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Education

Intro to Programming

Udacity, 2020

Master of Design

JNSW Art & Design, 2018

Bachelor of Design

UNSW COFA, 2010

Current Study

Full Stack Web Developer Coding Bootcamp

Sydney University & Trilogy College Estimated Completion:

Full Stack Web Developer Fast Track Coding Bootcamp

Coder Academy
Estimated Completion:
February, 2021

Code

- + HTML5
- + CSS
- + JavaScript
- + JavaScript ES6
- + jQuery
- + Node.is
- + Express JS
- + SQL / MySQL

Summary

As a passionate learner and problem solver, my quest for knowledge has nurtured a craft in telling compelling brand stories through visual communication and blending design with emergent technologies.

I have dedicated the next year of my life towards becoming a Full Stack Web Developer, learning languages and technologies such as HTML5, CSS, Ruby, Ruby on Rails, JavaScript, jQuery, Node.js, Express and SQL to extend a career that can leverage my design background.

Experience

Marketing Graphic Designer | Dec 2018 - Current

Geovert

As the global spearhead of marketing and design, I lead the design, development, and deployment of creative content across multiple mediums including online, print, UI and UX to strengthen the Geovert brand - connecting people to a captivating vision of the company.

Creative Director | December 2016 - November 2018

Gainz Train

As a personal project, I launched an online store stemming from a passion for bodybuilding and personal development. Setting the Gainz Train in motion was an enormous source of knowledge for understanding the complexities of entrepreneurship and full-spectrum digital marketing.

Marketing & Graphic Design Manager | February 2013 - November 2018

Paintballshop.com

My primary role was to design, develop and coordinate all advertising materials across print and digital media. In addition, designed bespoke marketing materials and developed strategic marketing for high-profile clients such as the Shooters, Fishers and Farmers Party.

Design

- + Adobe Creative Cloud
- + Adobe PhotoShop
- + Adobe Illustrator
- + Adobe InDesign
- + Adobe Premiere Pro
- + Adobe After Effects

Achievements

UNSW A&D Annual Exhibition

Master's capstone project selected to be part of Australia's largest annual showcase of post-graduate work.

School Captain
St Johns Park High, 2003

References

Thomas Wiggins

Business Development Manager Geovert

0405 619 794

Paul Teen

Executive General Manager, N

Geovert

+64 2 041 795 783

John Baggott

Ground Engineering Manager

Geovert

0447 787 428

Adam Connolly

General Manage

Paintballshop.com

0406 049 480

Christina Fairbrother

General Manager
Action Paintball Games

Marketing Graphic Designer | February 2013 - November 2018

Action Paintball Games

As an in-house designer and marketing expert, my overriding purpose was to enhance engagement between customers and the Action Paintball brand.

Graphic Designer & Marketing Assistant | August 2011 - January 2013

Shopping Express

My role was to design and deploy aggressively competitive marketing campaigns that reached over 55,000 people daily.

Internal Production Coordinator | January 2011 - August 2011

Fuse Franchise Partners

A marketing implementation company, FUSE (now Salmat) had been helping Australian franchises and businesses organise multi-site marketing activities for over ten years. Some high profile clients include: Subway, Red Rooster & Eagle Boys Pizza.

Graphic Designer | March 2016 - November 2010

Oxygen Clothing Pty. Ltd.

Establishing a career in design; I assisted the Art Director by researching current trends and translating them into graphic art for print as part of seasonal fashion campaigns.

