



王颖

Wing WANG

1992/10/17

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Phone

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Email

wangying00700@126.com

/ 高考-江苏省专业第二名 /

/ 华东理工大学推免研究生 /

/ 国家公派联合培养硕士 /

PROFESSIONAL SKILLS

Ps Adobe Photoshop

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Ai Adobe Illustrator

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Sketch

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Sketchbook

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Rhino

●●●●●●●●

Keyshot

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Ae Adobe After Effects

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Office MS Offices

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/ CET-4 / IELTS /

/ 普通话二甲 / 计算机等级证书 /

EDUCATION

华东理工大学

2011-2015

本科

产品造型

University of
Campania Luigi
Vanvitelli-Italy

2017-2018

Joint Master

Industrial Design

华东理工大学

2015-now

硕士

设计学

WORK EXPERIENCE

L'OREAL
2014[L'OREAL 欧莱雅亚太营运中心] 产品开发部 / YUESAI Artwork Intern
产品包装生产审等相关工作
与Marking对接相关设计生产工作
参与部门与工厂、供应商与外包设计之间的衔接工作
拜访工厂和外包供应商, 跟进产品生产工作木马设计
2015-2016[MOMA 木马设计公司] 工业设计部 / 产品设计 Intern
参与开发多项产品设计项目
参与相关网页设计工作华东理工
2015-2016[华东理工大学] 艺术设计与传媒学院 / 辅导员助管
协助辅导员的日常管理工作
协助同学们处理所需的档案文件携程
2016-2017[携程网络有限公司] 国际部UED用户体验中心 / UI Design Intern
Ctrip - 携程国际版APP的UI和视觉相关工作
参与携程外文网站相关营销类设计工作
参与多项网站活动页和APP首页、启动页及icon等设计工作
公司内部线下产品的平面和包装设计工作
公司内部图库网站的初期交互设计工作NIKE
2017[NIKE 耐克中国] UI Design Intern
参与相关项目的微信活动页平面设计工作

PROJECT EXPERIENCE

华东理工大学联合韩国东西大学Workshop设计活动

与韩国同学通过一周的学术交流和设计创作, 以完成相关主题的产品设计作品。让我们对于不同国度的文化交流和产品设计方法有了更加深刻的认识和体验。

上海市教育部举办的先进成图大赛设计项目

以4人团队形式参赛。赛前, 小组成员之间积极配合、不断的讨论和练习, 顺利获得了代表学校出战的机会。并在高校联赛时竭尽全力, 互相配合, 也最终获取上海高校团队一等奖的荣誉。

SMART WHEELCHAIR设计项目

在联合导师华东理工大学教授陈虹和意大利那不勒斯第二大学教授Antonio Apicella的指导下, 设计、跟进和完善SMART WHEELCHAIR项目。作品获得意大利埃森基金会与联合国合作举办的 Youth in Action for SDGS (意大利赛区)的入围奖。

RED-DOT设计项目

以3人团队形式参与红点概念设计竞赛。组织协调团队协作方式、观察生活痛点、设计思维发散、成员配合协作等方面都是一次深刻的成长体验。并获得5项产品入围的成绩。

AWARDS

2011-2012 校荣誉学生三等
2012-2013 校荣誉学生二等
2012-2013 校奖学金三等
2012-2013 大丰市“东方一号”设计大赛优秀奖
2013-2014 上海市教育部先进成图大赛一等奖
2013-2014 上海市奖学金
2013-2014 校奖学金二等
2013-2014 校荣誉学生一等2014-2015 上海市工业设计大赛三等奖
2014-2015 国家保研奖学金
2015-2016 校奖学金一等
2015-2016 RED DOT 5项作品入围
2016-2017 校奖学金二等
2017-2018 国家留学基金委公派奖学金
2018-2018 Youth in Action for SDGS (ITALY)入围奖

HOBBIES





王颖

Wing WANG

Oct 17, 1992

Address

130 Meilong Rd, Shanghai,
200237, China

Phone

18817505044

Email

wangying00700@126.com

Recommended Graduate Student

Joint Master Sponsored by Chinese Government

PROFESSIONAL SKILLS



Adobe Photoshop



Adobe Illustrator



Sketch



Sketchbook



Rhino



Keyshot



Adobe After Effects



MS Offices



/CET-4/IELTS/

/CHINESE 2+/COMPUTER CERTIFICATE/

EDUCATION

East China University
of Science and
TechnologyBachelor——Product Design
2011–2015University of Campania
Luigi Vanvitelli [Italy]Joint Master——Industrial Design
2017–2018East China University
of Science and
TechnologyMaster——Design
2015–now

WORK EXPERIENCE

L'OREAL
2014[L'Oreal Asia-Pacific Operations Division] Department of Product Development / YUESAI Artwork Intern
Product packaging production review and related work
Design and product work related to Marketing
Participated in work between departments and factories, suppliers and outsourcing design
Visited factories and outsourced suppliers to follow product developingMOMA
2015–2016[MOMA Design Company] Department of Industrial Design / Product Design Intern
Participated in the development of a number of product design projects
Participated in related web design workECUST
2015–2016[East China University of Science and Technology] School of Art Design and Media / Counselor Assistant
Assist in the day-to-day management of counselors
Assist students in processing the required documentsCTRIP
2016–2017[Ctrip.com International, Ltd.] International Department User Experience Department / UI Design Intern
Ctrip – UI related design work for the Ctrip international APP
Participated in Ctrip's foreign language website related visual design work
Participated in multiple website activity pages and design work such as APP homepage, startup page and icons
Visual design work for the company's internal offline products
UX design work for the company's internal gallery websiteNIKE
2017[NIKE China] UI Design Intern
Participated in the UI design work of WeChat activity page related to new products

PROJECT EXPERIENCE

Workshop of East China University of Science and Technology and Dongseo University

Through a week of corporation with Korean students to complete product design on various topics. Provide us a deeper understanding and experience of different cultures and product design methods in different countries.

The design project of the Advanced Drawing Competition held by the Ministry of Education of People's Republic China, Shanghai

As a team of 4 people on behalf of our university, we participated in the Advanced Drawing Competition held by the Ministry of Education of People's Republic China, Shanghai. Through everyone's cooperation, continuous discussion and practice, we finally won the First prize among the league of Universities in Shanghai.

Design project of SMART WHEELCHAIR

Under the guidance of Professor Hong CHEN of the East China University of Technology and Professor Antonio Apicella of the University of Naples, Italy, I designed and improved the SMART WHEELCHAIR. Received the finalist of the Youth in Action for SDGS (Italian Division) organized by the Accenture Foundation of Italy and the United Nations.

Design project of REDDOT

Participating in the Red Dot Concept Design Competition in the form of a three-person team., I learned a lot on organizing and team coordinating, observing life, design thinking etc.. And 5 products were selected for the finalists.

AWARDS

2011–2012 Honored Student of ECUST

2012–2013 Honored Student of ECUST

2012–2013 Comprehensive Curriculum Scholarship of ECUST

2012–2013 Award for well-designed souvenir of "East No. 1"

2013–2014 Shanghai drawing competition first award

2013–2014 Shanghai scholarship

2013–2014 Comprehensive Curriculum Scholarship of ECUST

2013–2014 Honored Student of ECUST

2014–2015 Comprehensive Curriculum Scholarship of ECUST

2014–2015 Shanghai industrial Design competition

2015–2016 Comprehensive Curriculum Scholarship of ECUST

2015–2016 Shortlist of the Reddot Award (5 products)

2016–2017 Comprehensive Curriculum Scholarship of ECUST

2017–2018 Fellowship from China Scholarship Council

2018 Finalist of Youth in Action for SDGS (Italy)

HOBBIES

