



Online Consent Form

Video Element Study Debrief Form

Thank you for participating in this study! We hope you enjoyed the experience. This form provides background about our research to help you learn more about why we are doing this study. Please feel free to ask any questions or to comment on any aspect of the study.

You have just participated in a research study conducted by Hari Sundaram, Karrie Karahalios, Ti-Chung Cheng and Tiffany Li at University of Illinois at Urbana-Champaign.

This experiment was designed to understand how different surveying mechanisms (Likert scale survey and Quadratic voting style survey specifically) align with people's true preference or behavior. You have experienced both variants of the survey and have performed the product design task that acts as a baseline for this study. Resource constraints, for example time or money, are well observed by designers and engineers while working on a specific product. We believe that current feedback surveys designed for collecting user experience feedback does not include potential constraints that designers and engineers face. We hypothesize that by leveraging constraints using Quadratic voting, it allows more accurate decision when collecting feedbacks from the crowd.

Once again, your participation in this study is voluntary. If you so wish, you may withdraw by sending us an email after reading this debriefing form, at which point all records of your participation will be destroyed. You will not be penalized if you withdraw.

You may download a copy of this debriefing for your records.

If you have questions now about the research, please ask. If you have questions later, please e-mail Ti-Chung Cheng at tcheng10@illinois.edu or Tiffany Li wenting7@illinois.edu. If you have any questions about your rights as a participant in this study or any concerns or complaints, please contact the University of Illinois at Urbana-Champaign Office for the Protection of Research Subjects at 217-333-2670 or via email at irb@illinois.edu.

Thank you again for your participation.