uwEnergyHacks

uWaterloo's First Sustainability Focused Hackathon

UWEN.CA/HACKS

UWEN

Our Mission

UWEN aims to connect the University of Waterloo's student body with the various branches of the energy industry, including renewable and alternative energy sources and sustainability. We hope to educate students about the industry and provide them with the necessary resources to follow a career path related to the energy industry. We believe with the combination of our prestigious co-op program and highly- motivated students, the University of Waterloo will be home to many future leaders in the energy industry.

Past Events

Ideation Workshop

This workshop provided students with the opportunity to work together to create and present solutions to various problems present within the energy industry.

Fireside Chat

A panel of industry experts and academia shared their views on different aspects of the energy landscape. Speakers included various leaders in academia and industry.
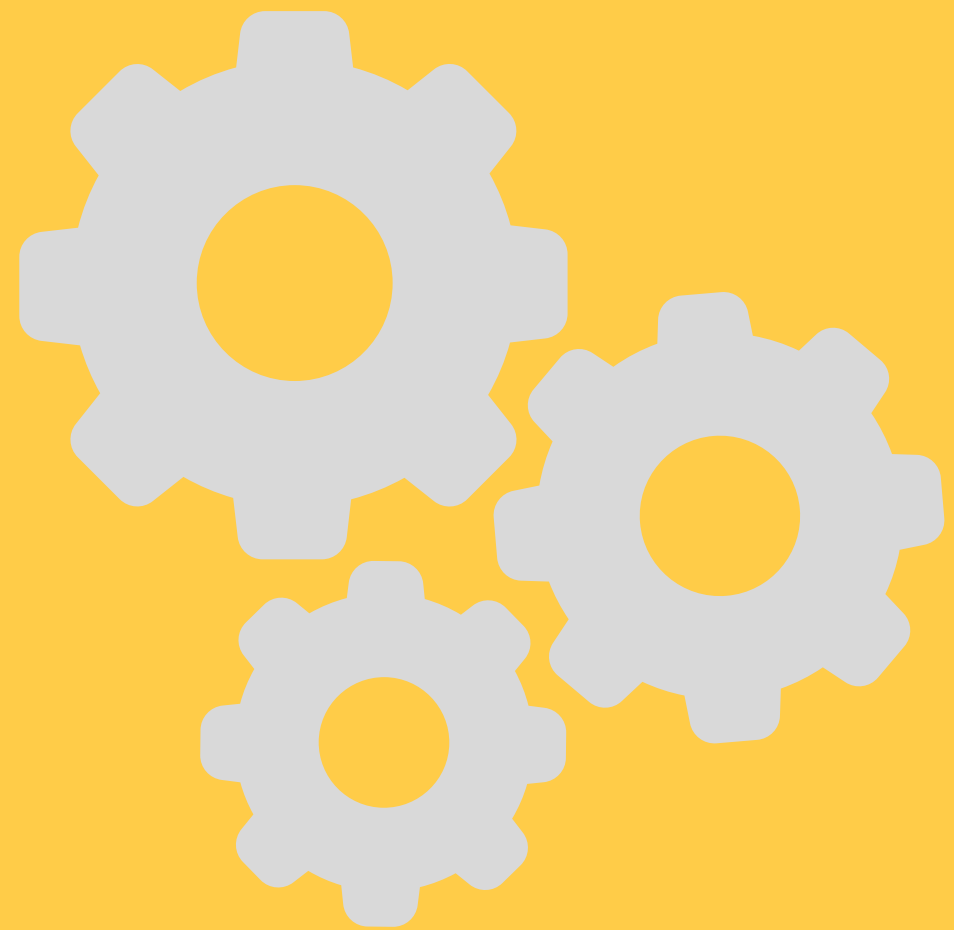
More of our events: uwen.ca/events

The Hackathon

Hosted at the University of Waterloo, uwEnergyHacks is a 24-hour hackathon taking place on **Saturday June 1st** to **Sunday June 2nd**. Attendance is estimated to comprise of over 100 university students from a variety of different disciplines. The hackathon is focused around a series of energy-related problems that exist in the industry today and we hope to allow participants to come up with unique solutions within the span of a day.

Why Sponsor Us?

We recognize that this event would not be possible without the generous help of our sponsors and in return we aim to provide value back in various forms.

Recruiting Opportunities

Sponsors will be welcome to network with students during the event. With coop's prevalence at uWaterloo, the vast majority of attendees will be interested in hearing about job opportunities.

Brand Awareness

UWEN strives to promote the energy industry to motivated and passionate students at Waterloo. As a sponsor, your brand image will be further tied towards this initiative and will help develop positive associations with your company among the student body.

Marketing

By being a sponsor, your brand will be at the center of this joint endeavor. Your branding will be present on any apparel present at the event and center stage on the hackathon's website along with any promotional material.

Sponsorship Opportunities

We understand the ability of each company to contribute to the event will vary, so we have developed a tiered system of contributions. Each level unlocks additional optional bonuses.

	$300*	$750*	$1500*
Distribute Materials	x	x	x
Promote API/Product	x	x	x
Send Mentors	x	x	x
Sponsor Table	x	x	x
Opening Speech		x	x
Closing Speech			x
Hold 30m Workshop		x	x
Create Hackathon Problem Question			x
Student Emails		x	x
Student Resumes			x
Logo on Merchandise**	x	x	x
Logo on Website**	x	x	x
Logo on Promos**		x	x
Logo on Banner**			x

*Prices listed in USD, equivalently $400, $1000, $2000 CAD
**Placement will be prioritezed by tier

If you would like to support in another way, please reach out directly to us.

We look forward to partnering with you to make uwEnergyHacks a success!

uwen.ca/hacks