



Leah

Age: 40
Education: Doctor (MD)
Hometown: Newport, Rhode Island
Family: Single
Occupation: Doctor

“I love helping people through my work and I also love swimming”

Goals

- To more time on my hobbies and personal life
- To be able to order food on-the-go.

Frustrations

- Finds difficult to use apps without a screen reader
- Have unpredictable shifts so, need information about availability of food items at odd hours too

Hey, I am Leah a Doctor working at mid-size hospital and I also swim for a local semi-professional team. I have a visual impairment for which I need technology to be more accessible to me. And lastly, I need a better and efficient way to order food and pick up on-the-go



Elliot

Age: 44
Education: Culinary School Graduate
Hometown: Omaha, Nebraska
Family: Live with partner
Occupation: Cook

"I like Learning new things and want to spend more time with loved ones"

Goals

- To save money on food and transportation
- Want to learn a new skill
- To be able to order food items fast.
- To be able to sort items according to their cost

Frustrations

- Not able to manage time
- Managing money on food and transportation

Hey, I am Elliot a line cook. I love to learn new things, recently I have a data analytics bootcamp and I study in a local coffee shop or sometime in a co-working spaces. I am also trying to save some money on the transport and food.