



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



agricultural yield
is the quantity of
a crop produced
on the unit of
land

as per 2nd
advance estimates
in the country is
estimated at
record 316.06
million tonnes

seastional
patterns india has
three distinct
agricultural
cropping
seasons

I want
something
awesome

wasting too
much time?

is this
useful?

check the
land and
soil

ask friends

more
reasearch

useful

very
important
for peoples

increasing
india
economy



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?