# Akinwande Atanda, PhD

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#### **EXPERIENCE**

# University of Canterbury, Christchurch

Data Analyst and Research Assistant, January 2015 to Present

- Developed an algorithm to simulate over 5GB of dataset, and perform 10,000 replications to determine the most efficient analytical tools for generating insights
- Streamed, stored, filtered, analysed and generated insights from real-time tweets data (over 450 GB) using Apache Sparks and machine learning algorithms to conduct sentiment analysis
- Created an algorithm for classifying streamed tweets into 7 unique classes in Scala and processed the ingested data in Gephi for network visualisation and community detection
- Built robust estimation and visualisation systems for modelling different type of data
- Created over 5 analytical reports using outcomes from queried dataset
- Replicated high impact studies and re-validated insights using appropriate analytical tools
- Develop, train, deploy, visualise, and implement different real-time production pipelines using open-source engines such as Kafka, Flume, NCAT, Elasticsearch, Logstash, Kibana, Amazon S3, Apache Spark stacks, Tensor Flow, Tableau, and Microsoft Power BI (Business Intelligence)

# Fox Autos (NZ), Christchurch | www.foxautos.co.nz

Business Manager and Analyst, January 2017 to Present

- Designed and implemented website; created digital marketing strategies and campaigns via Facebook and TradeMe
- Generated analytics records through SQL databases to effectively select and buy cars from Japan auctions at the most affordable rates
- Managed clients' accounts in South Island and double sales demographic
- Developed partnership and secure new opportunities with suppliers in Japan and Europe

# Wolfgang NZ Ltd, Christchurch | www.wolfgangnz.co.nz

Business Development Manager, November 2016 to Present

- Researched, developed and set-up new business lines to increase revenue by over 15%
- Redesigned website and managed social accounts for improved traffic, branding, and productivity
- Wrote bi-monthly KPI's reports; created web contents; and provided technical assistance to team
- Analysed log data generated from the website servers for security analytics insights

### Team Leader and Event Crowd Controller, August 2014 to Present

- Coordinated and monitored events for 100% compliance with city council liquor acts
- Delegated task and supervised event operations to increase team productivity

# Globafrique Consulting Inc., Nigeria

Associate Consultant and Analyst, June 2011 to May 2014

- Advised stakeholders on planning, strategy design and business process development
- Conducted independent policy research and presented reports to business partners and clients
- Managed clients projects in the areas of data analytics and business intelligence services
- Trained colleagues in Excel and other analytical tools to increase team efficiency
- Created and marketed advanced Excel formulas and data analysis sheets

## Olabisi Onabanjo University, Economics Department, Nigeria

Assistant Lecturer, March to July 2014

• Provided technical supports in setting-up an Econometric laboratory within 2 months

• Trained over 135 students in the use of data analysis packages for making economic and business decisions

#### **PROJECTS**

**International Initiative for Impact Evaluation (3ie)**, Washington DC, USA | www.bit.ly/rep3ie Funded by Bill and Melinda Gates Foundation (USA)

Replication and Data Analytics Consultant, January to December 2017

 Managed \$40,000 to re-verify and validate evidence based research outcomes on the use of biometrically authenticated payment system by 19 million residents in India

# National Youth Service Corps, Nigeria | www.bit.ly/2ouY5Zi

Project Supervisor and Corp Member, July 2010 to June 2011

- Planned, executed and managed "Toilet for the Poor" project at Ilorin local council
- Mobilised young aged residents for rehabilitation and maintenance of public properties

#### **SKILLS**

**Tool:** Excel, SPSS, Tableau, E-Views, WordPress, Google Analytics, Anaconda, Facebook Ad Manager

**Technical:** SQL, Apache Spark (Cloud Computing, Streaming, and Machine Learning), Python, AWS S3, SAS, R, Stata, GAUSS

#### **EDUCATION**

University of Canterbury, Christchurch | July 2014 to June 2017

- PhD in Applied Econometrics
- Minor: Big data analytics and macroeconomics
- Recipient of research scholarship and grants (2015 to 2017)

### University of Lagos, Nigeria | August 2011 to April 2013

- M.Sc in Economics | Grade: Second Class Honours Division A | Best Research Project 2013
- Minor: Applied economics and project management

### Olabisi Onabanjo University, Nigeria | June 2005 to April 2009

- B.Sc in Economics | Grade: Second Class Honours Division A | Best Research Student 2009
- Minor: Econometrics and microeconomics

#### **CERTIFICATION**

**University of California**, Berkeley, USA (edX Verified) | December 2016 *Certificate for distributed machine learning with Apache Spark* 

**University of California**, Berkeley, USA (edX Verified) June 2016 *Certificate for introduction to Apache Spark* 

### **PUBLICATION**

Over 20+ published articles listed on Google Scholar | www.bit.ly/akin-papers

### **PORTFOLIO**

On request (Login details can be provided to view some of my past projects on Spark community cloud)

# **INTEREST**

Jiu-jitsu: Engage in traditional Japanese martial art for self-defence and meditation

### **REFEREES**

On request