

AKINWANDE ATANDA

/BUSINESS INTELLIGENCE CONSULTANT/
BUSINESS ANALYST / DATA ANALYST/

PERSONAL STATEMENT

Data is my passion. I believe that business success depends on being able to generate deep and actionable insights. Having a wide range of business and data analytics skills, has allowed me to work with a wide range of clients, assisting them with understanding their business processes and use data and other BI technologies to solve complex problems.

EXPERIENCE

DATAMETRICS BUSINESS INTELLIGENCE

OCTOBER 2017 - PRESENT

WWW.DATAMETRICS.CO.NZ

Business Intelligence Consultant (Junior)

- **About DATAMetrics BI**
- DATAMetrics is a specialist Business Intelligence Consultancy, providing BI expertise to New Zealand businesses.
- **Roles:**
- Gather and document clients business requirements, and identify information and technical needs across different functional areas
- Design data integration (ETL) and reporting solutions using Microsoft Business Intelligence tools and SQL Server
- Deliver analytical and statistical solutions, and make recommendations for business process improvement
- Assist clients with the design and deployment of data-driven analyses to meet their business needs
- Apply data cleansing, data analysis, data modelling, and quality assurance techniques to address business problems and provide actionable insights
- **Technology**
Promapp / SSIS / SSAS / SSRS / T-SQL / PowerBI / Microsoft Azure ML / R



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www.github.com/aaa121

EXPERIENCE

- 6 Years Data Analysis specialist
- 1 Year Business Intelligence consultant

EDUCATION

University of Canterbury

PhD Economics, majoring in
Applied Econometrics

University of Lagos

MSc Economics, majoring in
Applied Economics

Olabisi Onabanjo University

BSc Economics

UNIVERSITY OF CANTERBURY

JANUARY 2015 - SEPTEMBER 2017

Data Analyst

Roles:

- Replicated and re-validated actionable insights using advanced statistical methods for modelling and analysing different dataset
- Collaboratively conducted data-driven policy research using diagnostic and predictive analytics methods in different economic and business domains
- Designed ETL model to stream real-time tweets from Twitter using Apache Spark and AWS S3 platform
- Created a function for classifying streamed tweets into 7 unique classes in Scala and processed the ingested data in Gephi for network visualisation and community detection
- Implemented supervised and unsupervised machine learning algorithms for analysing business issues
- Created rolling and traditional forecasting solutions using economic and business data set
- Performed different Exploratory Data Analysis (EDA), predictive, statistical and visualisation tasks

Technology

- Hadoop / Apache Spark / Python / R / Tableau / SQL Queries / Power BI / Microsoft Azure ML

INTERNATIONAL INITIATIVE FOR IMPACT EVALUATION (3IE)

JANUARY 2017 - PRESENT

www.3ieimpact.org

Replication and Data Analytics Consultant

- **About 3ie:**
- 3ie is the global leader in producing high-quality evidence-informed policies of what works, how, why and to what cost.
- **Roles:**
- Verification and validation of evidence-based research outcomes on the use of biometrically-authenticated payment system by 19 million residents in India
- **Technology**
- Stata / E-Views / GAUSS / R

WOLFGANG NZ LTD

NOVEMBER 2017 - SEPTEMBER 2017

www.wolfgangnz.org

Business Development Manager

- **About Wolfgang:**
- Wolfgang is a provider of comprehensive protection services tailored to the specific needs and requirements of clients
- **Roles:**
- Researched, developed and managed new business subsidiary (Fox Autos (NZ), Christchurch)

OTHER EXPERIENCE

Globafrique Consulting (Nigeria)

June 2011 - May 2014
Associate Data Analyst

- Reassessed the business process and implemented suggested business solutions such as web interface redevelopment and social media content management for improving SEO
- Provided risk assessment of various business solutions and prioritises competing business demands
- Used Elastic Stack (Elasticsearch, Logstash, and Kibana) in a non-production environment to process and analyse web logs data for anomalies detection and provide actionable business insights
- Designed templates in Tableau for reporting and visualising web analytics data to provide insights into the business online presence
- **Technology**
Tableau / Elastic Search / Logstash / Kibana / Wordpress / Excel

FOX AUTOS (NZ)

JANUARY 2016 - SEPTEMBER 2017

www.foxautos.co.nz

Business Analyst

- **About Fox Autos:**
- Fox Autos is a specialist in the importation of high-quality vintage and normal cars from Europe and Japan.
- **Roles:**
- Developed and managed relationships with business clients in New Zealand and Japan
- Established partnership and secure new opportunities with suppliers in Japan and Europe
- Created dashboards, interactive visualisation and reports using Tableau
- Designed and implemented digital marketing strategies and campaigns to increase sales
- **Technology**
Tableau / Wordpress / Excel / SQL Queries

OTHER SKILLS SET

- Documentation and requirements gathering
- Report design and presentation
- Cost/benefit analysis
- Research
- Process mapping and modelling
- Forecasting and GAP analysis
- Data validation and visualisation