



## PROFILE

I'm a BBA student at the University of Management and Technology (UMT), currently in my 5<sup>th</sup> semester. I'm passionate about **entrepreneurship and e-commerce**, valuing independence and innovation. My goal is to build a successful clothing brand that provides value to customers and creates opportunities for others.

I bring a strong combination of **soft and technical skills**, including adaptability, leadership, creativity, teamwork, and proficiency in tools like Microsoft Office, Canva, Shopify, and Adobe Lightroom

## CONTACT

EMAIL:  
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## HOBBIES

- Traveling
- Photography

## LANGUAGES

- English
- Urdu
- Arabic
- Hindi

# MUHAMMAD AHMED AKEEL

BBA Student | Aspiring Entrepreneur | E-commerce Enthusiast

## EDUCATION

### University of Management and Technology (UMT)

Bachelor of Business Administration (BBA)

2023 – 2027

Relevant Skills: Video Editing, Leadership, Microsoft Office, Social Media Management, E-commerce Tools

### Pakistan School Salalah

Intermediate of Commerce (I-COM)

Relevant Skills: Microsoft Excel, English Communication, Analytical Thinking

## WORK EXPERIENCE

### Personal Initiatives

- Worked on self-managed e-commerce and creative content projects using **Shopify, Canva, and CapCut**. Implemented them on an online clothing brand named KufiKicks.
- Applied business management principles learned through coursework to real-world entrepreneurship ideas.
- Developed leadership, communication, and project management skills through independent and team-based work.

## SKILLS

🔧 **Technical:** Microsoft Word, Excel, PowerPoint, Canva, Adobe Lightroom, CapCut, Shopify, Social Media Management

🧠 **Soft Skills:** Leadership, Adaptability, Creativity, Problem-Solving, Teamwork, Independence