

# 4 PILLARS RETENTION

## BOOTCAMP WEBINAR LINKS

ALWAYS-ON  
MEMBER  
LOVE

NEW  
MEMBER  
JOURNEY

NON-ATTENDEE  
MEMBERS

MEMBER  
SAVE

### TIPS

- Find out your Ferniversary!\*
- Utilise your CRM processes & call lists.
- Stock up your Member- love goodie- stash in club!  
Order from SFM, print from CANVA & buy in bulk 😊

\*Unsure? Simply email [Heather.Jenkinson@fernwoodfitness.com.au](mailto:Heather.Jenkinson@fernwoodfitness.com.au) to find out.