Principles of Big Data Management Phrase-2

Spring 2019

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Analyzing and Visualizing Twitter data on Mobiles

Objective:

Applications/Software's Used: Scala, Apache Spark SQL, Vegas, Twitter API, Python.

Collecting tweets from Twitter:

- Firstly, we have created a developer account in Twitter using below link. https://apps.twitter.com/
- We have written python program that is used to fetch tweets in JSON format. (TweetsExtract.py)
- The tweet data is collected on the concept based on to analyze and visualize the data regarding various mobile phones.

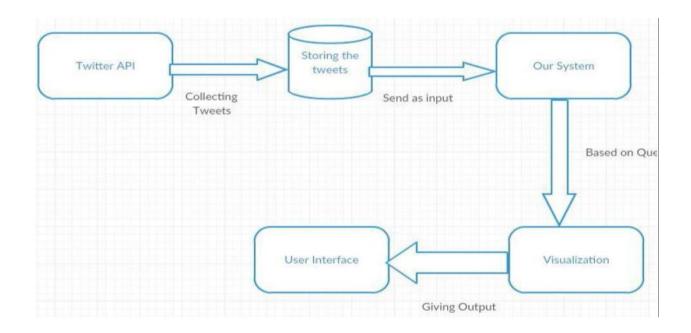
```
Sample tweets are collected for the key words by using python program #iphone','#Samsung','#Moto','#Redmi','#Xiaomi','#Nokia','#lenovo','#oppo','#OnePlus','#BlackBerry','#HTC
```

1) Using spark to stream the tweet, the data can be -ingested – from different sources like twitter and can perform high level complex algorithms like queries and the processed data can be pushed out to the file systems. To stream the twitter data twitter. utils contains all the built in functionality -to- stream data from twitter.

• SqlContext which is a new- session, with separated SQL configurations, registered functions temporary tables (data frames to store the all relational functionality in Spark SQL).

The main theme of this project is to do big data analytics on the Mobile phones. Based on the twitter tweets, we predicted few interesting query analysis and visualization on mobile phone twitter data. First, we collected the tweets regarding the mobile phone data from the twitter API. By using the collected data, we build 10 interesting queries which results a data analysis on the twitter data. Visualization is realized by using Vegas which is an awesome resource for matplotlib.

Architecture diagram:



Sample JSON Object Structure:

{

The tweets are saved and stored with the object format as JSON.

```
"created_at":"Fri Nov 10 16:11:34 +0000 2017",

"id":929018704041349120,

"id_str":"929018704041349120",

"text":"You know #SteveJobs hustled his way up to @Apple (and they still got the best hustle!
You got that #iphoneX don\u2019t y\u2026 https:\/\t.co\/GqUSbaqhFF",

"display_text_range":[

0,

140

],

"source":"\u003ca href=\"https:\/\mobile.twitter.com\" rel=\"nofollow\"\u003eTwitter
Lite\u003c\/a\u003e",

"truncated":true,

"in_reply_to_status_id":null,

"in_reply_to_status_id_str":null,
```

```
"in reply to user id":null,
 "in_reply_to_user_id_str":null,
 "in reply to screen name":null,
 "user":{
   "id":923408384358940674,
   "id_str":"923408384358940674",
   "name": "Retired Ratchet",
   "screen name": "retiredratchet",
   "location":"Las Vegas, NV",
   "url":null,
   "description": "#Blitter for the culture:\nRatchet is a slang term in hip hop that in the
strictest sense refers to an uncouth female & is a Louisianan regiolect of \"wretched\"",
   "translator type":"none",
   "protected":false,
   "verified":false,
   "followers_count":156,
   "friends count":224,
listed count":0,
   "favourites_count":993,
   "statuses_count":618,
   "created at": "Thu Oct 26 04:38:09 +0000 2017",
   "utc offset":null,
   "time zone":null,
   "geo_enabled":false,
   "lang":"en",
   "contributors enabled":false,
   "is_translator":false,
```

```
"profile background color": "F5F8FA",
   "profile background image url":"",
   "profile background image url https":"",
   "profile background tile":false,
   "profile_link_color":"1DA1F2",
   "profile_sidebar_border_color":"CODEED",
   "profile sidebar fill color": "DDEEF6",
   "profile text color": "333333",
   "profile use background image":true,
"profile image url": "http:\/\/pbs.twimg.com\/profile images\/923427538038173696\/tBE9KG
IV_normal.jpg",
"profile image url https": "https:\/\/pbs.twimg.com\/profile images\/923427538038173696\/
tBE9KGIV normal.jpg",
"profile banner url": "https:\/\/pbs.twimg.com\/profile banners\/923408384358940674\/151
0329291",
   "default profile":true,
   "default profile image":false,
   "following":null,
   "follow request sent":null,
   "notifications":null
 },
 "geo":null,
 "coordinates":null,
 "place":null,
 "contributors":null,
 "quoted_status_id":927672133739835392,...
```

}

2) Queries and outputs:

1.Illustraing the library we are using in this lab for reference

Code:

```
package com.demo.queries
import org.apache.spark.SparkContext
import org.apache.spark.SparkConf
import org.apache.spark.sql.catalyst.plans.logical.Union
import org.apache.spark.sql.types.{DateType, FloatType}
import org.apache.spark.sql.functions._
import org.apache.spark.sql.catalyst.encoders.ExpressionEncoder
import org.apache.spark.sql.Encoder
import org.apache.spark.sql.Row
import org.apache.spark.sql.types.{StructType, StructField, StringType};
import org.apache.spark.sql.SQLContext
import org.apache.spark.sql.SQLContext._
import org.apache.spark.{SparkContext, SparkConf}
import vegas._
import vegas.data.External._
import vegas.sparkExt._
import org.apache.spark.sql.functions._
object queries {
```

2. The Menu of the program, for reading the source file, selecting the query we want to process.

```
bbject queries {
    def main(args: Array[String]) {
    val sparkConf = new SparkConf().setAppName("SparkMordCount").setMaster("local[#]")

    val s = new SparkContext(sparkConf)

    // Contains SDLContext which is necessary to execute SDL queries
    val sqlContext = new org.apache.spark.sql.SQLContext(sc)

// Reads json file and stores in a variable

//val tweet = sqlContext.read.json("C:\\Documents\\\DP Phase 2\\tweetshastag.txt")

val tweet = sqlContext.read.json("C:\\Documents\\\DP Phase 2\\\tweetshastag.txt")

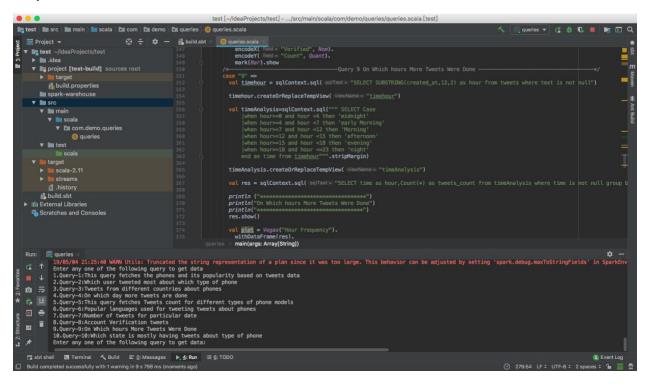
val unturifile = "C:\\Documents\\\DP phase and below the store as a table

//val outputifile = "Cit\\Documents\\\DP phase as a table

//ro register tweets data as a table

//ro register
```

Output:



Query 1: Query for fetching the tweets corresponding to phones and its popularity count on the tweets depending up the on tweets data collected.

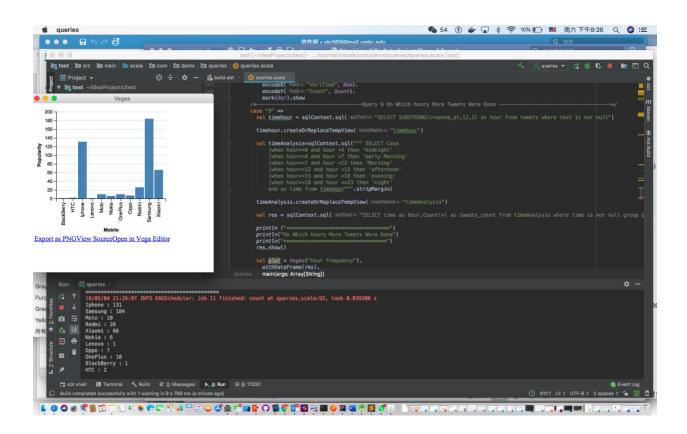
Answer: This query is built to analyze the tweets – what the count of each model which are tweeted by the users in the collected tweets which directly reflects the popularity of each phone model.

```
As we collected the data related to mobile phones #iphone','#Samsung','#Moto','#Redmi','#Xiaomi','#Nokia','#lenovo','#oppo','#OnePlus','#BlackBerry','#HTC
```

Such that built a query to perform the count operation on each model. So, it results the count -how many times a phone model appears in the tweets.

Code:

Output (Include visualization):



Query 2: Query for fetching which user tweeted most about which type of phone.

Answer: This query is built to analyze the tweets – based on which user tweeted most about which type of phone.

```
As we collected the data related to mobile phones #iphone','#Samsung','#Moto','#Redmi','#Xiaomi','#Nokia','#lenovo','#oppo','#OnePlus','#BlackBerry','#HTC
```

Such that built a query to perform the user tweeted most about which type of phone. So, it results the count -how many times a user tweeted at most for each mobile phone.

Code:

```
/**

Case "2" =>

Val r1 = sqlContext.sql( sqlText= "SELECT UserName, 'IPHONE' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='IPHONE' group by UserName order by count desc limit 1")

val r2 = sqlContext.sql( sqlText= "SELECT UserName, 'SAMSLNG' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='SAMSLNG' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='SAMSLNG' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='SAMSLNG' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='MOID' "aroup by UserName order by count desc limit 1")

val r3 = sqlContext.sql( sqlText= "SELECT UserName, 'REDMI' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='REDMI' "group by UserName order by count desc limit 1")

val r4 = sqlContext.sql( sqlText= "SELECT UserName, 'REDMI' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='REDMI' "group by UserName order by count desc limit 1")

val r5 = sqlContext.sql( sqlText= "SELECT UserName, 'NEMIA' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='NOMIA' "group by UserName order by count desc limit 1")

val r7 = sqlContext.sql( sqlText= "SELECT UserName, 'REDMO' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='LENDOW "group by UserName order by count desc limit 1")

val r8 = sqlContext.sql( sqlText= "SELECT UserName, 'REDMO' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='LENDOW "group by UserName order by count desc limit 1")

val r8 = sqlContext.sql( sqlText= "SELECT UserName, 'QREDL'S' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='QRED' "group by UserName order by count desc limit 1")

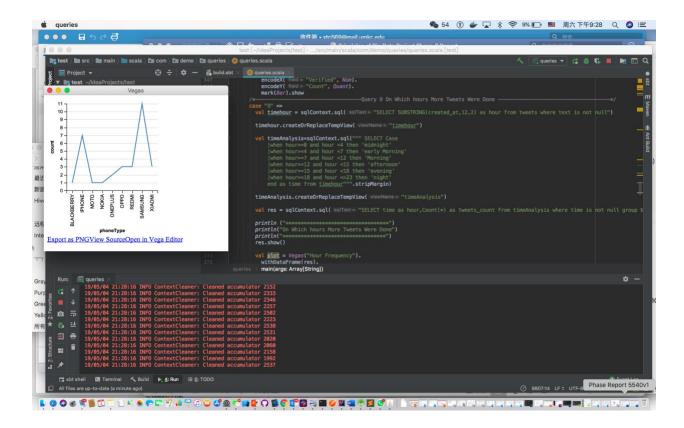
val r9 = sqlContext.sql( sqlText= "SELECT UserName, 'QREDL'S' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='QRED' "group by UserName order by count desc limit 1")

val r10 = sqlContext.sql( sqlText= "SELECT UserName, 'QREDL'S' as phoneType, count(*) as count FROM disCat2 WHERE phoneType='QRED' "group by UserName order by count desc limit 1")

val r11 = sqlContex
```

Output(include visualization):





Query 3: Query for fetching Tweets from different countries about phones

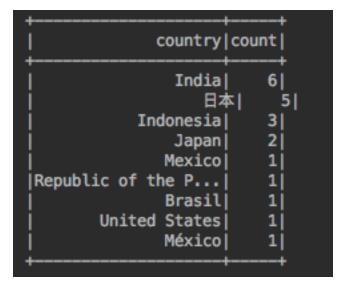
Answer: This query is built to analyze the tweets – based on which country tweeted more about on phones.

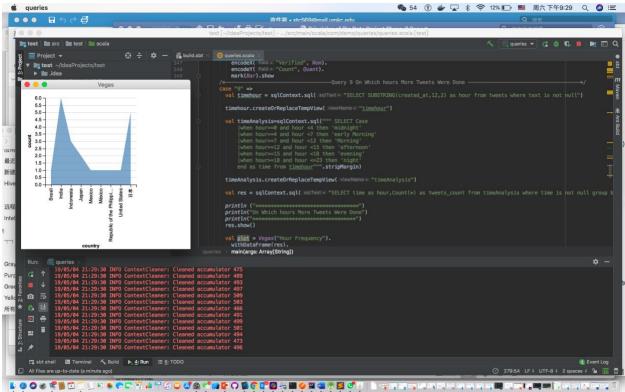
```
As we collected the data related to mobile phones #iphone','#Samsung','#Moto','#Redmi','#Xiaomi','#Nokia','#lenovo','#oppo','#OnePlus','#BlackBerry','#HTC
```

Such that built a query for finding out tweets from different countries about phones. So, it results the count -how many tweets from different countries posted about phones.

Code:

Output:





Query 4: Query for on which day more tweets are done.

Answer: This query is built to analyze the tweets – based on which day more tweets are done.

MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY as Weekday

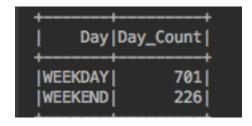
SATURDAY, SUNDAY as Weekend

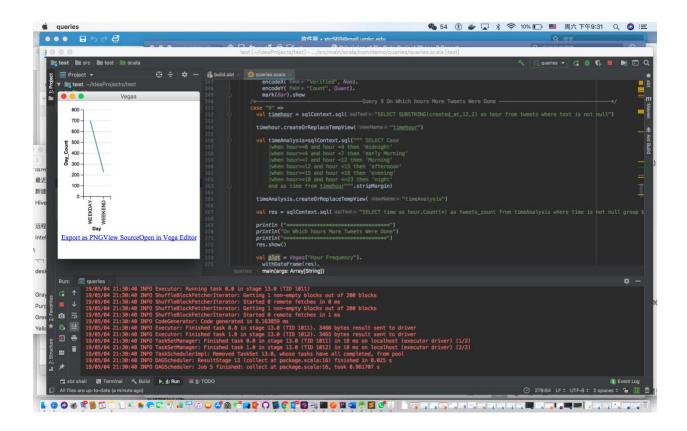
```
As we collected the data related to mobile phones #iphone','#Samsung','#Moto','#Redmi','#Xiaomi','#Nokia','#lenovo','#oppo','#OnePlus','#BlackBerry','#HTC
```

Such that built a query to perform for analyzing on which day the more tweets are posted. So, it results the count – about giving a figure of on what day & how many tweets are done.

Code:

Output(include visualizaton):





Query 5: This guery fetches Tweets count for different series of phone models.

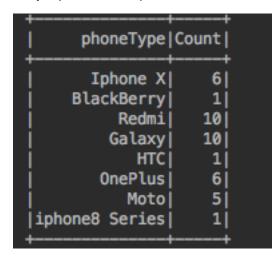
Answer: This query is built to analyze the tweets – for the individual series of each mobile phone.

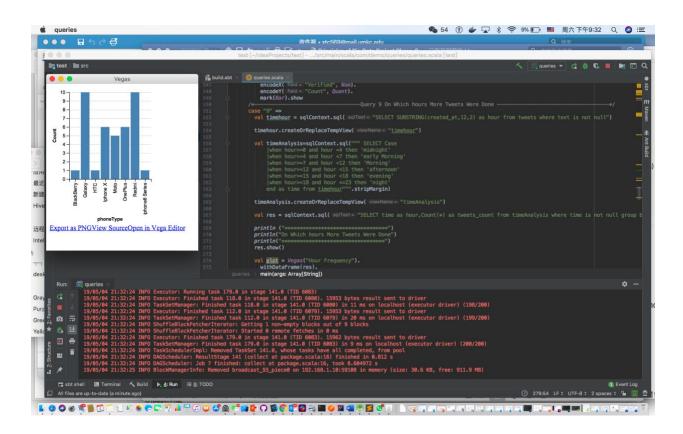
```
As we collected the data related to mobile phones #iphone','#Samsung','#Moto','#Redmi','#Xiaomi','#Nokia','#lenovo','#oppo','#OnePlus','#BlackBerry','#HTC
```

Such that built a query to perform the user tweeted most which type of series for mobile phone. So, it results the tweets count -for different series of phone models.

Code:

```
val r1 = sqlContext.sql( sqlText = "SELECT loc, 'Iphone X' as phoneType, count(*) as count FROM disCat4 WHERE phoneType='Iphone 2'
    "group by loc order by count desc limit 10")
val r2 = sqlContext.sql( sqlText = "SELECT loc, 'iphone7 Series' as phoneType, count(*) as count FROM disCat4 WHERE phoneType='iq
    "group by loc order by count desc limit 10")
val r3 = sqlContext.sql( sqlText = "SELECT loc, 'iphone8 Series' as phoneType, count(*) as count FROM disCat4 WHERE phoneType='iq
    "group by loc order by count desc limit 10")
val r4 = sqlContext.sql( sqlText = "SELECT loc, 'Galaxy' as phoneType, count(*) as count FROM disCat4 WHERE phoneType='Galaxy' "
    "group by loc order by count desc limit 10")
val r5 = sqlContext.sql( sqlText = "SELECT loc, 'Redmi' as phoneType, count(*) as count FROM disCat4 WHERE phoneType='Redmi' " +
    "group by loc order by count desc limit 10")
val r6 = sqlContext.sql( sqlText = "SELECT loc, 'OnePlus' as phoneType, count(*) as count FROM disCat4 WHERE phoneType='Neptmi' " +
    "group by loc order by count desc limit 10")
val r7 = sqlContext.sql( sqlText = "SELECT loc, 'Moto' as phoneType, count(*) as count FROM disCat4 WHERE phoneType='Moto' " +
    "group by loc order by count desc limit 10")
val r8 = sqlContext.sql( sqlText = "SELECT loc, 'Moto' as phoneType, count(*) as count FROM disCat4 WHERE phoneType='Moto' " +
    "group by loc order by count desc limit 10")
val r8 = sqlContext.sql( sqlText = "SELECT loc, 'HTC' as phoneType, count(*) as count FROM disCat4 WHERE phoneType='HTC' " +
    "group by loc order by count desc limit 10")
val r9 = sqlContext.sql( sqlText = "SELECT loc, 'HTC' as phoneType, count(*) as count FROM disCat4 WHERE phoneType='Black'
    "group by loc order by count desc limit 10")
val r6 = sqlContext.sql( sqlText = "SELECT loc, 'HTC' as phoneType, count(*) as count FROM disCat4 WHERE phoneType='Black'
    "group by loc order by count desc limit 10")
val r6 = sqlContext.sql( sqlText = "SELECT loc, 'BlackBerry' as phoneType, count(*) as count FRO
```





Query 6: Query for fetching Popular languages used for tweeting tweets about phones.

Answer: This query is built to analyze the tweets – popular languages used for tweeting tweets about phones.

```
As we collected the data related to mobile phones #iphone','#Samsung','#Moto','#Redmi','#Xiaomi','#Nokia','#lenovo','#oppo','#OnePlus','#BlackBerry','#HTC
```

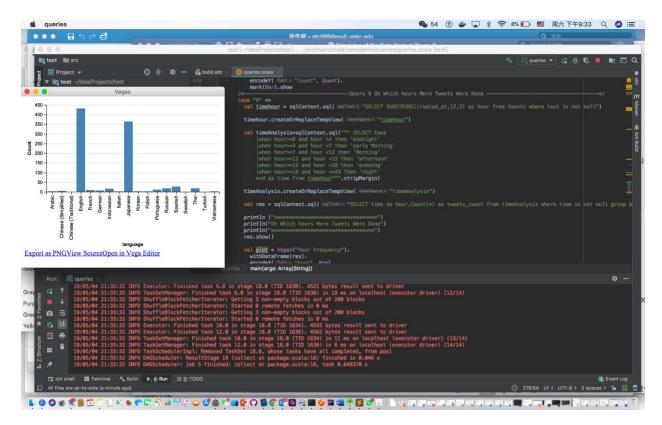
Such that built a query to analyze the popular languages used. So, it results the count – of most used language by the users.

Code:

```
## Query 6 Popular languages used for tweeting tweets about phones

| "Case "6" | ⇒ | val langwistCount = sqlContext.sql( sqlText* "SELECT distinct id," + |
| "CASE when user.lang LIKE "sen%" then "English"+|
| "when user.lang LIKE "sen%" then "Spanish"+|
| "when user.lang LIKE "sen%" then "Spanish"+|
| "when user.lang LIKE "sin%" then "Italian"+|
| "when user.lang LIKE "sen%" then "French"+|
| "when user.lang LIKE "sen%" then "Arabic"+|
| "when user.lang LIKE "sen%" then "Arabic"+|
| "when user.lang LIKE "sen%" then "Pengali"+|
| "when user.lang LIKE "sen%" then "Pensian"+|
| "when user.lang LIKE "sen%" then "Filipino"+|
| "when user.lang LIKE "sen%" then "Pensian"+|
| "when user.lang LIKE "sen%" then "Pensian"+|
| "when user.lang LIKE "sen%" then "Pensian"+|
| "when user.lang LIKE "sen%" then "Hungarian"+|
| "when user.lang LIKE "sen%" then "Nonegian"+|
| "when user.lang LIKE "sen%" then "Polish"+|
| "whe
```

language Count	+		
Japanese 364	į	language	Count
Spanish 27 Russian 19 Thai 17 Indonesian 15 Portuguese 12 French 10 German 7 Chinese (Simplified) 4 Italian 3 Korean 3 Vietnamese 3 Polish 2 Arabic 2 Turkish 1 Chinese (Traditio 1	i	English	433
Russian 19 Thai 17 Indonesian 15 Portuguese 12 French 10 German 7 Chinese (Simplified) 4 Italian 3 Korean 3 Vietnamese 3 Polish 2 Arabic 2 Turkish 1 Chinese (Traditio 1	į .	Japanese	364
Thai	į ,	Spanish	27
Indonesian 15 Portuguese 12 French 10 German 7 Chinese (Simplified) 4 Italian 3 Korean 3 Vietnamese 3 Polish 2 Arabic 2 Turkish 1 Chinese (Traditio 1	į ,	Russian	19
Portuguese 12	į .	Thai	17
French 10 German 7 Chinese (Simplified) 4 Italian 3 Korean 3 Vietnamese 3 Polish 2 Arabic 2 Turkish 1 Chinese (Traditio 1	į ,	Indonesian	15
German 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	į ,	Portuguese	12
Chinese (Simplified) 4 Italian 3 Korean 3 Vietnamese 3 Polish 2 Arabic 2 Turkish 1 Chinese (Traditio 1	į .	French	10
Italian 3 Korean 3 Vietnamese 3 Polish 2 Arabic 2 Turkish 1 Chinese (Traditio 1	į .	German	7
Korean 3 Vietnamese 3 Polish 2 Arabic 2 Turkish 1 Chinese (Traditio 1	Chinese	(Simplified)	4
Vietnamese 3 Polish 2 Arabic 2 Turkish 1 Chinese (Traditio 1	į .	Italian	3
Polish 2 Arabic 2 Turkish 1 Chinese (Traditio 1	ĺ,	Korean	3
Arabic 2 Turkish 1 Chinese (Traditio 1	į ,	Vietnamese	3
Turkish 1 Chinese (Traditio 1		Polish	2
Chinese (Traditio 1	_	Arabic	2
	_	Turkish	1
Swedish 1	Chinese	(Traditio	1
		Swedish	1



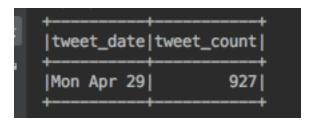
Query 7: Query for fetching Number of tweets for date.

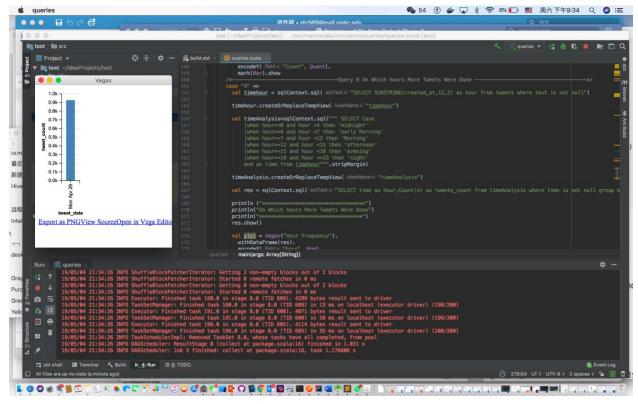
Answer: This query is built to analyze the tweets – based on each individual date how many tweets are posted.

```
As we collected the data related to mobile phones #iphone','#Samsung','#Moto','#Redmi','#Xiaomi','#Nokia','#lenovo','#oppo','#OnePlus','#BlackBerry','#HTC
```

Such that built a query to analyze, depending up on the collected data for each date how many tweets are posted .

Code:





Query 8: Query for fetching Account Verified tweets.

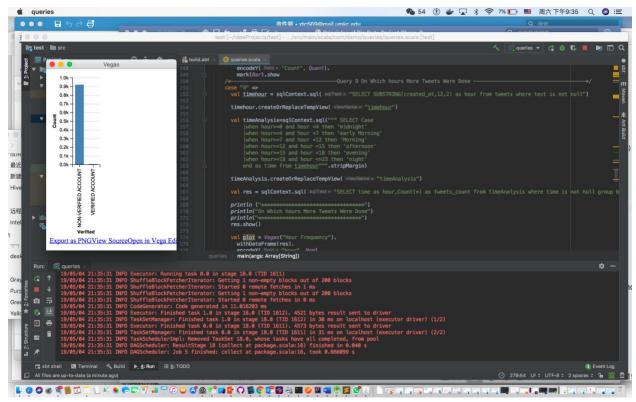
Answer: This query is built to analyze the tweets – based on account verified tweets

```
As we collected the data related to mobile phones #iphone','#Samsung','#Moto','#Redmi','#Xiaomi','#Nokia','#lenovo','#oppo','#OnePlus','#BlackBerry','#HTC
```

Such that built a query to analyze how many users are verified users. The accounts mainly differentiated by official check. Thus, counting the tweets which are posted from official accounts.

Code:





Query 9: Query for fetching On Which Hours More Tweets Were Done.

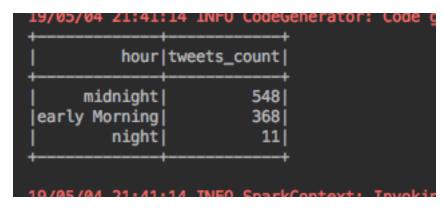
Answer: This query is built to analyze the tweets – based on hours of the tweets.

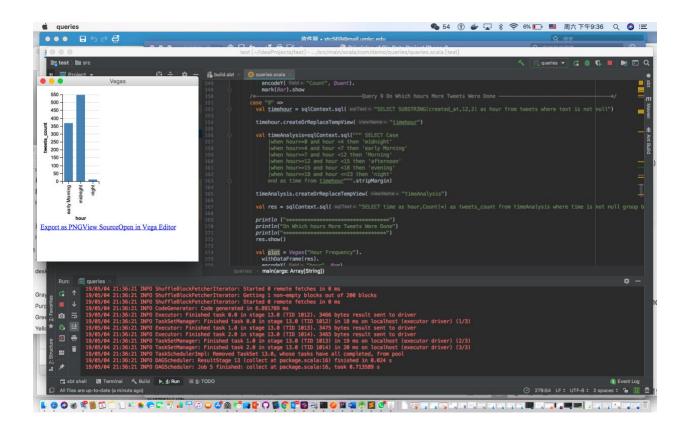
```
As we collected the data related to mobile phones #iphone','#Samsung','#Moto','#Redmi','#Xiaomi','#Nokia','#lenovo','#oppo','#OnePlus','#BlackBerry','#HTC
```

Such that built a query to analyze when the tweets are tweeted like-Morning, afternoon, night. So ,it results the time analysis of tweets

Code:

```
mark(Bar).show
val timehour = sqlContext.sql( sqlText = "SELECT SUBSTRING(created_at,12,2) as hour from tweets where text is not hull")
timehour.createOrReplaceTempView( viewName = "timehour")
val timeAnalysis=sqlContext.sql(""" SELECT Case
     |when hour>=0 and hour <4 then 'midnight'
|when hour>=4 and hour <7 then 'early Morning'
|when hour>=7 and hour <12 then 'Morning'
     |when hour>=12 and hour <15 then 'afternoon'
|when hour>=15 and hour <18 then 'evening'
     |when hour>=18 and hour <=23 then 'night' end as time from timehour""".stripMargin)
timeAnalysis.createOrReplaceTempView( viewName = "timeAnalysis")
val res = sqlContext.sql(|sqlText= "SELECT time as hour,Count(*) as tweets_count from timeAnalysis where time is not null gr
println("On Which hours More Tweets Were Done")
res.show()
val plot = Vegas("Hour Frequency").
  withDataFrame(res).
  encodeX( field = "hour", Nom).
encodeY( field = "tweets_count", Quant).
  mark(Bar).show
```





Query 10: Query for fetching Which state is mostly having tweets about type of phone.

Answer: This query is built to analyze the tweets – **Which state is mostly having tweets about type** of phone

As we collected the data related to mobile phones #iphone','#Samsung','#Moto','#Redmi','#Xiaomi','#Nokia','#lenovo','#oppo','#OnePlus','#BlackBerry','#HTC

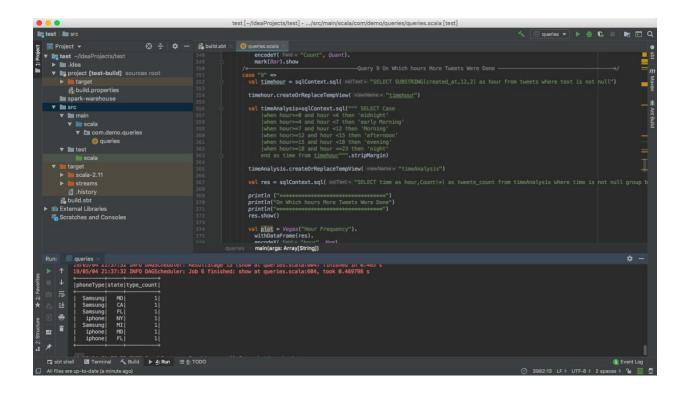
Such that built a query to perform

Code:

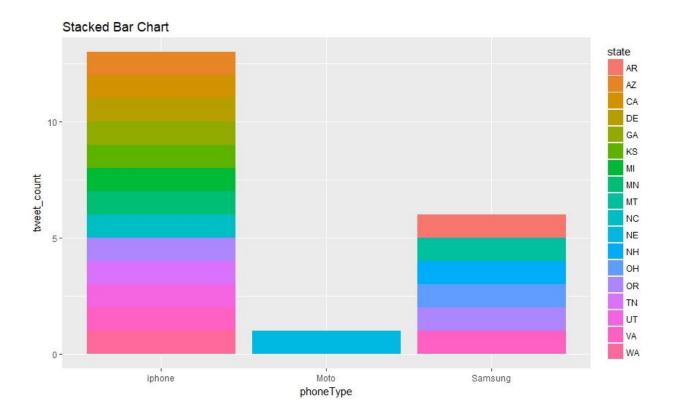
```
case "10" >

val jphoneNDD = sqlContext.sql( sqlText = """ SELECT 'iphone' as phoneType, user.location as loc from tweets where text LIKE 'work of the sqlContext.sql( sqlText = """ SELECT 'Samsung' as phoneType, user.location as loc from tweets where text LIKE 'work of the sqlContext.sql( sqlText = """ SELECT 'Samsung' as phoneType, user.location as loc from tweets where text LIKE 'work of the sqlContext sql( sqlText = """ SELECT 'NoneType, user.location as loc from tweets where text LIKE 'work of the sqlContext sql( sqlText = """ SELECT 'NoneType, user.location as loc from tweets where text LIKE 'work of the sqlContext sql( """ SELECT 'Broadfast' as Mealtype, SUBSTRING(created_at,12,2) as hour, user.location as loc from tweets where text LIKE 'work of the sqlContext.sql( """ SELECT 'Broadfast' as Mealtype, SUBSTRING(created_at,12,2) as hour, user.location as loc from sqlCPDD 'val broade = sqlContext.sql( """ SELECT 'Broadfast' as Mealtype, SUBSTRING(created_at,12,2) as hour, user.location as loc from sqlCPDD 'val sqlCPDD') val locate = sqlContext.sql( """ SELECT 'Broadfast' as Mealtype, SUBSTRING(created_at,12,2) as hour, user.location as loc from sqlCPDD 'val sqlCPDD') val locate = sqlContext.sql( """ SELECT 'Broadfast' as Mealtype, SUBSTRING(created_at,12,2) as hour, user.location as loc from sqlCPDD 'val sqlCPDD') val locate = sqlContext.sql( """ SELECT 'Broadfast' 'Unit Select 'delta sqlCPDD') 'val locate = sqlContext.sql( """ Select 'delta sqlCPDD') 'val sqlCPDD') 'val locate = sqlContext.sql( """ sqlCPDD') 'val sqlCPDD') 'val sqlCPDD') 'val sqlCPDD') 'val sqlCPDD') 'val sqlCPDD') 'val sqlCPDD' 'val sqlCPDD') 'val sqlCPDD' '
```

Output:



Visualization:



Reference:

https://spark.apache.org/

https://hadoop.apache.org/

 $\frac{\text{http://link.galegroup.com.contentproxy.phoenix.edu/apps/doc/A487904581/GIC?u=uphoenix_uopx\&si}{\text{d=GIC\&xid=ead46665}}$

https://www.vegas-viz.org/

https://github.com/a190884810/CS5540