

Building A Generative AI Tech Strategy

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Generative AI (GenAI) Mapping Use Cases

Use this template to start building the GenAI strategy for your organization.

	Use Case	Industry	Company Key Initiative	Measurement criteria
Example:	<i>Chatbots</i>	<i>Retail</i>	<i>Increase NPS</i>	<i>NPS > 60</i>