

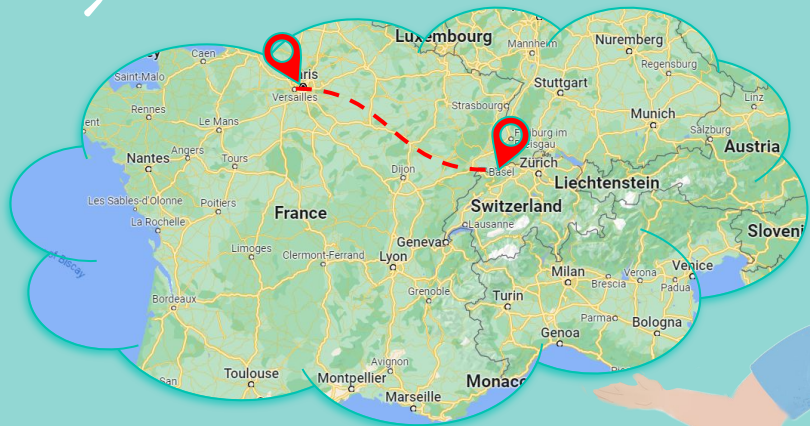


ECOTRIP

Easy and sustainable travel



Jericho's journey



Money



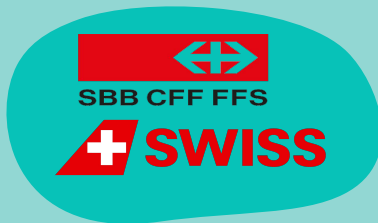
Time



CO2 emissions



Problem*



* based on customer feedback

DEMO



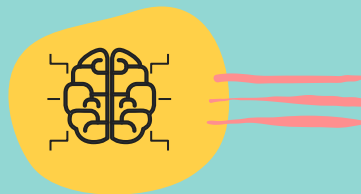
Our solution



1

Search

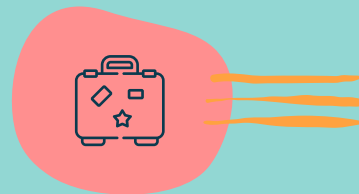
door-to-door
traveling options



2

Compare

Prices, time,
emissions



3

Travel

Enjoy your trip

Competitor analysis



Door-to-door planning
with different means of
transportation



Price calculation



Time calculation



CO2 emission calculation



Customer validation

Outreach



feedback from
25 travelers

50% found
travel planning
complicated

KCCs

Price

1st

Time

2nd

Eco-impact

3rd

Based on customer feedback

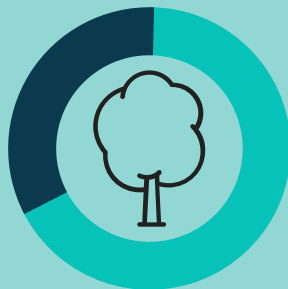
Opportunity



65%

**European
travel
market is
leisure**

World Tourism Organization



70%

**Travelers
would use
eco options**

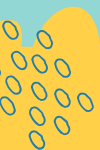
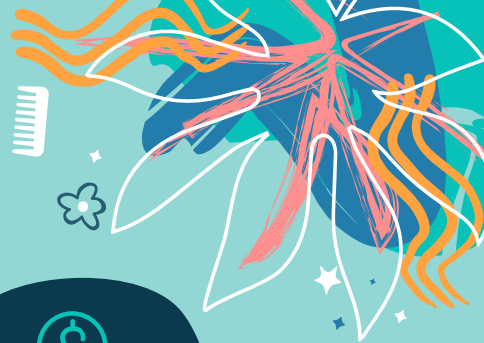
Booking and Tripadvisor



\$1T

**Worldwide
value of
leisure
transport**

Market reports: ground and air



Revenue streams



Funds

Funds for startups
building
sustainability

- European
Green Deal

Grants

B2C

Fee-based model

- Service fee
(booking + offset)

Travelers

B2B

‘Pay per use’ model

- Pay per click
- Pay per acquisition

Partners

Acquiring customers



Google Ads



YouTube



TRAVEL
TECH
SHOW



CONSERVATION
INTERNATIONAL



Thanks!



Check out our website!

