**Comprehensive Proposal for Building Rural Development Strategy**

**Introduction**

This document pertains to the project of building a rural development strategy in the Kingdom of Saudi Arabia, which aligns with enhancing the role of the non-profit sector and supporting the Saudi Vision 2030. The project aims to develop innovative strategies that address the needs of local communities in three selected regions while considering geographic and cultural diversity. As the Kingdom seeks to diversify its economy and empower its communities, this initiative represents a critical step towards fostering sustainable development and social welfare. The collaboration between various stakeholders, including government entities, private sectors, and local communities, is paramount for ensuring effective cooperation and successful implementation of the proposed strategies.

Fostering community-centric development

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| **Phase** | **Duration** |
| Phase One: Study | 4 months |
| Phase Two: Design | 8 months |

**General Provisions**

It is essential for the government entity to provide all necessary information to ensure equality among competitors and transparency in all competition stages. Any conflicts of interest must be disclosed, and competitors are expected to adhere to the established professional conduct rules, refraining from offering gifts or undue advantages for preferential treatment. Maintaining confidentiality is critical, and competitors must not disclose any information without written consent from the government entity. Furthermore, the ownership of all competition documents remains with the government entity, and competitors are required to dispose of any documents upon request. This framework ensures that the competition is conducted fairly and ethically, which is crucial for the project's integrity and success.

Maintaining confidentiality

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| **Provision** | **Requirement** |
| Transparency | Provision of necessary information |
| Conflicts of Interest | Disclosure required |
| Confidentiality | Non-disclosure without consent |

**Vertical Technical Architecture**

The following VERTICAL diagram shows the proposed system architecture with layered design:



Note: The diagram is designed VERTICALLY to clearly show different system layers and top-to-bottom data flow.

The following vertical diagram illustrates the proposed system architecture with top-to-bottom data flow showing system layers.

System layers and external integrations

**Proposal Preparation**

Proposals must be submitted in Arabic, with the possibility of including other languages where necessary. The Saudi Riyal serves as the official currency for all transactions related to this proposal. The validity of the proposals should be maintained for 90 days from the specified date of opening the proposals. Competitors are responsible for all costs associated with preparing their proposals, ensuring that the information provided is accurate and verifiable. This section emphasizes the importance of careful preparation and adherence to specified guidelines, ensuring that all submissions meet the required standards and expectations set forth by the government entity.

Accurate information provision

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| **Requirement** | **Details** |
| Language of Proposal | Arabic with possible other languages |
| Currency | Saudi Riyal |
| Validity Period | 90 days from opening date |

**Proposal Submission**

All proposals should be submitted via the designated electronic portal, with a provision for paper submission in case of system failure. Late submissions will not be accepted under any circumstances. The government entity reserves the right to extend the deadline for receiving proposals under certain conditions. Competitors may withdraw their proposals before the deadline, but this must be done in accordance with the specified terms. The opening of proposals will take place in the presence of a specialized committee, and the names of competitors will be announced publicly. This structured approach to submission ensures that the process is efficient, transparent, and conducive to fair competition.

Public announcement of competitors

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| **Submission Method** | **Details** |
| Electronic Portal | Mandatory submission method |
| Paper Submission | Allowed in case of system failure |
| Deadline Extension | Possible under specific circumstances |

**Proposal Evaluation**

The government entity commits to maintaining confidentiality regarding any data related to the evaluation of proposals. Evaluation criteria will include coverage of project requirements, relevant experience, and the provision of a detailed methodology. The evaluation committee may make necessary corrections to submitted proposals. The committee is obligated to adhere to the defined qualification and evaluation standards, ensuring that the selection process is fair and based on merit. Results of the competition will be announced along with the reasons for the exclusion of any proposals, fostering trust and transparency in the evaluation process.

Fair selection process

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| **Evaluation Aspect** | **Description** |
| Confidentiality | No disclosure of evaluation data |
| Evaluation Criteria | Project requirement coverage and relevant experience |
| Results Announcement | Public disclosure of results and reasons for exclusions |

**Contract Requirements**

The successful competitor will receive a notification of the award through the electronic portal. A final guarantee of 5% of the contract value must be provided before signing the contract. A date for the contract signing will be established following the submission of the final guarantee. Penalties will be imposed on the contractor for delays or non-compliance with the stipulated conditions, with the total penalties not exceeding 20% of the total contract value. This section underscores the importance of accountability and compliance in the execution of the project, ensuring that all parties meet their obligations.

Penalties for non-compliance

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| **Requirement** | **Details** |
| Notification | Via electronic portal |
| Final Guarantee | 5% of contract value |
| Penalties | Up to 20% of contract value for non-compliance |

**Detailed Scope of Work**

The project encompasses studying and analyzing community needs, as well as designing developmental strategies tailored to those needs. The service delivery program comprises multiple stages, including study and analysis, design, and implementation. Services will be executed across all regions of the Kingdom of Saudi Arabia, ensuring a comprehensive approach to rural development. A detailed schedule of quantities and prices must be provided according to the specified scope, alongside adherence to the highest quality standards in service execution. This section highlights the project's commitment to addressing the unique needs of diverse communities and delivering impactful results.

Implementation across the Kingdom

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| **Component** | **Details** |
| Scope of Work | Study and analyze community needs |
| Service Delivery | Multiple phases including design and implementation |
| Quality Standards | Adherence to high-quality benchmarks |

**Specifications**

The project team must comprise specialists with experience in various fields relevant to rural development. The execution methodology should adhere to best practices, ensuring effective and efficient delivery of services. Compliance with safety and health standards is paramount throughout the project lifecycle. Additionally, local content requirements must be followed, ensuring that the project supports local economies. Specific conditions related to the project team and projects will be outlined, ensuring that all stakeholders understand the expectations and requirements for successful collaboration.

Compliance with local content requirements

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| **Specification** | **Requirement** |
| Team Composition | Specialists with relevant experience |
| Execution Methodology | Adherence to best practices |
| Local Content | Compliance with local content requirements |

**Indicators and Measurement Tools**

Key performance indicators must be established to measure the success of the project. Measurement tools will include surveys, periodic reports, and reviews, ensuring that progress is tracked effectively. A comprehensive risk analysis must be conducted to identify potential risks and develop mitigation strategies. A detailed project management plan must be created, encompassing all aspects of the project, from initiation to completion. Innovative solutions are essential to meet the needs of local communities, ensuring that the strategies implemented are not only effective but also sustainable in the long term.

Innovative and sustainable solutions

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| **Indicator** | **Measurement Tool** |
| Key Performance Indicators | Surveys and reports |
| Risk Analysis | Comprehensive assessment for mitigation |
| Project Plan | Detailed management plan from initiation to completion |

**Timeline**

The project timeline is structured into two primary phases. The first phase involves the study, which is expected to take four months, starting on January 1, 2024, and concluding on April 30, 2024. The second phase focuses on the design aspect, lasting for eight months from May 1, 2024, to December 31, 2024. This clear timeline ensures that all stakeholders are aware of the project's duration and milestones, facilitating effective planning and coordination throughout the project lifecycle.

Defined start and end dates for each phase

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| **Phase** | **Duration** | **Start Date** | **End Date** |
| Phase One: Study | 4 months | 01-01-2024 | 30-04-2024 |
| Phase Two: Design | 8 months | 01-05-2024 | 31-12-2024 |

**Conclusion**

This proposal aims to deliver effective development strategies that meet the needs of local communities while enhancing the role of the non-profit sector in achieving sustainable development. We are committed to providing high-quality and impactful consulting services and welcome any inquiries or discussions regarding this proposal. The potential for positive change through this initiative is significant, and we look forward to the opportunity to collaborate in making a meaningful difference in the lives of those we serve.

Opportunity for positive change

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| **Aspect** | **Details** |
| Commitment | High-quality consulting services |
| Focus | Meeting community needs |
| Opportunity | Significant positive change potential |