

Alice Tu

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Oakland, California

Freelance

UX Designer

July 2016 - present

Oakland, CA

- conducted user research and testing for mobile travel app
- wireframed, prototyped, and created the UI for the project

Elevate

Operations Manager

May 2014 - March 2016

San Francisco, CA

- ran daily operations for 20-person mobile games company
- restructured calculations for quarterly financials, resulting in greater insight into company's financial health
- implemented transition of HRIS service to PEO platform for employee benefits, payroll, and improved hiring and onboarding
- arranged subcontractor contracts, saving \$160K per year in costs

Chef, in-house

May 2014 - March 2016

- ran and expanded food program for mobile games company and subtenant companies
- served lunch and dinner to 30 individuals daily

MindSnacks, Inc.

Chef, in-house

June 2012 - April 2014

San Francisco, CA

- created and ran food program for mobile games company
- served lunch and dinner to up to 45 individuals daily.

Investigative Reporting Program

Event Organizer for the Logan Symposium

January - May 2012

Berkeley, CA

- coordinated annual 3-day investigative reporting symposium
- hired and managed 6-person team for the event

Education

General Assembly UX Design Online Circuit, 2016

UC Berkeley, B.S. Environmental Economics & Policy, 2010

Phi Beta Kappa

Skills

UX Design
User Research
Wireframing
Prototyping
Usability Testing
HTML5
CSS
Javascript
Python

Tools

Sketch
Adobe Illustrator
InVision
Marvel
Excel

Other Passions

Surfing
Cooking
Adventuring