Alice Tu

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Oakland, California

Freelance
July 2016 - present
UX Designer — *Oakland, CA*

- conducted user research and testing for mobile travel app
- wireframed, prototyped, and created the UI for the project

Elevate
May 2015 - March 2016
Operations Manager — *San Francisco, CA*

- ran daily operations for 20-person mobile games company
- restructured calculations for quarterly financials, resulting in greater insight into company's financial health
- implemented transition of HRIS service to PEO platform for employee benefits, payroll, and improved hiring and onboarding
- arranged subtentant contracts, saving $160K per year in costs

Chef, in-house
May 2014 - March 2016

- ran and expanded food program for mobile games company and subtenant companies
- served lunch and dinner to 30 individuals daily

MindSnacks, Inc.
June 2012 - April 2014
Chef, in-house — *San Francisco, CA*

- created and ran food program for mobile games company
- served lunch and dinner to up to 45 individuals daily.

Investigative Reporting Program
January - May 2012
Event Organizer for the Logan Symposium — *Berkeley, CA*

- coordinated annual 3-day investigative reporting symposium
- hired and managed 6-person team for the event

Education
General Assembly UX Design Online Circuit, 2016

UC Berkeley, B.S. Environmental Economics & Policy, 2010
Phi Beta Kappa

Skills
UX Design
User Research
Wireframing
Prototyping
Usability Testing
HTML5
CSS
Javascript
Python

Tools
Sketch
Adobe Illustrator
InVision
Marvel
Excel

Other Passions
Surfing
Cooking
Adventuring