



# Online Consent Form

## Video Element Study Consent Form

You are being asked to participate in a voluntary research study. This study aims to understand how different people think about the importance of the different elements when watching a video. Participating in this study will involve using an interface that provides a set of configurations to experience how different combinations of video elements impact your watching experience. You will be asked to complete some tasks or surveys regarding a given video. The entire survey will last around 40 to 50 minutes. There are no known risks associated with our study.

- Principal Investigator Name and Title: Dr. Hari Sundaram
- Department and Institution: Department of Computer Science, the University of Illinois at Urbana-Champaign
- Contact Information: [Dr. Hari Sundaram](#)

### What procedures are involved?

Throughout this experiment, we present a few video interfaces. We would ask you to tune and adjust the video interfaces to experience the impact of different video elements. You will be asked to watch the entire video, but feel free to spend as much time as you like with the interface. A questionnaire and a few tasks will then be presented to collect some of your experience watching the video.

### Will my study-related information be kept confidential?

Faculty, students, and staffs who may see your information will maintain confidentiality to the extent of laws and university policies. Personal identifiers are neither collected nor will be published or presented.

### Will I be reimbursed for any expenses or paid for my participation in this research?

You will be paid \$6 base pay through MTurk when you are done with the study. You might receive an additional bonus up to \$2 based on your task. Payment is dependent on your quality completion of the task.

### Can I withdraw or be removed from the study?

If you decide to participate, you are free to withdraw your consent and discontinue participation at any time. The researchers also have the right to stop your participation in this study without your consent if they believe it is in your best interests, and/or you were to object to any future changes that may be made in the study plan. Your participation in this research is voluntary. Your decision whether or not to participate, or to withdraw after beginning participation, will not affect your current or future dealings with the University of Illinois at Urbana-Champaign.

### Will data collected from me be used for any other research?

Your de-identified information could be used for future research without additional informed consent.

### Who should I contact if I have questions?

Questions about this research study should be directed to Dr. Hari Sundaram ([hs1@illinois.edu](mailto:hs1@illinois.edu)) in the Department of Computer Science at the University of Illinois, Urbana-Champaign. If you have any questions about your rights as a participant in this study or any concerns or complaints, please contact the University of Illinois Institutional Review Board at 217-333-2670 or via [irb@illinois.edu](mailto:irb@illinois.edu).



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## How will the results be disseminated?

The results will be disseminated via journal articles, academic paper, conference presentations, PhD thesis, and/or Open Science Framework.