

Practical Project - Iteration 1.2

Group Meeting Report

- Date: Sep.28
 - Time: 17:00
 - Location: Room 4-401
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Notice of Meeting and Agenda

Sponsor: Noor Alani
Name of Group: Group 31
Group Lead: Yining (Jenny) Chen
Note Taker: Siyu (Nono) Wen
Absent: n/a
Please bring: Laptop
Agenda Items: Making Persona

Minutes

Agenda Item 1: Making Persona

Presenter: Lijing (Lilian) Xie
Discussion: research on what kind of customer would buy our product and make personas for them; research on what a good persona look like.
Conclusions: College studetns, elderly, and new-born kids' parents would most likely to purchase our product. A good persona is a simplified sketch of a type of people.

Action Items	Person Responsible	Deadline
Persona: college student	Lijing (Lilian) Xie	on spot
Persona: elderly	Ke (Hayley) Hu	on spot
Persona: parents	Siyu (Nono) Wen	on spot
markdown making & persona evauation	Yining (Jenny) Chen	on spot

Other Information

Resources: n/a
Date of Next Meeting: TBD

