# Knowledge Extraction from Podcasts

## **Dataset Overview**



Lex Fridman
Podcast playlist
on Youtube



- 75 episodes with well-defined timestamps (as on 11/22/2020), each around 2-4 hours.
  - Dynamic data, with 2 to 3 new podcasts added every week.

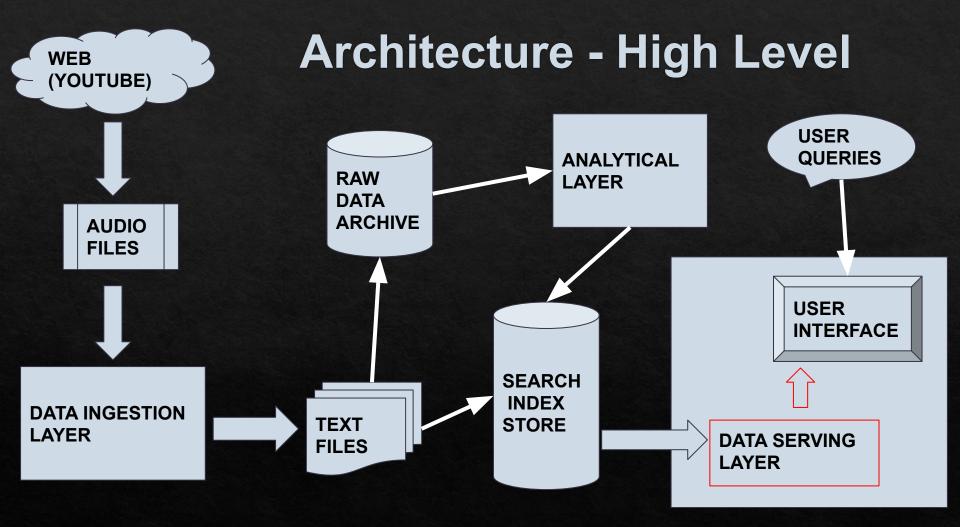


Unstructured raw data
- Audio files

Structured metadata
- Text files

# Why is the problem / dataset interesting?

- ♦ As per the internet, 850,000 active podcasts and 30 million episodes on the web, impossible to listen to them all for a user
- \* As opposed to mainstream media, contain invaluable information, expert opinions and diverse perspectives, ranging from science, society, politics, to life and beyond
- ♦ By efficiently organizing and processing this huge data, we can create an easily explorable repository of knowledge for end-users



#### **DATA INGESTION LAYER**

#### **EXTRACT**

 Data Downloader: downloads Youtube videos as .wav format audio files and metadata for videos as text files

#### **TRANSFORM**

- Audio segmentation by subtopics: uses timestamps in metadata to split full podcast audio into multiple shorter segments, each covering a subtopic of discussion
- Speaker Diarization: identifies timestamp partitions for each subtopic segment audio stream based on speaker identity

#### **DATA INGESTION LAYER**

#### TRANSFORM

Audio segmentation by speakers: uses speaker diarization information to split each subtopic segment audio into multiple shorter speaker segments

#### LOAD

- Raw Data Load: transcribes audio to text for each speaker segment and writes each segment as one textual record to the raw data archive
- Index Segments: summarizes each speaker segment text (transcribed utterances) and writes each summarized speaker segment as one record to the search index store

#### **DATA INGESTION LAYER**

- **LOAD** 
  - Index Metadata and Speakers: writes metadata to separate indices in the search index store as one record for each podcast as well as for each speaker

#### **ANALYTICAL LAYER**

- Setup Knowledge Graph: performs named entity recognition over each speaker segment in raw data store and defines speaker to entity relationships to realize a knowledge graph
- Index Knowledge Graph: writes all nodes and edges of the knowledge graph as records in two separate indices in the search index store

#### **DATA SERVING LAYER**

- User interface to the end-user for searching the knowledge repository built over podcasts data
- REST endpoints to query the search index store for retrieving processed data
- Knowledge graph visualization

## **Current scope of project**



For example, **GOAL:** Google enhance the search experience as much **USER** as possible **INTERFACE** RESEARCHER Q Е **BATCH REAL TIME** PROCESSES < **PROCESS** background) **Updates** for improved search **SEARCH KNOWLEDGE GRAPH** results or **INDEX** recommendations STORE

#### EXPERIMENTATION ON MASSIVE KNOWLEDGE GRAPH

- Link prediction
- Community detection
- Graph decomposition
- Large graph
   visualization
   (say build
   graph cities)
- etc.

## Tools & Libraries

- Programming Languages
  - Backend: Python and Java
  - Frontend: HTML and JavaScript
- Data Lake
  - Raw data archive: MongoDB
  - Search index store : Elasticsearch

- Distributed computing / Data wrangling
  - PySpark and Pandas
- Data Download (Data Ingestion Layer)
  - pytube + ffmpeg
- Audio Segmentation (Data Ingestion Layer)
  - pydub

## Tools & Libraries

- Speaker Diarization (Data Ingestion Layer)
  - CMU Sphinx (Java)
- Audio to text transcription (Data Ingestion Layer)
  - Mozilla deepspeech
- Text summarization (Data Ingestion Layer)
  - bert-extractive-summarizer

- Named Entity Recognition (Analytical Layer)
  - spacy
- Web application (Data Serving Layer)
  - flask
- Graph visualization (Data Serving Layer)
  - D3.js (force directed graph)

## Raw data schema - MongoDB

#### segment

- video\_id
- title
- subtopic\_name
- subtopic\_order
- speaker\_name
- speaker\_order
- start\_timestamp
- end\_timestamp
- raw\_text

No queries from the end-user go here. This is a hidden archive of raw data.

## Processed Data Model - Elasticsearch

#### podcast\_segment

- video id
- title
- subtopic\_name
- subtopic\_order
- speaker\_name
- speaker\_order
- start\_timestamp
- end\_timestamp
- segment\_summary

All search queries from the UI go here.

#### podcast\_guest

- guest\_name
- guest\_description

Queried when a speaker selected from the UI.

#### podcast\_metadata

- video id
- title
- description
- rating
- length
- views
- author
- downloaded\_at

Queried when a podcast is selected from the UI.

## Knowledge Graph Data Model - Elasticsearch

#### podcast\_graph\_node

- id
- name
- group

Queried when graph view is selected from the UI.

#### podcast\_graph\_edge

- id
- source
- target
- value

Queried when graph view is selected from the UI.

#### **CURRENT**

## Challenges

- Highly unstructured speech to text output in terms of grammatical syntax (for example, no punctuation), leading to lots of garbage entities in knowledge graph
- Pretrained models for speaker diarization, speech to text, text summarization and named entity recognition not too accurate, need to build better models through transfer learning on specific dataset

#### **FUTURE**

- Traditional approaches to graph visualization will fail as the knowledge graph keeps growing in size with more data
- Increasing readability in UI design and improving using experience