

Data Sources

Name/describe your project's key data sources, whether you're collecting data yourself or accessing via third parties.

Rights around data

- What basis or licence do you have for using this data?
- Was the data collected for this project or another purpose?
- Does the data contain any personal information?
- Does the data contain any commercially or otherwise sensitive information?
- Additional notes related to this data source.

Limitations in data sources

Are there limitations that could influence your project's outcomes?

Ethical and legislative context

- What existing ethical codes apply to your sector or project?
- What legislation, policies, or other regulation shape how you use data?

Ongoing implementation

- Are you routinely building in thoughts, ideas and considerations of people affected by your project? How?
- What information or training might be needed to help people understand data issues?
- Are systems, processes and resources available for responding to data issues that arise in the long-term?

Your reasons for using data

- What is your primary motivation for collecting and using data in this project?
- What are your main use cases? What is your business model?
- Are you making things better for society? How and for whom?
- Are you replacing another product or service as a result of this project?

Positive effects on people

- Which individuals, groups, demographics or organisations will be positively affected by this project? How?
- How are you measuring and communicating positive impact? How could you increase it?

Negative effects on people

- Who could be negatively affected by this project?
- Could the way that data is collected, used or shared cause harm or expose individuals to risk of being re-identified?
- Could it be used to target, profile or prejudice people, or unfairly restrict access (eg exclusive arrangements)?
- How are limitations and risks communicated to people?

Minimising negative effects

- What steps can you take to minimise harm?
- How could you reduce any limitations in your data sources? How are you keeping personal and other sensitive information secure?
- How are you measuring, reporting and acting on potential negative impacts of your project?
- What benefits will these actions bring to your project?

Reviews and iterations

- How will ongoing data ethics issues be measured, monitored, discussed and actioned?
- How often will your responses to this canvas be reviewed or updated? When?

Engaging with people

- How can people engage with you about the project?
- How can people correct information, appeal or request changes to the product/service? To what extent?
- Are appeal mechanisms reasonable and well understood?

Communicating your purpose

- Do people understand your purpose – especially people whom the data is about or who are impacted by its use?
- How have you been communicating your purpose? Has this communication been clear?
- How are you ensuring more vulnerable individuals or groups understand?

Openness and transparency

- How open can you be about this project? Could you publish your methodology, metadata, datasets, code or impact measurements?
- Can you ask peers for feedback on the project? How will you communicate it internally?
- Will you publish your actions and answers to this canvas openly?

Sharing data with others

- Are you going to be sharing data with other organisations? If so, who?
- Are you planning to publish any of the data? Under what conditions?

Your actions

- What action will you take before moving forward with this project?
- Will you openly publish your actions and answers to this canvas?