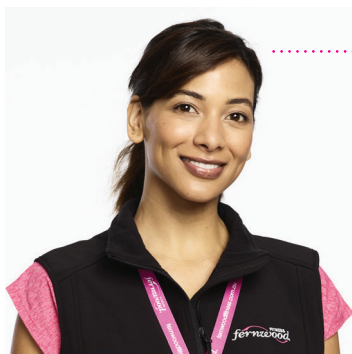


# PERSONAL TRAINER HEADSHOT FOR FERNWOOD APP

PAGE 1

When photographing your PT headshot, there are a few things to consider to ensure you achieve the best result. While it's important to aim for a visually appealing image, be sure to place as much emphasis on capturing an energetic, friendly and approachable representation of your staff and activity within your club.

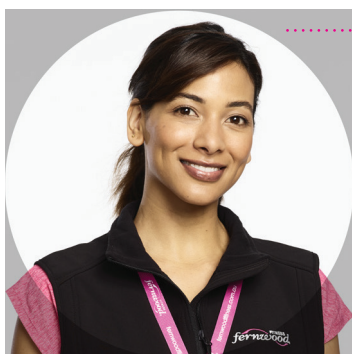
Your photo will be cropped to a circle and converted to greyscale (see references below). Please be sure to **capture at least head and shoulders** to ensure a similar crop. Below you will find a few examples and considerations to help you achieve the best photographic outcome.



## PHOTO YOU SUPPLY

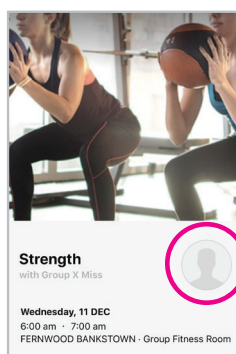
### TECHNICAL CONSIDERATIONS

- Capture head and shoulders.
- Shoot at high quality/resolution.
- Shoot straight on with a white wall background.
- Ensure your image is sharp and in focus.
- Brightness and clarity - avoid low light.
- Keep your image level.



Grey area indicates where cropping will occur.

Image will be cropped and converted to greyscale (this will be done by head office)



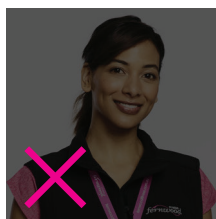
HOW IT WILL APPEAR

## PLEASE AVOID

- Over-exposed images
- Under-exposed images
- Tightly cropped images - please include head and shoulders
- Mugshots - please remember to smile :)
- Low resolution/poor quality images



Over-exposed/  
image burnout



Under-exposed



Tight crop



No mugshots  
please