

# Alice Tu

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Oakland, California

## Freelance

UX Designer

July 2016 - present

*Oakland, CA*

- conducted user research and testing for mobile travel app
- wireframed, prototyped, and created the UI for the project

## Elevate

Operations Manager

May 2015 - March 2016

*San Francisco, CA*

- ran daily operations for a 20-person mobile games company
- restructured how we calculated our quarterly financials resulting in greater insight into the financial health of the company at all times
- implemented transition of HRIS service to PEO platform for employee benefits, payroll, and improved hiring and onboarding
- arranged subcontractor contracts which saved \$160K per year in costs

Chef, in-house

May 2014 - March 2016

- ran and expanded the food program for a mobile games company and subcontractor companies
- served lunch and dinner to 30 individuals daily

## MindSnacks, Inc.

Chef, in-house

June 2012 - April 2014

*San Francisco, CA*

- created and ran the food program for a mobile games company
- served lunch and dinner to up to 45 individuals daily.

## Investigative Reporting Program

Event Organizer for the Logan Symposium

January - May 2012

*Berkeley, CA*

- coordinated the annual 3-day investigative reporting symposium
- hired and managed a student team for the event

## Education

General Assembly UX Design Online Circuit 2016

UC Berkeley, B.S. Environmental Economics & Policy 2010

Phi Beta Kappa

## Skills

UX Design  
User Research  
Wireframing  
Prototyping  
Usability Testing  
HTML5  
CSS  
Javascript  
Python

## Tools

Sketch  
Adobe Illustrator  
InVision  
Marvel  
Excel

## Other Passions

Surfing  
Cooking  
Adventuring