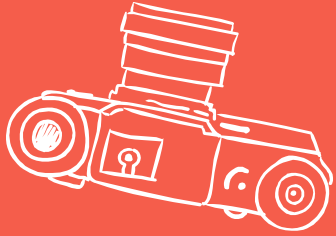


RAFFLE

IT  
UP



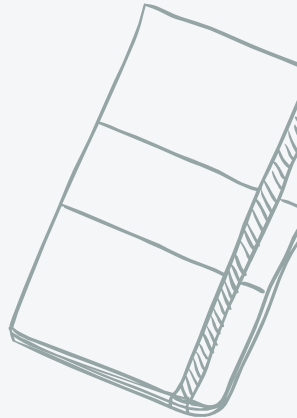


RAFFLE INSPIRED APP DEVELOPED BY

**Ahmed Al Balushi**

**Aaron Habana**

**Mario Garcia**



1.

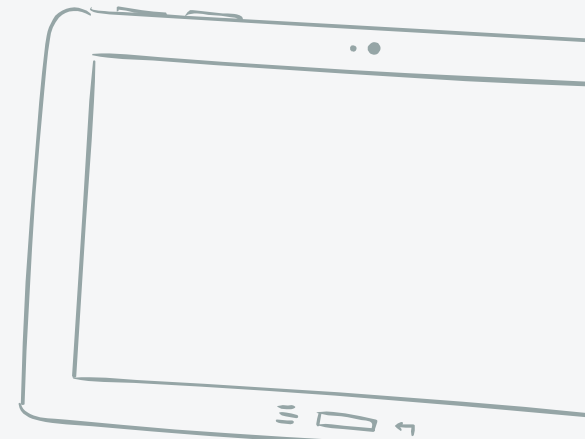
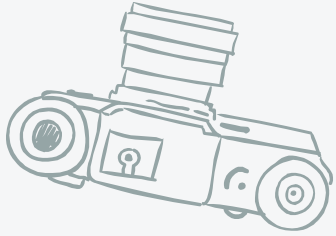
# FIRST STEP

Where it all started



4

*It all started at a senior design project meeting, stuck on a challenge that closed a door ahead of us. Little did we know, another door opened, with a brand new idea, that is not only profitable, but rewarding for the customer as well, from various aspects.*





# RAFFLE TICKETS DIGITIZED

Using the idea of Raffles into a mobile app,  
makes it easy to get, flexible and much more  
promising to win a prize.



## CURRENT RAFFLES SUCKS

### Pros

- Sure you could win a prize, mostly money.
- Big number of participants makes it impossible to win

### Cons

- It feels like a waste of money and time.
- You have to keep an eye on the numbers, else you won't know if you win



# RAFFLE IT UP (APP)

**You don't have to pay.**

As simple as watching a 1 min ad or answering questions right, get you automatically into a chance of winning.

**Smaller list of participants a Higher chance of winning.**

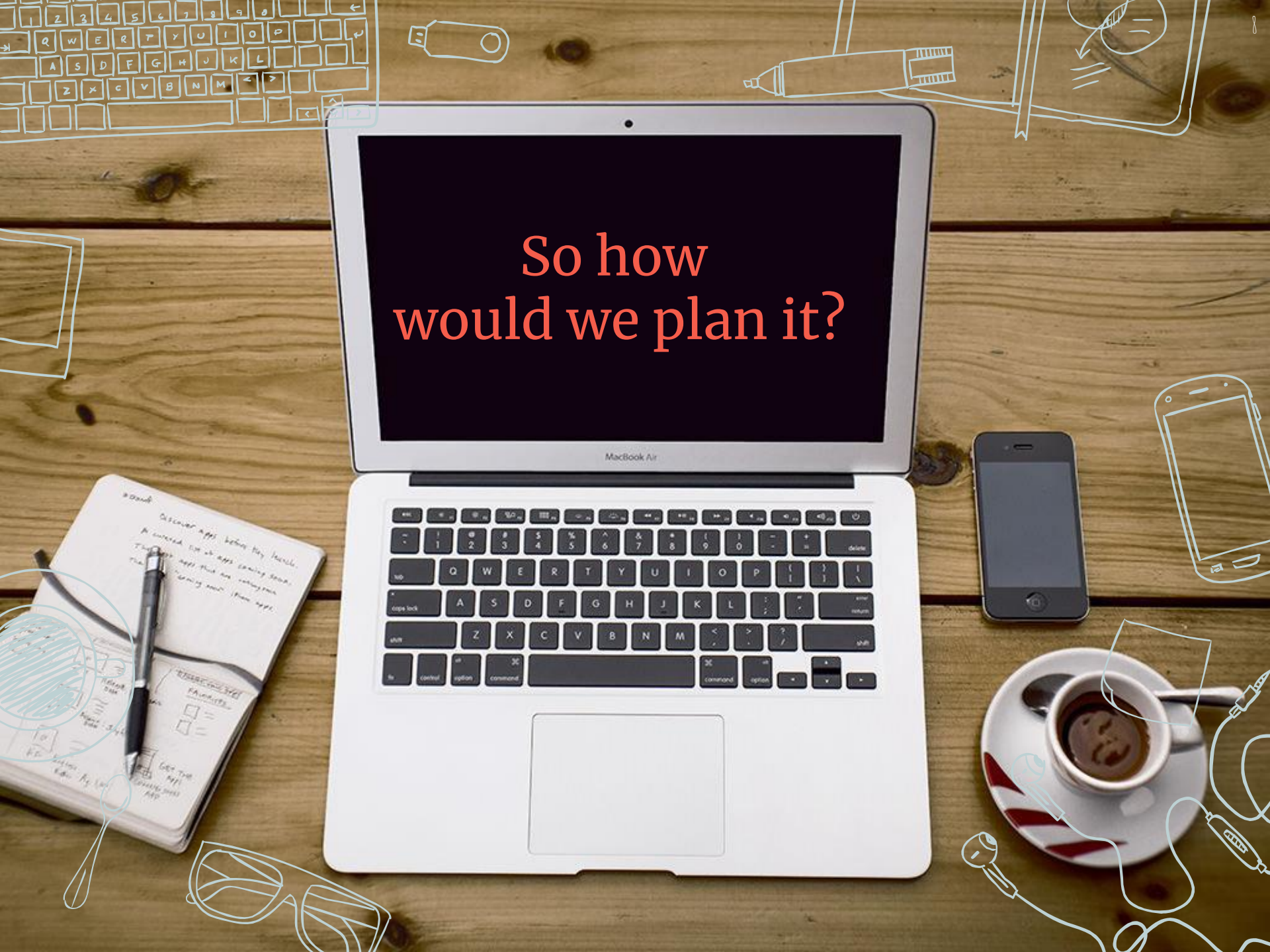
First Come First Serve. Some raffles would have a maximum number of entry, no more. This way a higher chance of winning is obtained.

**Different Set of Prizes**

The prize can be sponsored by a person or a company, don't be surprised if the prize was Ford Mustang GT.



So how  
would we plan it?





# RAFFLES CAN BE SPONSORED



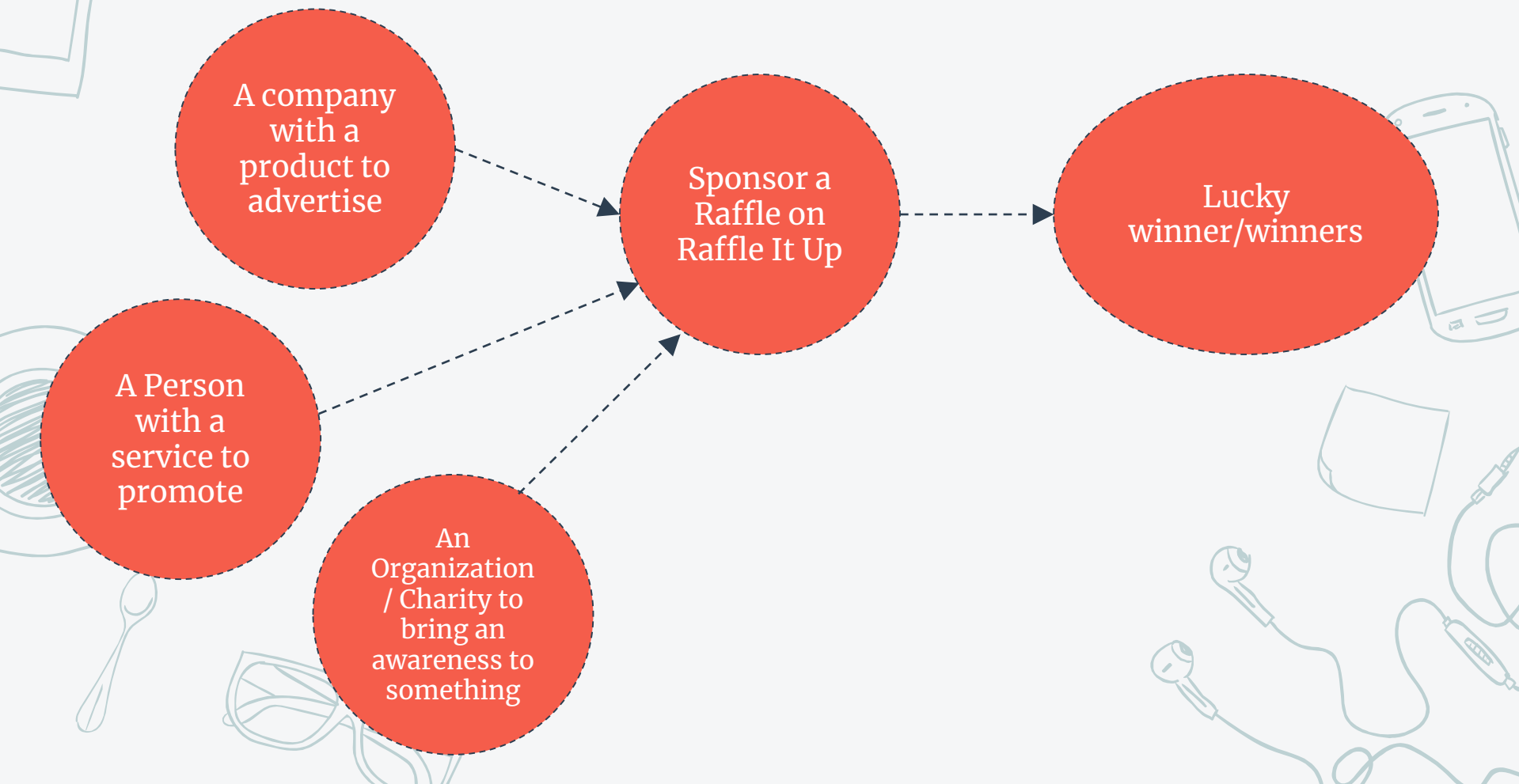
Sponsored  
Raffle

Use Raffles as  
way to reward  
viewers

A Prize from  
their side to a  
lucky winner or  
winners



## OUR PROCESS IS EASY



## COMPETITORS

### RaffleCopter

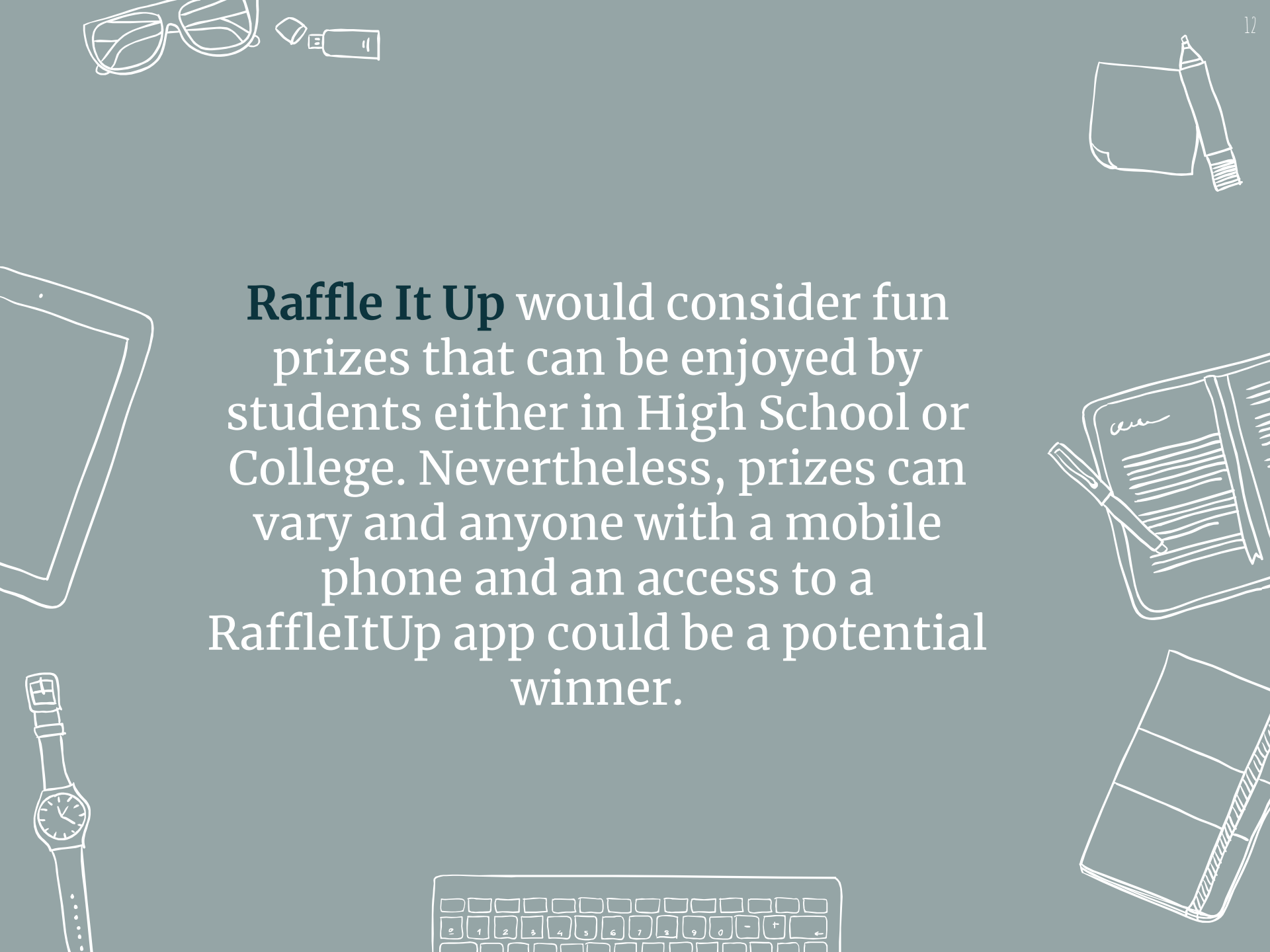
<https://www.rafflecopter.com/giveaway>

- Raffle for Tweeting a message
- Raffle for Signing up for the Rafflecopter newsletter
- Raffle for Answering an open-ended question

### Woobox

<https://www.woobox.com>

- Giveaways
- Polls
- Brackets



**Raffle It Up** would consider fun prizes that can be enjoyed by students either in High School or College. Nevertheless, prizes can vary and anyone with a mobile phone and an access to a RaffleItUp app could be a potential winner.

## RAFFLE IT UP

### Opportunity

Gives the user a chance to actually win.

### Real Prizes

It's not about the money, after all you want something you can show to your friends.

### Fun

No one likes Advertisements, unless they are rewarding.

### Promote

Whether it is a company or an organization, big or small, It can be done.

### Certain Numbers

No more worries on large number of participants, some prizes would concentrate on smaller numbers.



# THANKS!

## Any questions?

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[aaron.habana.877@my.csun.edu](mailto:aaron.habana.877@my.csun.edu)