

**IT STARTS
WITH US**

**2023 FERNWOOD
CONFERENCE**

CONFERENCE DAY 1 AGENDA

fitness
fernwood

8:30 AM Registration Open

9:00 AM Conference Day 1 Commences

Session 1: Marketing Overview

Morning Tea

Session 2: Operations Update

Session 3: Guest Speaker - Samantha Gash

Lunch

Session 4: Abbie White - SMARKETING

Afternoon Tea

Session 5: Franchisee of The Year Finalists Panel

4:30PM Day 1 Wrap Up

4:30PM - 10:30PM 80s Trivia Party

IT STARTS
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2023 FERNWOOD
CONFERENCE

CONFERENCE DAY 2 AGENDA

FITNESS
fernwood

9:00 AM Conference Day 2 Commences

Session 1: Sales Management

Morning Tea

Session 3: Finance Keynote

Session 4: Finance NSO Presentation

Lunch

Session 5: Virtual Offerings & Preferred Suppliers

Afternoon Tea

Session 6: Rize Up

Session 7: Craig Harper

4:30PM Day 2 Wrap Up

Gala Dinner