

**Development of Chinese version youtube:
A Recommendation Report**

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Abstract

“Development of Chinese version youtube: A Recommendation Report”

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On February 8, 2016, Dr. Edward approved our proposal to determine the best approach to making people satisfied by establishing website that served high user experience website. Specifically, Dr. Edward asked that we develop a plane to perform five takes:

- determine what is needed to establish the website including hardware and software.
- determine which technology is required to establish the website.
- determine the user behavior when they suffer for long wait buffering and why the Internet download speed from China is too slow.
- establish the website business strategies.
- establish the website and user agreement.

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Executive Summary

Introduction

Research Methods

Results

Conclusions

Recommendation

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Appendix

1. Email from OTS

Jinyang:

Hello, thanks for questioning us.

For your project, we recommended wamp and windows server series as OS. The xamp is a platform which would help you establish php plus mysql environment by one click. Windows server is easy to configure and you can get much help from Microsoft.

OTS

2. Survey results

Survey: Which part of website do you think is most important regarding user experience?

- A. Speed 78%
- B. Appearance 12%
- C. Others 10%