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# Aurore Reynier Graphic designer/illustrator

**Skills:** Page setting Simple photo modification and cutting out Logo creation and visual identity Academic drawing Simple 2D motion design

With 2 years of experience in print graphism, I'm looking for new exciting opportunities.

With two last experiences, one in signage, an other one during an internship in cultural domain, I had the occasion to work for two different types of organizations.

# Soft skills =

Perseverance Curiosity Adaptation capacity Team work Autonomy

Softwares
Illustrator
Photoshop
Indesign
After-effect
Procreate

Language English B1

# **Professionnal experiences**

# **02/2020-03/2022**Proville, France

# Graphic employee in signage Decopub

- Making models and «ready to press» for signs, posters, business cards, vehicle coverings.
- ■logos Creation.
- ■Print and cut on large format printer, use of cutting plotter, printer's basic maintenance.
- ■Illlustrator files import in fusion 360 to prepare cutting files for CNC slitter.

### **Key achievment:**

■ Exterior and interior signage's «Ready to press» realisation and printing update of most of the 40 «Chambre des métiers et de l'artisanat» sites in the Hauts-de-France.

### 01/2019-03/2019 Bruxelles, Belgium

# Internship in graphism

### **Brufête asbl** (Bruxelle city's cultural service)

- •File page setting and declination of existing graphic charter
- **■**Cleaning existing files
- ■Picture treatment on photoshop
- ■Illustration

### **Kev achievment:**

■Realisation of two poster illustrations for the events «guignolet dans le parc 2019» and «Insifon 2019»

# **Studies and formations**

### 04/2022-07/2022

### **Marteking digital - Livementor**

Introductive online course about marketing focus on persona concept, presenting main social networks as part of digital marketing strategies.

### 2016-2019 Namur, Belgium

### Computer graphics bachelor specialization graphics and advertising communication

### **HEAI** ( Haute école Albert Jacquard)

### Mention: distinction

- ■Logos and graphic charters realisation.
- ■Page setting creation.
- Packaging projects.
- ■Illustration, motion design.
- ■Team projects.

### **End of studies project:**

graphic experimentation's book about Howard Gardner's multiple intelligence studies.

### 2011-2014 **Tourcoing, France**

### **Plastic arts licence**

### Université Lille 3 Charles de Gaulles

- ■Art history and philosophy courses.
- •Free artworks realisations start from some wide common concepts
- ■Observation drawing.
- Art techniques exploration (ex: silver photography, engraving).

### 2010-2011 Cambrai, France

### MANAA (apply arts upgrade)

### Maestris

- discovering traditional art techniques(ex: painting, charcoal, pastels, sculpture
- •search boards presenting specific product for a given target audience

## **Volunteerisms**

### 12/2015-03/2016 Civic service Cambrai, France

### **ST-Roch social center**

- Helping child animator for leisure activities and academic support
- ■Attend to free book exchange service.
- •Using personnal drawing skills for some activities and location decoration.

### 10/2015 Cambrai. France

### **Exhibitions**

### **EHPAD** (Retirement home for dependent ederly persons) **Godeliez**

- Exhibition with plastic art's selection of personnal works
- Helping exhibition by making some resident's portraits

## Hobbies

Cinema Art exhibition **Drawing Urbansketching**