

UI/UX designer **committed to accessibility** for all. Analytical, empathetic, and skilled at solving problems with **beautiful, user-centric solutions**.

## Design Impact Highlights

### **Drizzle: a Sauce Recipe Finder** Course Project • Oct. - Dec. 2020

- Met user needs from the start by interviewing users to create user personas
- Ensured excellent user experience by conducting early usability testing
- Increased potential user base and improved experience for all users by doing an accessibility-focused redesign

### **Hidden Gems: a Shop-Local Search Platform** Course Project • Jan. - Mar. 2021

- Provided an intuitive user experience by creating native apps that meet the design standards for iOS and Android
- Helped users stay true to their values when shopping by bridging the gap between a desire to shop local and poor discoverability of local shops

## Work Experience

### **Aerial Fitness Instructor** Cirque de Vol • Raleigh, NC • April 2017 - Mar. 2020

- Met students' individual needs by adapting my approach for various skill levels, learning styles, and physical limitations
- Helped people reach their fitness goals and meet their artistic potential
- Kept students returning by creating engaging class plans and choreography

### **Graphic Designer** Marbles • Bonita Springs, FL • Mar. 2014 - June 2016

- Helped the firm land meetings with some of their industry's biggest brands by strategically designing visually engaging and informative presentations
- Boosted brand recognition by protecting the firm's visual identity and that of its subsidiary brands
- Exceeded expectations and met deadlines through effective time management and collaboration with fellow designers, as well as copywriters, leadership, and external vendors
- Generated customer interest and sales by designing eye-catching packaging and marketing materials

## Education

### **UI Design Certification** with specialization in Frontend Development CareerFoundry • Virtual • May 2021

### **AS Degree in Graphic Design** Southern Technical College • Fort Myers, FL • June 2014

## UI/UX Skills

- Research
- Critical thinking
- User flows
- Wireframing
- Prototyping
- Collaboration
- Accessibility
- Visual design
- Typography
- Style guides

## Tools

- Adobe XD
- InVision
- Illustrator
- Photoshop