Team "The Rats"

## UMHackathon 2025: Balaena Quant Problem Statement

A Multi-Factor Framework for Alpha Generation in Crypto Markets Integrating Structural Analysis, Regime Detection, and Sentiment Signals

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## Team Members

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### Overview



- Quantitative Trading ("Quant"): Using mathematical models, data analysis, and automated algorithms to make trading decisions.
- The Crypto Arena: Offers unique opportunities & challenges:
  - High Volatility & Rapid Evolution
  - 24/7 Market Operation
  - Novel Data Sources (On-Chain, Social Sentiment)



### Overview



- The Goal Generating "Alpha": Finding consistent, predictable trading edges that outperform the general market movements. It's about skill, not just luck or riding a bull run.
- The Challenge: Alpha is elusive. Markets are complex, noisy, and competitive. Success requires sophisticated, data-driven strategies.
- Our Focus: This presentation outlines our approach to systematically tackling this challenge using advanced Machine Learning techniques.



## Introduction

#### The Alpha Generation Challenge

- Problem Statement: Develop a robust Machine Learning model analyzing diverse on-chain & market data (≤ 1-day interval) to generate a highperformance alpha trading strategy (SR ≥ 1.8, MDD ≥ -40%, Freq ≥ 3%).
- **Core Difficulty:** Extracting persistent predictive signals ("alpha") from notoriously noisy and non-stationary crypto market data, requiring methods that identify implicit indicators and deterministic patterns.
- **Requirement:** The model must effectively leverage techniques like HMMs for pattern recognition and adapt to market complexities.



## Proposed Solution



- **Hypothesis:** We hypothesize that effective alpha generation requires understanding market structure, identifying the prevailing regime, and gauging collective sentiment concurrently. Relying on isolated factors often yields incomplete insights and limits predictive power.
- Innovation Pillars: Our framework integrates three distinct but complementary analytical components:
  - Deep Structural Feature Learning (LSTM AE): Capturing sequential structure.
  - Market Regime Identification (HMM): Providing market context.
  - Quantitative Sentiment Analysis (NLP): Gauging market psychology.
- **Value Proposition:** This synergistic integration offers a more robust and adaptive approach than siloed single-method approaches, directly addressing the need for sophisticated pattern recognition and implicit indicator extraction.



## Proposed Solution

#### **Contextual Adaptation & Sentiment Integration**

#### Adaptive Strategy via HMM Regimes:

- Fulfills the recommendation for HMMs by identifying distinct market states (e.g., Bull Trend, Bear Trend, Consolidation) based on price dynamics (Volatility, Momentum).
- **Key Innovation:** Enables **context-aware decision making**; strategy logic dynamically adapts based on the prevailing regime, enhancing robustness across different market conditions.

#### • Behavioral Insights via NLP Sentiment:

- Leverages NLP on textual data (Tweets/News) to quantify market sentiment.
- **Key Innovation:** Incorporates a **quantitative behavioral dimension**, generating features like Sentiment Momentum that capture crowd psychology shifts potentially leading price action.

## Proposed Solution

#### Deep Learning for Implicit Indicators & Synergy

#### • Implicit Indicator Extraction via LSTM Autoencoder:

- Applies unsupervised deep learning to capture complex, non-linear sequential dependencies within core numerical data (on-chain flows, market data).
- **Key Innovation:** Automatically learns latent structural features powerful "implicit indicators" reflecting underlying dynamics that are difficult to manually engineer.

#### • Framework Synergy & Originality:

- The core novelty lies in the **purposeful integration** of these diverse techniques. AE (Structure) + HMM (Regime) + NLP (Sentiment) provide **complementary perspectives**.
- The final ML model synthesizes these inputs, creating a system more adaptive and potentially more predictive than the sum of its parts. This architecture directly tackles the complexity and noise inherent in the target data.

## Technical Details: Data Pipeline & Feature Synthesis

- Required Data Sources:
  - On-Chain Metrics (e.g., flow\_mean, transactions\_count\_flow from CryptoQuant/Glassnode)
  - Market Data (OHLCV Essential Addition)
  - Textual Data (Twitter, News Feeds Essential Addition)
- Processing: Rigorous timestamp alignment (≤ 1-day interval, e.g., 4H), NaN handling, sequence generation (for AE), feature scaling (fit on train).
- Feature Synthesis: Combine outputs into a unified feature set per timestamp:
  - AE Latent Features (Vector)
  - HMM Regime State (Categorical)
  - NLP Sentiment Score(s) (Numerical)

	Α	В	C	D	Е
1	start_time	datetime	flow_mean	flow_total	transactions_count_flow
2	1.70407E+12	1/1/2024 0:00	0.02986952	0.17921713	6
3	1.70407E+12	1/1/2024 1:00	0.00267839	0.01607036	6
4	1.70407E+12	1/1/2024 2:00	1.42911409	10.00379861	7
5	1.70408E+12	1/1/2024 3:00	0.02899176	0.23193404	8
6	1.70408E+12	1/1/2024 4:00	0.01417226	0.05668903	4
7	1.70409E+12	1/1/2024 5:00	0.03984344	0.23906064	6
8	1.70409E+12	1/1/2024 6:00	0.29878131	2.39025049	8
9	1.70409E+12	1/1/2024 7:00	0.20725916	1.24355499	6
10	1.7041E+12	1/1/2024 8:00	0.02327548	0.30258122	13
11	1.7041E+12	1/1/2024 9:00	0.04585581	1.97179964	43
12	1.7041E+12	1/1/2024 10:00	0.09300796	0.55804775	6
13	1.70411E+12	1/1/2024 11:00	0.01106718	0.30988105	28
14	1.70411E+12	1/1/2024 12:00	0.0130725	0.66669772	51
15	1.70411E+12	1/1/2024 13:00	0.0230991	0.73917114	32
16	1.70412E+12	1/1/2024 14:00	0.02700472	1.91733547	71
17	1.70412E+12	1/1/2024 15:00	0.03779271	0.22675628	6

fig. cybotrade\_datasource

## Technical Details: Model Architectures & Training

- Component Models:
  - LSTM Autoencoder e.g with TensorFlow/Keras
  - **HMM**: hmmlearn.hmm.GaussianHMM, [N] states determined via BIC/AIC & validation. Trained on regime indicators.
  - **NLP** e.g., Transformers library with FinBERT
  - Final Predictor: XGBoost Classifier
- Training Methodology:
  - AE & HMM trained on initial training portion.
  - Final Predictor: Trained using Walk-Forward Validation on the synthesized feature set against the price-derived target variable.

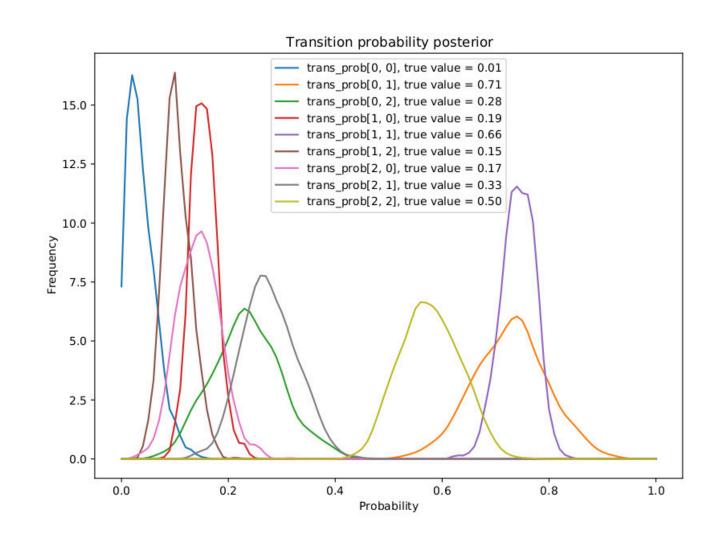


fig. HMM Probabilities

## Architecture: Strategy Execution & Backtesting

- Signal Generation: Translate final predictor's output probabilities into preliminary trade signals (e.g., P(Up) > 0.6 -> Prelim Long).
- Execution Logic (HMM Integration): Modulate signals based on HMM state:
  - Example: Permit Long only in Bull/Accumulation states.
  - Example: Reduce size or skip trades in High-Vol/Uncertain states.
  - (This directly addresses the problem statement requirement)
- Backtesting:
  - Engine: [e.g., VectorBT, Backtrader]
  - Fees: Account for 0.06% per trade (0.12% round trip).
  - Periods: Several years backtest, at least one year forward test.
  - Frequency Target: Logic tuned to meet ≥ 3% trade frequency.

**Predictor Output Probability Threshold HMM State Check** Signal (Long/Short/Flat) **Apply Fees Record Trade** 

### Future Work & Conclusion

Conclusion: We propose a novel, multi-factor framework combining deep learning, probabilistic modeling, and NLP to tackle the crypto alpha challenge. By integrating structural, regime, and sentiment analysis, this approach aims for robust, adaptive, and high-performing trading signals, contingent on successful integration of required data sources.



- Future Enhancements:
  - Incorporate additional data (options, DeFi).
  - Explore more advanced models (Transformers, Attention, Reinforcement Learning).
  - Develop dynamic risk sizing based on HMM confidence or predicted volatility.
  - Extend to multi-asset portfolio optimization



# Thank you