

# Amy Au

## UX/UI Designer

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## Education

### Drexel University, Philadelphia PA 19104

Bachelor of Science in User Experience and Interaction Design;

Minor in Architecture

Anticipated Graduation: June 2028

## Project Experience

### UX/UI Designer, Ram's Diner Website Redesign

Sept 2023 – Present

- Created user personas based on user research to identify problem areas and user preferences
- Developed a variety of low-fidelity wireframes, color palettes, and typography using Figma for visualization
- Analyzed feedback and curated an enhanced interface interaction for the target audience while keeping the brand's integrity

### UX/UI Designer, Mobile Portfolio Website Design

Sept 2023 – Present

- Generated sitemaps, visual palettes, and wireframes for better understanding of usability on Figma
- Created a visually appealing and user-friendly interface with navigation and accessibility in mind
- Resolved initial project challenges, enhancing user experience through proactive modifications to the original wireframe ideation

### Architect Designer, Lancaster Avenue Row House Design

Jan 2023 – March 2023

- Designed a multifunctional space with a modern restaurant and two upper floors of apartments, adhering to project restrictions
- Integrated exterior aesthetics to seamlessly blend with the surrounding community, achieving a balance of modernity and local architecture
- Meticulously detailed floor plans, employing multiple model iterations for a comprehensive and refined project

## Work Experience

### Front-end Employee, Giant

June 2023 – Present

- Maintained a safe and clean work environment to guarantee customer needs
- Supervised trainees and aided in their understanding of company policies while working as a team member
- Processed cash and credit transactions in a fast-paced, high-volume retail setting

## Tools

Microsoft Office

Adobe Creative Cloud:

Photoshop and Illustrator

Rhino 7

AutoCAD

Figma

Balsamiq

GitHub

VSCode

## Skills

HTML / CSS

Wireframing

User Research

Web Design

Drafting

Model Making

Architectural Rendering

## Relevant Coursework

User Interface Design I, II

Web Design I, II

Human-Computer Interaction

Design for Media I

## Awards

Dean's List

Dean's Scholarship

Westphal Portfolio Scholarship

## Activities

Society of Asian Scientists and Engineers

Drexel CHI User Experience

Asian Student Association