

Sales Data - Primary

First Order Date: 1/3/2014

Total Sales: \$501,240

Average Sales per Order: ₹ 216

Number of Customers: 629

Number of Orders: 1,175

Number of Products in Sale: 1,295

Sales Data - Secondary

First Order Date: 1/5/2014

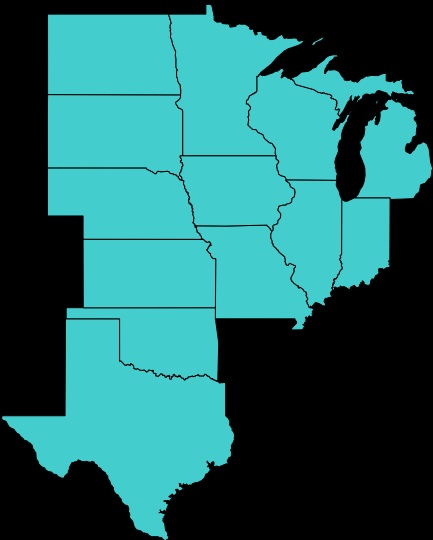
Total Sales: \$678,781

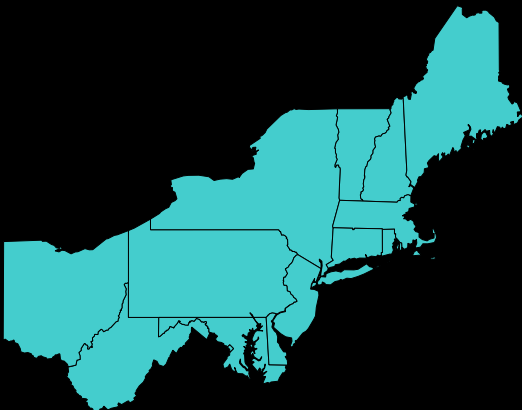
Average Sales per Order: ₹ 238

Number of Customers: 674

Number of Orders: 1,401

Number of Products in Sale: 1,415





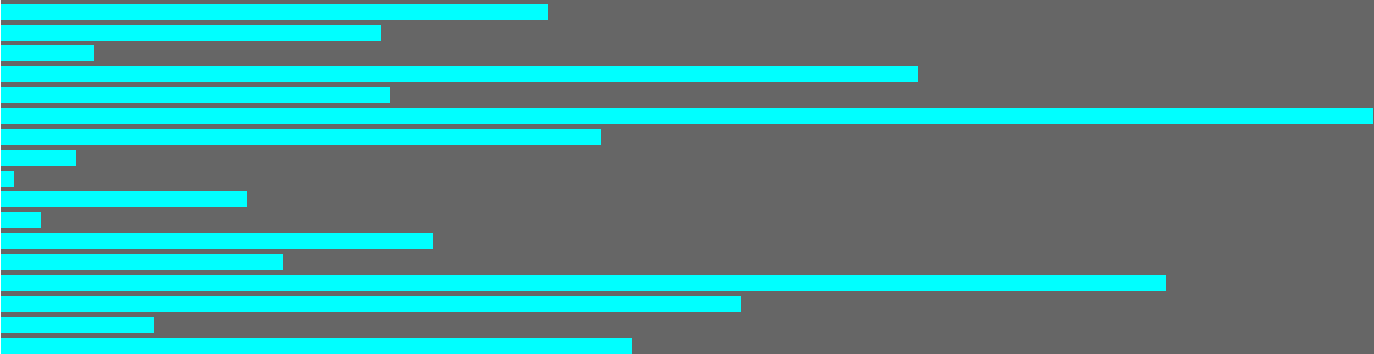
Sub Category Table - Primary

Sub-Category	Total Sales	Minimum Sales	Maximum Sales
Accessories	\$33,956	\$2	\$1,929
Appliances	\$23,582	\$0	\$2,405
Art	\$5,765	\$1	\$210
Binders	\$56,923	\$1	\$9,893
Bookcases	\$24,157	\$68	\$2,396
Chairs	\$85,231	\$27	\$3,505
Copiers	\$37,260	\$320	\$17,500
Envelopes	\$4,637	\$2	\$605
Fasteners	\$778	\$2	\$58
Furnishings	\$15,254	\$2	\$1,336
Labels	\$2,451	\$2	\$492
Machines	\$26,797	\$84	\$8,160
Paper	\$17,492	\$4	\$629
Phones	\$72,403	\$6	\$2,736
Storage	\$45,930	\$9	\$1,555
Supplies	\$9,467	\$2	\$4,164
Tables	\$39,155	\$67	\$2,679

Sub Category Table - Secondary

Sub-Category	Total Sales	Minimum Sales	Maximum Sales
Accessories	\$45,033	\$3	\$2,310
Appliances	\$34,188	\$2	\$2,625
Art	\$7,486	\$2	\$289
Binders	\$53,498	\$1	\$4,355
Bookcases	\$43,819	\$35	\$4,405
Chairs	\$96,261	\$48	\$4,416
Copiers	\$53,219	\$480	\$11,200
Envelopes	\$4,376	\$2	\$362
Fasteners	\$820	\$1	\$41
Furnishings	\$29,071	\$3	\$1,049
Labels	\$2,603	\$3	\$122
Machines	\$66,106	\$13	\$9,100
Paper	\$20,173	\$3	\$448
Phones	\$100,615	\$3	\$4,549
Storage	\$71,613	\$8	\$2,934
Supplies	\$10,760	\$3	\$4,664
Tables	\$39,140	\$27	\$2,065

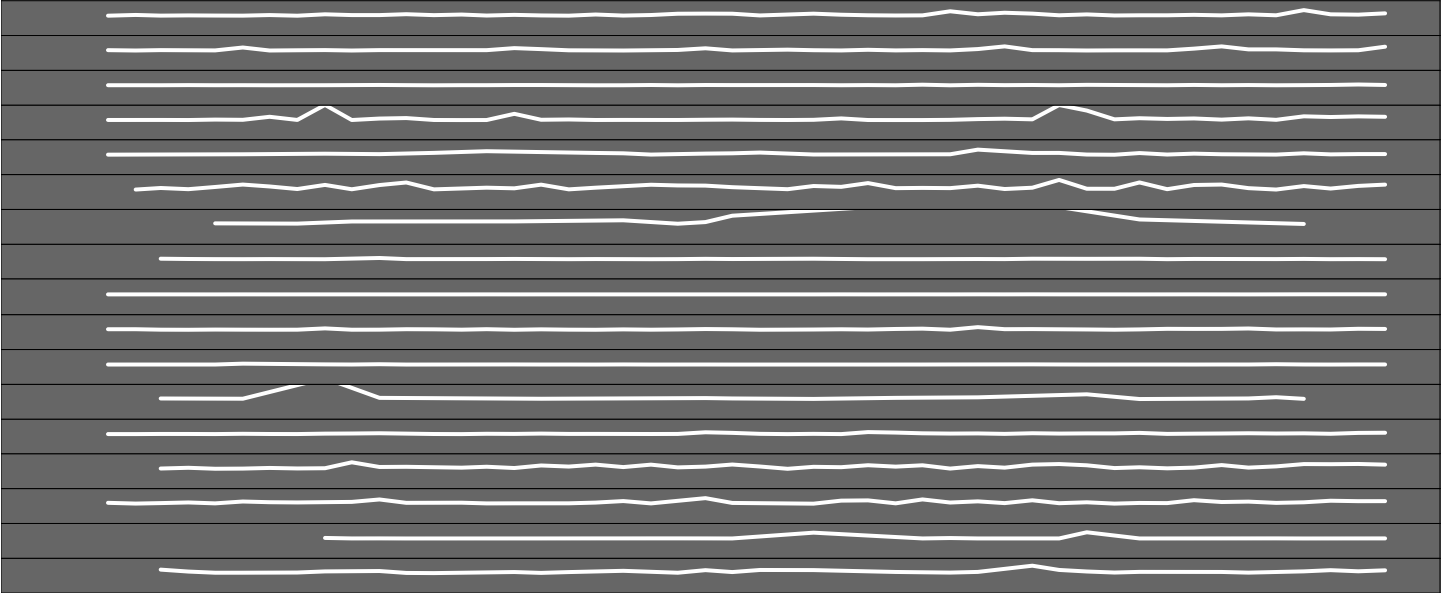
Sales - Primary



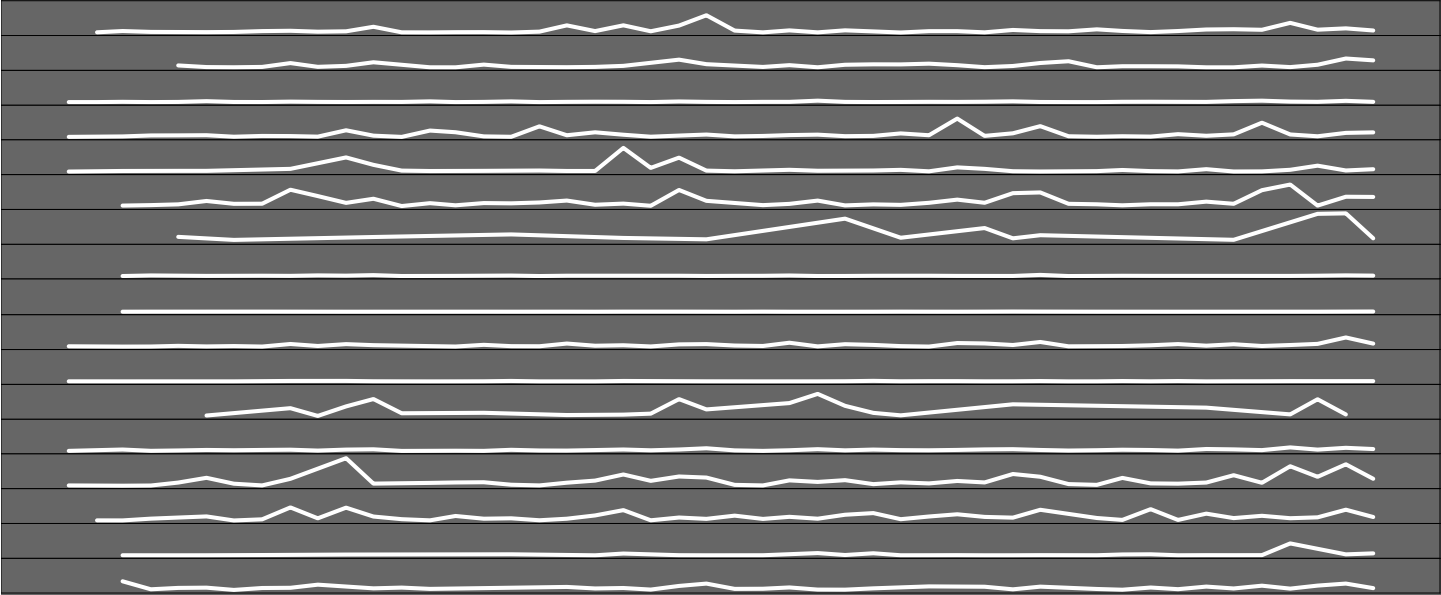
Sales - Secondary



Sales graph - Primary

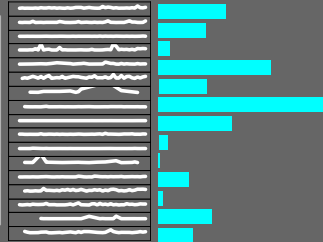


Sales graph - Secondary



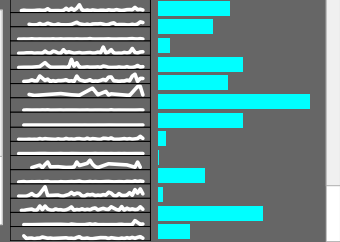
Sales Comparisons by Region

Sub-Category	Total Sales	Minimum Sales	Maximum Sales
Accessories	\$33,956	\$2	\$19,999
Appliances	\$23,582	\$0	\$24,999
Art	\$5,765	\$1	\$2,999
Binders	\$56,923	\$1	\$9,999
Bookcases	\$24,157	\$68	\$2,999
Chairs	\$85,231	\$27	\$35,999
Copiers	\$37,260	\$320	\$17,999
Envelopes	\$4,637	\$2	\$6
Fasteners	\$778	\$2	\$9
Furnishings	\$15,254	\$2	\$13,999
Labels	\$2,451	\$2	\$4



Primary Region

Sub-Category	Total Sales	Minimum Sales	Maximum Sales
Accessories	\$45,033	\$3	\$2,400
Appliances	\$34,188	\$2	\$2,400
Art	\$7,486	\$2	\$900
Binders	\$53,498	\$1	\$4,000
Bookcases	\$43,819	\$35	\$4,000
Chairs	\$96,261	\$48	\$4,000
Copiers	\$53,219	\$480	\$11,000
Envelopes	\$4,376	\$2	\$900
Fasteners	\$820	\$1	\$100
Furnishings	\$29,071	\$3	\$1,000
Labels	\$2,603	\$3	\$900
Postboxes	\$66,105	\$13	\$4,000



Secondary Region