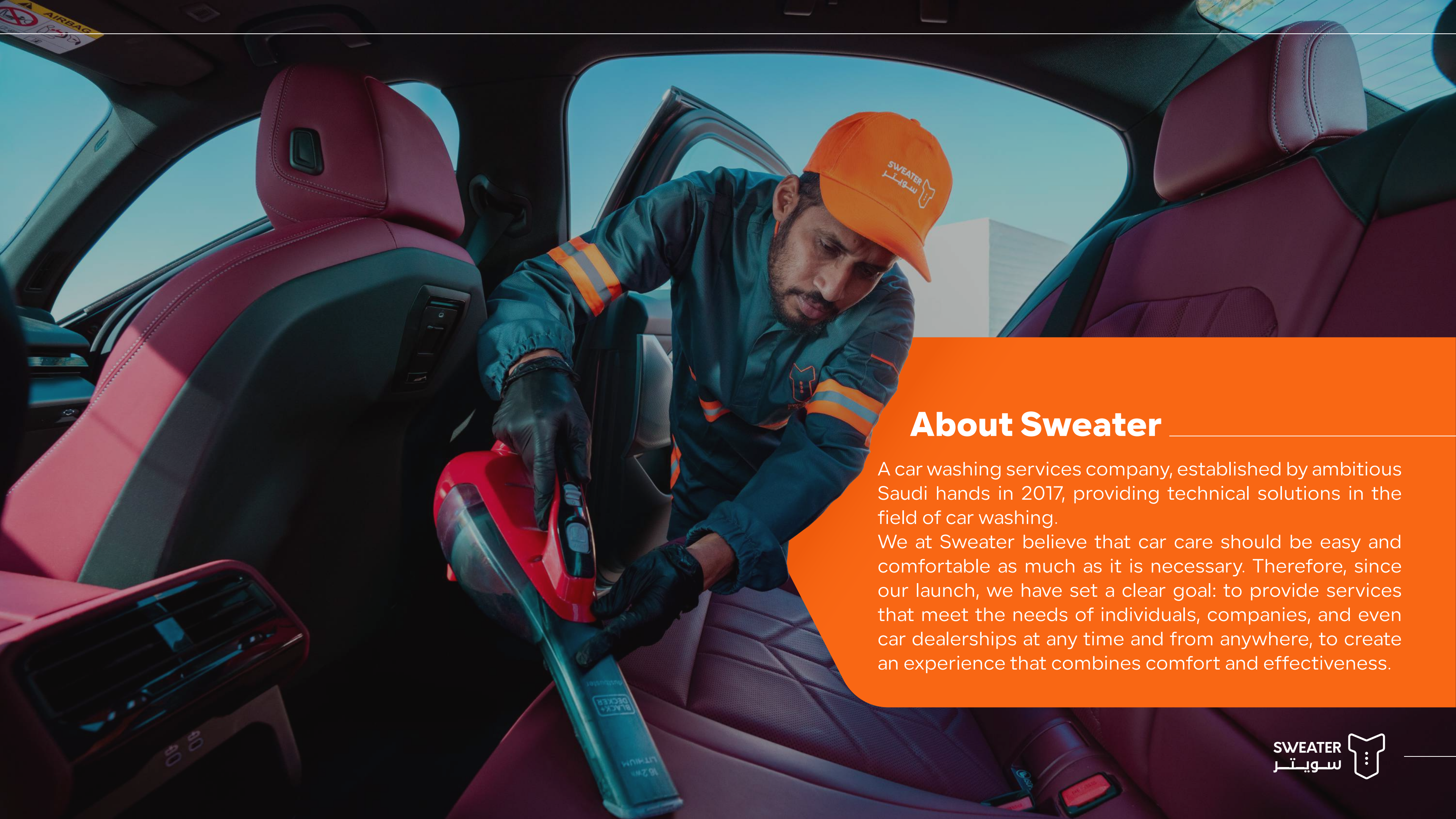


SWEATER

سويتير





About Sweater

A car washing services company, established by ambitious Saudi hands in 2017, providing technical solutions in the field of car washing.

We at Sweater believe that car care should be easy and comfortable as much as it is necessary. Therefore, since our launch, we have set a clear goal: to provide services that meet the needs of individuals, companies, and even car dealerships at any time and from anywhere, to create an experience that combines comfort and effectiveness.



Sweater in numbers

2M+

Car Washes

5

Main Regions in The Kingdom

500+

Partnerships

750K+

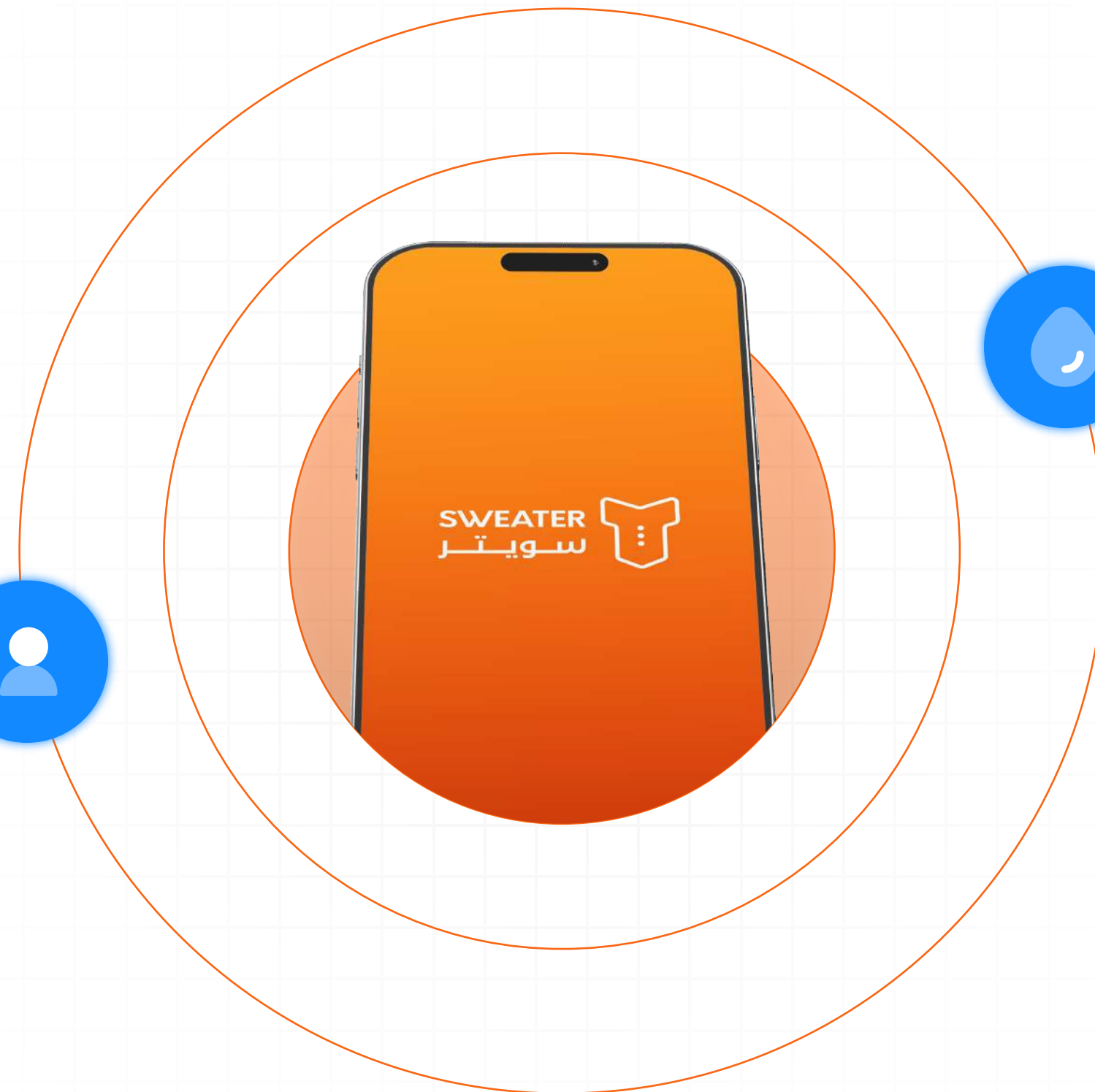
Customers

96%

customer satisfaction
rate



+1.7M
User



+2M
Watches



Sweater App

Introducing the Sweater app, our digital platform designed to provide car owners with technical solutions and convenience. The application offers the following features:



Diverse packages
and services



Choose your
preferred location



Book car washing
appointments



Dedicated support



Track order status



Flexible pricing
options to suit
customer needs



SWEATER
سويتير





Our vision and goals

Aligned with Vision 2030, we aim to expand our operations across the Kingdom, offering innovative and sustainable solutions using modern technology. Our vision is to become a leading company in the automotive and technical services field in Saudi Arabia. We strive to develop and provide innovative solutions for both the public and private sectors. SWEATER aims to actively contribute to the Kingdom's Vision 2030 by diversifying the Saudi economy and promoting increased private sector participation.



Why Sweater?



Experience an exceptional and convenient car washing service with us



Save time by choosing a specific appointment without waiting.



Enjoy the convenience of washing your car at your location within 30-45 minutes, compared to approximately an hour and a half at traditional car washes.



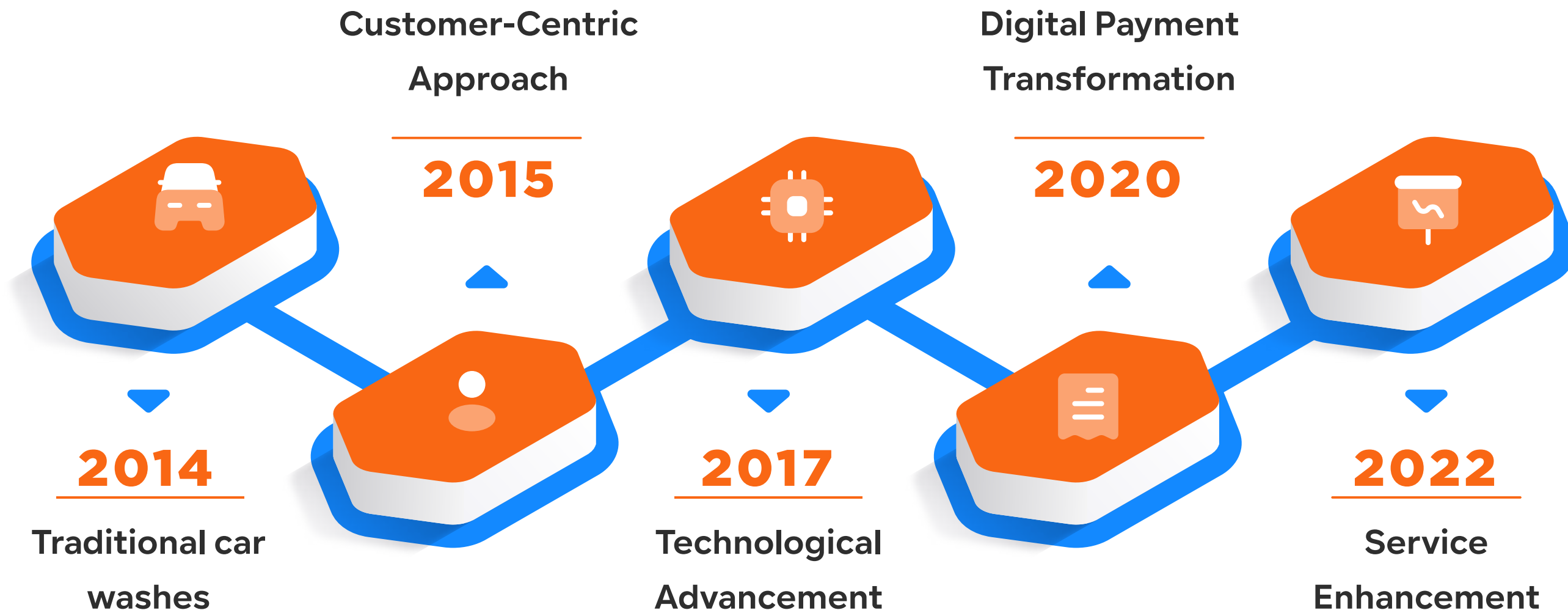
Contribute to environmental change by supporting our commitment to maintaining sustainability.



Benefit from diverse and innovative services and packages at competitive prices tailored to customer needs.



The customer's journey with us



Green Saudi Arabia

When choosing Sweater, you are supporting Green Saudi Arabia and transitioning towards a more sustainable future for the Kingdom of Saudi Arabia. The Sweeter application is the optimal choice for individuals who prioritize environmental sustainability and quality of life in terms of:



Reducing Water Waste

While traditional car washes consume more than **120 liters** of water per wash, Sweater utilizes advanced technology that enables completing the wash with only **7 liters**—conserving



Environmental Pollution

Sweeter vehicles contribute to reducing environmental pollution by 30% in terms of carbon emissions.



Community Awareness

Sweater believes in its community role and focuses on educating individuals about the importance of environmental conservation as an essential part of its mission.



Sweater technical solutions



Safe payment options: Credit cards (Mada, Visa, MasterCard, Apple Pay)



Location-based system



API integration



Waiting list service



Biker exchange service





Keeping up with Sweater and vehicle development

As Saudi Arabia undergoes significant economic and technical transformations and with the growth of the automobile industry (ranking among the world's top 20 automobile markets), we strive to meet the needs of modern cars. By utilizing technology, we can read car data such as cleanliness levels and future service dates. Based on this information, the application can provide customer recommendations for services and appointments, ensuring optimal car performance and an outstanding customer experience.



The life of our bikers

At Sweater, we value the importance of improving the livelihood of our workforce, the bikers. We provide:



Professional training to deliver high-quality customer service



Specific and comfortable working hours



Financial stability through housing provisions to cover basic needs



Dedicated supervisors for individual support and issue resolution

We take pride in our team's dedication and professionalism, resulting in a 96% customer satisfaction rate.



+500 Partnership



stc

سابك
SABIC

amazon

عبد اللطيف جميل
Abdul Latif Jameel

مصرف الراجحي
alrajhi bank

Careem

نيوم NEOM

ALDREES

وزارة المالية
Ministry of Finance

النهدي
nahdi

SDAIA
الهيئة السعودية للبيانات والذكاء الاصطناعي
Saudi Data & AI Authority

التعاونية
tawuniya

ساسكو
SASCO

STC Bank

وزارة الثقافة
Ministry of Culture

المجدوعي
Almajdouie

KIA

السيس
OSUS

CEER

وزارة التجارة
Ministry of Commerce

الرمز
Alramz

الجبر لتأجير السيارات
Al Jabr Rent A Car

وزارة السياحة
Ministry of Tourism

وزارة النقل والخدمات اللوجستية
Ministry of Transport and Logistic Services

وزارة الحج والعمرة
MINISTRY OF HAJJ AND UMRAH

مدن MODON
Saudi Authority for Industrial Cities and Technology Zones

سيف
SAFE

جوار
JEWAR

ekar

خوالد
KHAWALID

ولاء بلس
WalaPlus

THANK YOU

