

AUSactive Award Submissions



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AUSactive Awards Timeline

- ★ **12 April**- Award nominations open
- ★ **2 June**- Award nominations close
- ★ **2 June**- Judging begins and People's Choice opens for voting
- ★ **6 July**- Active Health Summit WA + WA state winners announced
- ★ **11 July**- Active Health Summit VIC + VIC state winners announced
- ★ **13 July**- Active Health Summit QLD + QLD state winners announced
- ★ **19 July**- Active Health Summit NSW + NSW state winners announced
- ★ **15 Sept**- Senior Management Summit + AUSactive 2023 National Awards Gala

OVERVIEW

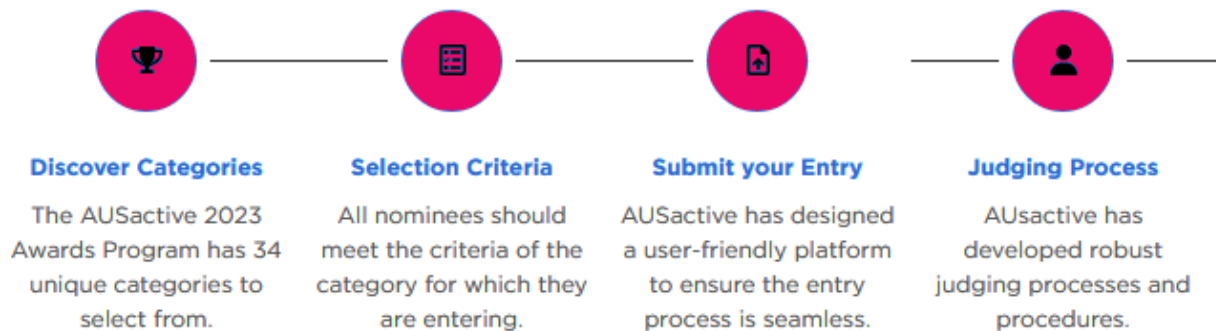
The AUSactive National Awards Program **recognises** and **celebrates** the outstanding achievement of the Australian Active Health and Exercise industry.

- ✓ The program consists of a series of state-based events, which showcase the state finalists for the majority of categories, and state winners.
- ✓ The judging process is rigorous, transparent, and taken very seriously by the Independent Industry Judging Panel.

Recognised as the pinnacle of industry achievement, the Awards are a **fantastic opportunity to shine as an industry leader.**

PROCESS

AWARDS APPLICATION PROCESS



BENEFITS OF SUBMISSION:

- ★ **LAM** - Awards are a powerful & meaningful way for brands to commemorate creativity and effectiveness, recognize hard-work, and ultimately **drive more business & awareness**.
- ★ **Industry event** - Attending an Industry event not only gives you the opportunity to be up- to date with relevant Industry topics, meet other Industry leaders, and gives exposure to new ideas that could be implemented in your own business.
- ★ **Networking Event** - Build connections, strengthen business connections, access new information, advice and support, build confidence and gain new perspectives.
- ★ **State and National Awards Ceremony** - Brand exposure, personal networking, reflection on development and success during application process, encourage healthy competition.

Award Goals:

Showcases leadership, talent and excellence
Promotes Exercise as a career
Opportunity to connect with like-minded exercise professionals and businesses
Celebrates extraordinary individuals in the industry
Highlights businesses with best practice and exceptional customer experience

The event will include:

State Finalists Announcement
Drinks and Canapés
Networking opportunities

Tips for your submissions

- ★ Please check entry criteria with its associated award prior to submitting an entry.
- ★ Keep answers direct and to the point
- ★ Judges will not read back previous responses to find the answer, so please answer each question accordingly.
- ★ Include any supporting stats, facts and figures you may have to support your claims.
- ★ You must include photos and videos for promotional material should you win, and also as evidence to support the claims/statements in your entry.
- ★ Be honest and be yourself!

AUSactive Award Categories

Individual Categories

Judging criteria

- Education & Experience: Upskilling, keeping up to date through professional development, training and education.
- Professionalism: Online presence, marketing, professionalism, confidence and values.
- Standards & Safety: Health and safety, client forms and paperwork, pre-screening.
- People: Allied health referrals, working with other professionals, interaction with the wider exercise community.
- Delivery, Knowledge & Skills: Exercise technique and selection. Client health management.

Mandatory criteria:

- Hold a current fitness qualification, first aid, and CPR certificate.
- Have been operating in the health and exercise industry in Australia for at least 12 months as of the 12th of April 2023.
- Must be 17 years or older.

EXERCISE INSTRUCTOR OF THE YEAR

Open to all AUSactive registered group exercise instructor teaching any style of group exercise that is: pre-choreographed, freestyle, mind-body.

PERSONAL TRAINER OF THE YEAR

Open to all AUSactive registered personal trainers (either as a contractor or an employee) operating in Australia. This is open to any Personal Trainers that operates within exercise facilities, PT studios and outdoor businesses offering. You must have regular clients at the time of entry.

GROUP EXERCISE LEADER OF THE YEAR

Open to all AUSactive registered group exercise leader teaching any style of group exercise that is: pre-choreographed only.

PILATES PROFESSIONAL OF THE YEAR

Open to all AUSactive registered Pilates Professionals teaching any style of mat, reformer or other Pilates apparatus group, private or semi-private classes.

YOGA PROFESSIONAL OF THE YEAR

Open to all AUSactive registered Yoga Professionals.

ACCREDITED EXERCISE PROFESSIONAL OF THE YEAR

Open to AUSactive accredited exercise professionals only. This award is the highest award for exercise professionals.

Business Categories

Judging Criteria

- ✓ **Professionalism & service delivery** is professional, effective & appropriate to the client's needs.
- ✓ **Customer Care** – Customer centric Business and always treats customers with care and respect.
- ✓ **Safety** – Programs & services are delivered safely through a comprehensive risk management approach. Facilities & equipment are of a high standard.
- ✓ **People** – The workforce is capable of delivering and supporting the services being offered.
- ✓ **Information & Knowledge** – Data and information are used effectively.
- ✓ **Leadership** – The business is capable of delivering and supporting the services being offered.

MULTISERVICE BUSINESS OF THE YEAR

Open to any Registered AUSactive multiservice business. To be a multiservice business you must offer more than 2 products or services within the facility nominated.

People's Choice Categories

The People's Choice recognises Businesses & individuals in the physical activity industry.
Voting will be online by the general public.
Nominees' will need to campaign to their members and clients and encourage them to vote.

PEOPLE'S CHOICE BUSINESS

This category is by nomination only. Once a business is nominated the general public will decide the winners.

PEOPLE'S CHOICE EXERCISE PROFESSIONAL

This category is by nomination only. Once an individual is nominated the general public will decide the winners.

Contact

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