**Comprehensive Proposal for Rural Development Strategy Building**

**Introduction**

The rural development strategy is defined as a comprehensive action plan aimed at improving the standard of living in rural areas by enhancing economic and social sustainability. This strategy encompasses a variety of activities and initiatives that target sustainable development, while enhancing the role of the non-profit sector in supporting Saudi Vision 2030. This competition is part of an initiative to establish and launch non-profit developmental villages, aiming to develop strategies in three selected regions. Innovative solutions will be designed based on the needs and potentials of the local community, taking into account the geographical and cultural diversity of each area.

Costs of competition documents and deadlines

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| **Item** | **Details** |
| Cost of Competition Documents | 500 SAR to be paid via Etimad platform |
| Competition Start Date | [Start Date] |
| Deadline for Submitting Proposals | [End Date] |
| Proposal Opening Date | [Opening Date] |

**General Provisions**

The government entity commits to providing all necessary information to competitors, thereby enhancing fair competition opportunities. Competitors must disclose any conflicts of interest that may affect project implementation. Unethical or illegal behavior to gain competitive advantage is strictly prohibited. Furthermore, competitors are required to maintain the confidentiality of competition-related information and not disclose it to unauthorized parties. These provisions ensure a level playing field and uphold the integrity of the competition process.

Commitment to ethical behaviors

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| **Provision** | **Description** |
| Equality and Transparency | Ensuring fair access to information |
| Conflict of Interest | Disclosure requirements for competitors |
| Confidentiality | Maintenance of information secrecy |

**Vertical Technical Architecture**

The following VERTICAL diagram shows the proposed system architecture with layered design:



Note: The diagram is designed VERTICALLY to clearly show different system layers and top-to-bottom data flow.

The following vertical diagram illustrates the proposed system architecture with top-to-bottom data flow showing system layers.

System layers and external integrations

**Proposal Preparation**

Proposals must be written in Arabic, although the use of other languages is permitted when necessary. The approved currency for all transactions is the Saudi Riyal. Proposals must remain valid for 90 days from the opening date. Technical proposal documents should include a methodology for service delivery, a timeline, and previous experiences. Financial proposal documents should consist of a bill of quantities and pricing, along with a payment schedule. These requirements ensure that proposals are clear, competitive, and comprehensive.

Requirements for technical and financial proposal documents

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| **Document Type** | **Requirements** |
| Technical Proposal | Methodology, timeline, and experience |
| Financial Proposal | Bill of quantities and payment schedule |

**Proposal Submission**

Proposals must be submitted electronically or via an alternative method, adhering to the specified deadlines. Late submissions will not be accepted, ensuring that all competitors have an equal opportunity to present their proposals on time. Proposals will be opened immediately after the deadline, in the presence of interested competitors, to maintain transparency. This process is designed to ensure fairness and accountability in the proposal evaluation.

Proposal opening in the presence of competitors

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| **Action** | **Details** |
| Proposal Submission | Must be done electronically or via alternative method |
| Late Submission | Will not be accepted |
| Proposal Opening | Conducted in the presence of competitors |

**Proposal Evaluation**

Evaluation criteria will include both technical and financial aspects, with specific weight assigned to each criterion. The proposal examination committee is committed to assessing proposals based on these established criteria. Results of the competition must be announced transparently, clearly outlining the reasons for excluding any proposals. This rigorous evaluation process ensures that the best proposals are selected based on merit and compliance with the required standards.

Commitment of the examination committee to evaluation standards

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| **Evaluation Criteria** | **Details** |
| Technical Criteria | Weight assigned based on importance |
| Financial Criteria | Assessment of financial viability |

**Detailed Scope of Work**

The project aims to develop developmental strategies in three selected regions, focusing on community needs analysis. The service delivery program encompasses multiple phases, including in-depth analysis, strategy design, and initiative development. Service implementation will cover all regions of the Kingdom, with a particular emphasis on rural areas. This comprehensive approach ensures that strategies are tailored to the specific context and challenges of each area.

Importance of focusing on rural areas

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| **Aspect** | **Details** |
| Project Scope | Developing strategies in three regions |
| Service Delivery Program | Includes analysis and strategy design |

**Performance Measurement Indicators**

Key performance indicators (KPIs) will measure the progress in achieving strategic goals. The project management plan will define roles and responsibilities, with mechanisms for performance monitoring. Risk analysis will identify potential threats and establish mitigation strategies. These components are crucial for ensuring that the project remains on track and meets its intended objectives.

Risk analysis as part of strategic planning

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| **Component** | **Description** |
| Performance Indicators | KPIs for assessing progress |
| Project Management Plan | Roles, responsibilities, and monitoring |

**Pricing and Terms and Conditions**

Service pricing must be determined based on the market, ensuring transparency in proposals. The terms and conditions cover all legal and regulatory aspects related to the competition. Mechanisms for quality assurance and performance monitoring during project implementation must be established. These elements are essential for fostering trust and ensuring that the project meets quality standards.

Quality assurance as part of project execution

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| **Aspect** | **Details** |
| Service Pricing | Prices determined based on market standards |
| Terms and Conditions | Legal and regulatory coverage |

**Innovation and Creative Solutions**

Encouraging innovation in designing developmental solutions is vital, with a focus on meeting community needs. Creative solutions will include the use of modern technology and social innovation applications. Partnerships with government and private entities are a fundamental part of project implementation. These collaborative efforts enhance the project's effectiveness and its ability to adapt to changing circumstances.

Partnerships as part of success strategy

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| **Aspect** | **Details** |
| Innovation Encouragement | Focus on innovative design solutions |
| Creative Solutions | Utilization of modern technology |

**Conclusion**

The project represents a significant step towards achieving sustainable development in rural areas, enhancing the role of the non-profit sector in realizing national goals. The government entity recommends adopting and implementing this proposal according to the specified timeline, with adherence to all established standards and conditions. A commitment from the government entity to provide all necessary support is crucial for ensuring the project's success and achieving its objectives.

Government commitment to supporting the project

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| **Aspect** | **Details** |
| Project Importance | Pathway to sustainable development |
| Recommendations | Adoption and implementation timelines |
| Government Commitment | Support for project success |