.350242 valid 1's 11: 0.389513
       [3000] training's 11: 0.345384 valid 1's 11: 0.386249
      Did not meet early stopping. Best iteration is:
       [3000] training's 11: 0.345384 valid 1's 11: 0.386249
       £ _ 1 J 1
[38]: feature importance df = feature importance df.groupby(by=['Feature'], as index=False)['importance'].agg('mean').reset index(drop=Tru
       feature importance df. sort values (by='importance', ascending=False, inplace=True)
```

Preprocessing(1)

```
2020/6/23
```

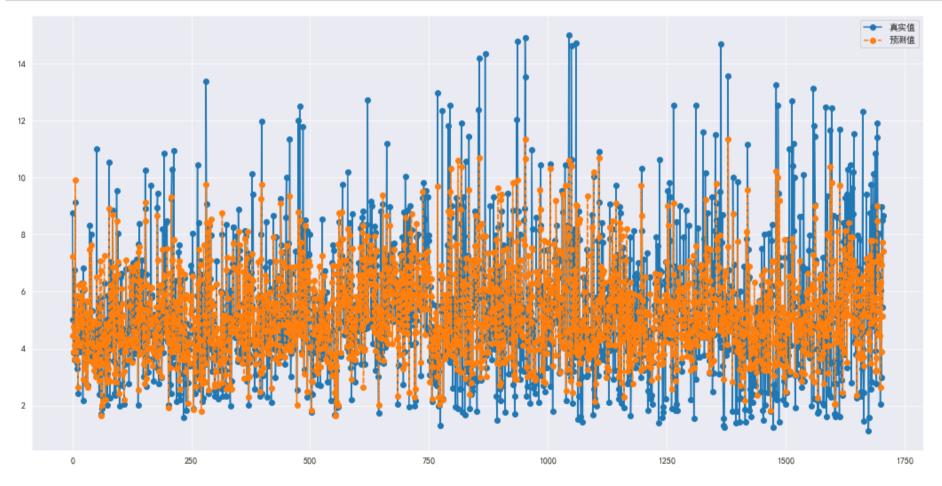
```
In [39]: plt.figure(figsize=(16, 9))
fig= sns.barplot(x='Feature', y='importance', data=feature_importance_df)
fig.set_xticklabels(labels=feature_importance_df['Feature'].values, rotation=80, size=15)
plt.show()
```



```
In [40]: # 模型在测试集上的表现
results = model.predict(df_test[feat_names])
mean_absolute_error(df_test['单价'], predictions)
```

Out [40]: 0. 9724408866700103

```
In [41]: plt.figure(figsize=(18, 9))
plt.plot(list(range(len(df_test))), df_test['单价'], "-o", label='真实值')
plt.plot(list(range(len(df_test))), results, "--o", label='预测值')
plt.legend()
# 展现画布
plt.show()
```



In [46]: from sklearn.metrics import r2_score

因子分析

Preprocessing(1)

```
In [54]: # 经纬度
import folium
from folium.plugins import HeatMap

geo_center = [24.5580803, 118.0747703]
geo_map = folium.Map(location=geo_center, zoom_start=13.5)

heatdata = ori_df[['纬度', '经度', '单价']].values.tolist()

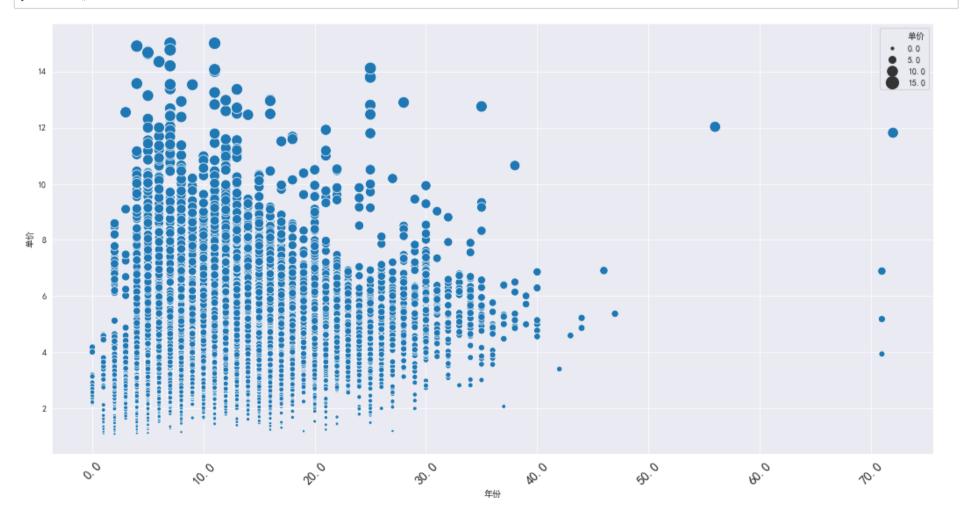
HeatMap(heatdata, radius=7).add_to(geo_map) # gradient={.4:'blue', .65:'yellow', 1:'red'}

geo_map
```

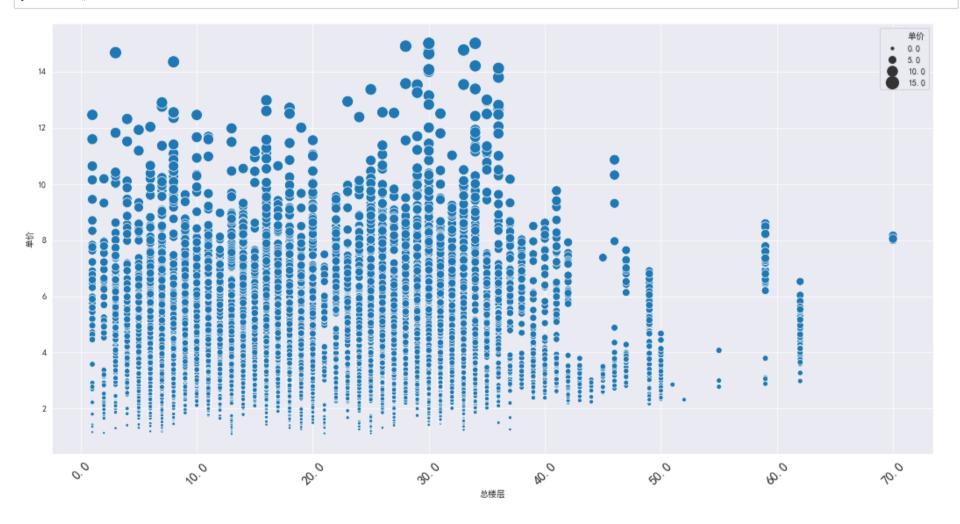
Out [54]: Make this Notebook Trusted to load map: File -> Trust Notebook

2020/6/23

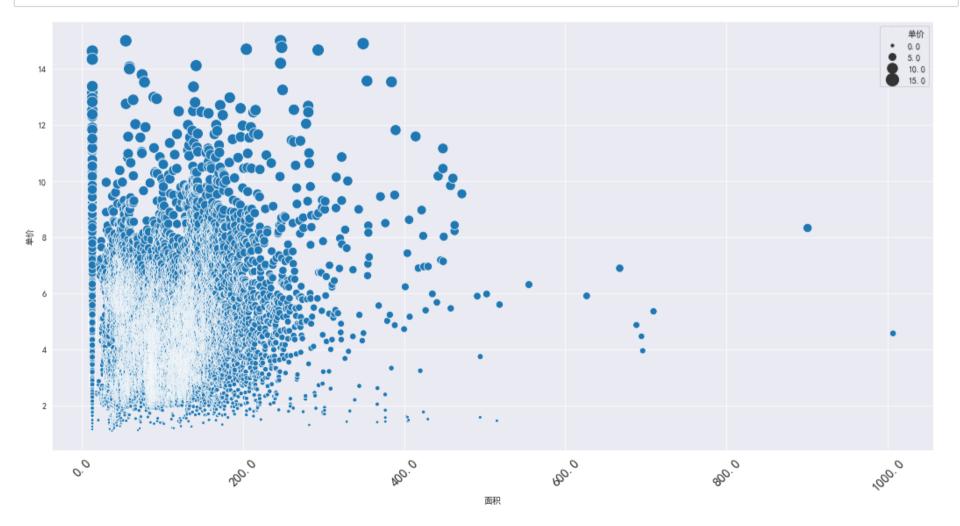
从重要性分析可看出,经纬度分布是影响房价的最主要因素,即"地段"为影响房价的强因子 ### 通过房价地理热图,可发现:高房价房源主要分布在思明区及湖里区,并且处在厦门市中心区域,其中房价最高 的区域落在湖里区"厦门市软件园"地带 ### 另外,集美区及海沧区高房价区有着沿海、靠近市中心等特点 2020/6/23



可看出,整体来看越新的房越受欢迎,但并不是最新的房房价最高,建成3-10年的房最受欢迎,且随房子建成年限越 长,受欢迎程序越低

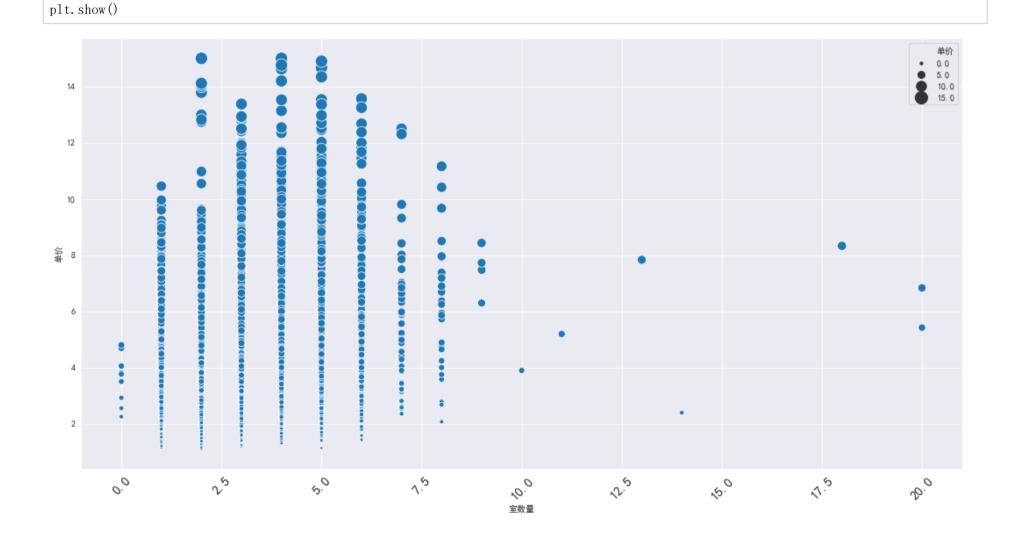


建筑总楼层在10层以下的房源能卖出高达14W的单价,中高层则在25-35之间的房源最受欢迎,其高层拥有较高的视野,而40层以上房源受欢迎程度明显降低,其高楼层存在较大的生活隐患(停电、应急逃生等)



与我们常规认知有区别的是,小面积房源(公寓)能卖出比大面积房源更高的价钱,其主要归咎于公寓主要为城市中心地带及大开发商开发,一般拥有极佳的地理优势,而200至400平的房源一般为别墅或高层,也能卖出较高价钱

fig. set xticklabels(labels=fig. get xticks(), rotation=45, size=15)



人们对于房源室数量需求很明确,越多室数量越好,并在5室达到极值,5室以上一般已超过生活需求,所以单价反而 有所下降

In]:[
In]:	