**Comprehensive Proposal for Building Rural Development Strategy**

**Introduction**

This proposal is part of an initiative to establish and launch non-profit developmental villages aimed at enhancing the role of the non-profit sector in achieving sustainable development in line with Vision 2030 of the Kingdom. The project necessitates the development of tailored developmental strategies that align with the local community's needs and potential. Through collaborative efforts and innovative approaches, the proposal aims to address the challenges faced by rural areas, ensuring that the solutions are not only effective but also sustainable. It is crucial to focus on the unique characteristics of each community to foster resilience and self-sufficiency.

Fostering resilience and self-sufficiency in rural areas

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| **Key Dates** | **Details** |
| Submission Start Date | [Specific Date] |
| Submission End Date | [Specific Date] |
| Results Announcement Date | [Specific Date] |

**General Provisions**

The governmental entity is committed to ensuring equality and transparency in the competition process by providing all necessary information to competitors, thus preventing any discrimination. Any changes or updates will be communicated to the participants via the electronic portal. Furthermore, all competitors are required to disclose any potential conflicts of interest to uphold the integrity of the process. Ethical behavior is paramount; therefore, offering gifts or benefits for preferential treatment is strictly prohibited. Confidentiality must be maintained concerning all information and data related to the competition, ensuring that sensitive details are not disclosed to unauthorized parties.

Strict prohibition of unethical behavior

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| **Provision** | **Description** |
| Equality and Transparency | Ensuring all competitors have equal access to information |
| Conflict of Interest | Disclosure requirements for competitors |
| Confidentiality | Maintaining the secrecy of sensitive information |

**Vertical Technical Architecture**

The following VERTICAL diagram shows the proposed system architecture with layered design:



Note: The diagram is designed VERTICALLY to clearly show different system layers and top-to-bottom data flow.

The following vertical diagram illustrates the proposed system architecture with top-to-bottom data flow showing system layers.

System layers and external integrations

**Proposal Preparation**

Competitors must prepare their technical proposal documents to include a detailed methodology for delivering the services, outlining the steps to be followed. A clear timeline should be provided, detailing the main phases and the expected duration for each phase. Additionally, showcasing previous relevant experience is essential, including examples of past projects that align with the current objectives. The financial proposal should include a detailed price list for each item, along with a payment schedule that specifies the timing of payments based on achieved milestones. Clear and transparent pricing must be presented in accordance with the competition's specified conditions.

Showcasing relevant past experiences

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| **Document Type** | **Requirements** |
| Technical Proposal | Methodology, timeline, and previous experience |
| Financial Proposal | Price list and payment schedule |

**Proposal Submission**

Proposals must be submitted via the electronic portal, or in paper form in case of system failure. All proposals should be sealed and accompanied by the required documentation. It is imperative for competitors to account for sufficient time for their submissions to arrive before the deadline. Late proposals will not be accepted, emphasizing the importance of punctuality in the submission process. This ensures a fair evaluation based on the specified timelines, allowing all competitors to have an equal opportunity to present their solutions.

All proposals must be sealed and complete

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| **Submission Method** | **Requirements** |
| Electronic Portal | Complete submission with all documents |
| Paper Submission | Sealed proposals in case of electronic failure |

**Proposal Evaluation**

The evaluation of proposals will be conducted based on specific criteria that assess the overall alignment with project requirements. Key factors include coverage of project needs, relevant experience in the field, project management methodology, qualifications of the team members, and knowledge transfer capabilities. Each of these aspects will be weighted to reflect its importance in the overall assessment. The successful bid will be determined through a weighted formula that combines both technical and financial evaluations, ensuring a comprehensive assessment of all submitted proposals.

Combination of technical and financial evaluations

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| **Evaluation Criteria** | **Weight** |
| Coverage of Project Requirements | 20% |
| Experience in the Field | 20% |
| Project Management Methodology | 40% |
| Team Qualifications | 15% |
| Knowledge Transfer | 5% |

**Detailed Scope of Work**

The project encompasses multiple phases designed to ensure thorough analysis and effective implementation. The first phase involves extensive study and analysis, focusing on understanding the unique challenges and opportunities within each targeted village. The second phase will concentrate on design and alignment, where strategies are crafted to address identified needs. Expected outputs include detailed needs analysis documents, tailored developmental strategies for each village, and proposed operational models that can be adapted based on local contexts. This structured approach aims to facilitate sustainable growth and empower local communities effectively.

Proposed operational models for sustainability

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| **Phase** | **Duration** |
| Phase One: Study and Analysis | 4 months |
| Phase Two: Design and Alignment | 8 months |

**Performance Indicators**

To ensure the effectiveness of the project, several performance indicators will be established. These include measuring the percentage of completed outputs against the expected total outputs, assessing stakeholder satisfaction levels regarding the initiatives implemented, and evaluating the extent to which strategic developmental goals are achieved. Regular monitoring and evaluation will provide insights into the project's progress, allowing for timely adjustments and enhancements to strategies as necessary. This data-driven approach will contribute to the overall success of the developmental efforts.

Evaluating achievement of developmental goals

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| **Indicator** | **Description** |
| Completion Rate | Percentage of outputs completed |
| Stakeholder Satisfaction | Community feedback on initiatives |
| Goal Achievement | Evaluation of strategic objectives met |

**Conclusion**

This proposal aims to provide a comprehensive plan for building a rural development strategy, with a strong emphasis on achieving sustainable development through collaboration among all stakeholders involved. We are committed to offering the best innovative solutions that meet the needs of local communities and enhance their potential. By leveraging the strengths and resources of diverse partners, this initiative will foster an environment conducive to growth and sustainability, ensuring that rural areas thrive in alignment with national development goals.

Alignment with national development objectives

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| **Aspect** | **Commitment** |
| Innovative Solutions | Providing effective responses to community needs |
| Collaboration | Engaging all stakeholders for collective impact |
| Sustainability | Ensuring long-term success of initiatives |