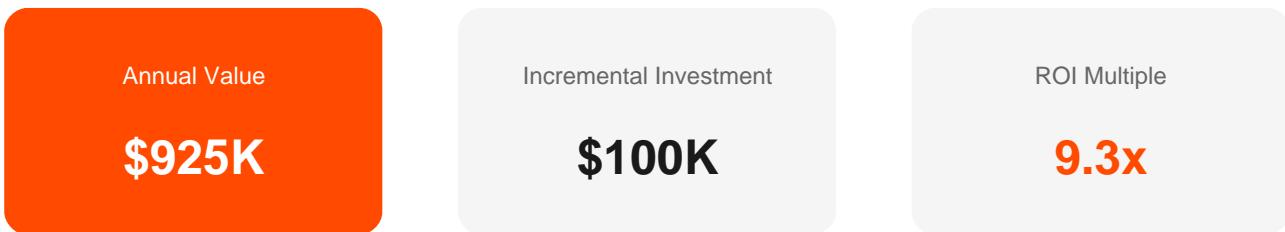


SuperCustomer Calculations

January 13, 2026

ROI Analysis



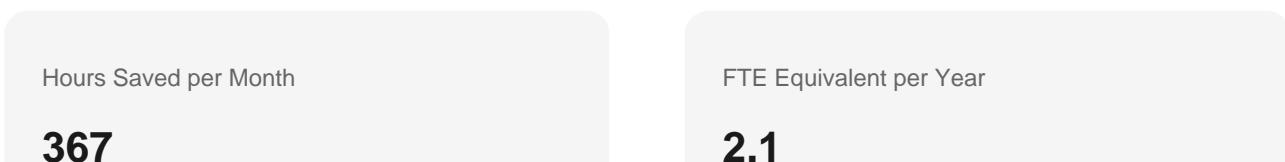
Value Breakdown by Category

Cost Reduction	\$500,000 (54%)
Revenue Impact	\$265,000 (29%)
Time Savings	\$110,000 (12%)
Uptime / Reliability	\$25,000 (3%)
Tool Consolidation	\$20,000 (2%)
Security & Governance	\$5,000 (1%)

Multi-Year Projection

	Year 1	Year 2	Year 3	3-Year Total
Value	\$463K	\$1.0M	\$1.1M	\$2.6M
Investment	\$100K	\$100K	\$100K	\$300K
Net Value	\$363K	\$918K	\$1.0M	\$2.3M

Key Metrics



Key Talking Points

- Your automation saves X hours per month
- Enterprise eliminates billing disruption risk
- SSO/SCIM addresses your security requirements