

User Testing

Scenario for Testing

You are a returning user and you want to view a couch that you purchased in the past, so that you can order the matching chair.

General Comments

Kareem Z

- I like the logo and the overall look of the application. It is modern. well laid out and easy to navigate based on your instructions!
- I like your choice of typeface - it is also modern and easy to read.
- I really like your icons, it very cohesive and suits the space app very nicely - great work.
- Your white ratio is good!

Lina Ž

- I like the spacing of icons in the nav bar. **Have you considered swapping the placement of profile and cart icons?**
- **Also, from what I saw in the past, hamburger is rarely used in iOS and this set of screens has more similarities with iOS than Material Design.**

Adrian F

- Very clean and modern design. And the logo is also cool!
- **This is just a minor complaint and an observation, but I think it's a bit weird to add a sofa to a “bag”. I'd use cart instead.**

Analysis & Planned Changes

- The placement is intentional based on observing IKEA, Wayfair and Amazon. The cart is higher priority than the account icon, so it's logical to place it closer to the right side so it's easier to reach. I'm not planning to change this.
- This is going to be a responsive web app rather than a native iOS app, so this isn't applicable.

- I hadn't fully decided on cart versus bag, but I will probably use cart instead because this makes sense.

Home Screen

Kareem Z

- Good spacing, great typeface, the category icons are really sleek and go well with the overall modern vibe.
- **I'm not sure what the “Call to Action” link (?) under the hero text is going to do, but if it's relevant or important maybe you should make it stand out more (you could use a button for instance).**

- I agree and I'm going to change this to a primary button.

Profile Screen

Lina Ž

- I like the size and shape of the profile options icons.
- **Should it say manage account or profile? Just a thought.**

- I don't think I should change it to “Profile” because Account makes more sense in this context. I will change the title of the page to Account to maintain consistent language.

Adrian F

- Nice layout, and the icons are clean and consistent.

Order Info Screen

Lina Ž

- This is a neat screen, I like the structure and can't wait for the next phase!

Product Detail Screen

Kareem Z

- **Try removing the left arrow buttons when viewing the slides for extra photos**

- I see the point they are making and agree that the screen doesn't need both. I am going to remove the arrow and keep the slider dots.

Lina Ž

- **I would choose either the arrow right or ellipses, but not both.**

Adrian F

- Great and easy to follow layout. I agree with Lina, **use either arrows or slider dots for the product images, but not both.**

Shopping Bag Screen

Kareem Z

- **For the number on the shopping bag icon, try moving the number above or below the bag icon instead of inside the bag. Also, be aware of leaving space for at least 3 digits just in case.**

- This is a solid idea and I will change this. I will probably put the number in a circle and place it on the upper-right corner of the icon.

Lina Ž

- (About the “Shipping to [zip code]” line) Smart! I like how you managed to avoid cluttering the screen with the full address.
- (About the order summary section) **I am engaging with this on a laptop. I wonder if slight wider spacing might be helpful. It might make text more readable.**

- I want to make sure all text is easily readable so I will increase the spacing here to ensure that it is.

Adrian F

- Everything flows very naturally here, text hierarchy, layout, UI elements are all top notch!

Checkout Screen

Adrian F

- I really like how you use tiles to organize things. Very subtle but effective.

Order Confirmation Screen

Lina Ž

- Neat. I like the writing style, it is friendly.