# Camgaze.js: A JavaScript Library for Eye Tracking and Gaze Prediction

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- Until now:)

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- We can create more intuitive user interfaces
- Using the web, we can crowd source where people are looking at on the website
- Also, since all of the eye tracking is done on the client side, we can preserve user privacy

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- Uses only commodity camera (i.e. a web-cam)
- Anybody can use the library without downloading any external program besides a web browser
- It is possible to determine where the user is looking on the screen whilst preserving user privacy and limiting server load

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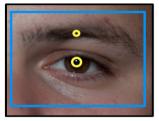
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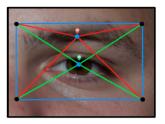
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- The gaze vector is mapped onto the screen using the gaze mapping from the calibration stage



# **Determining Gaze Direction**











Alex Wallar

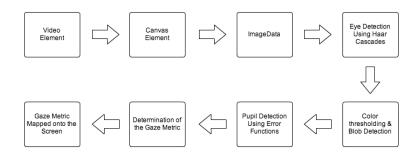
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- The user is asked to look at each circle in order for a matter of time
- Oata about the gaze vector is stored and averaged in order to create a mapping
- The mapping is returned such that new gaze input will correlate with a position on the screen within a window of error

## **Process**



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- This means that we are within 0.6*in* of the results *Holland et al.* which used a native iPad application.

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- Undergo large scale, crowd sourced user testing

# Questions

