

## Business Model

Middleman that facilitates traveler-hotel interactions

## Rivals

And those are mainly:

- [Hotels] (<https://hotels.com>)
- [Booking] (<https://booking.com>)
- [Expedia] (<https://expedia.com>)

## Features offered by rivals

- Price ranges
- Room details and sometimes pictures
- Online payment
- 3rd party contracts with service providers
- Attractions wiki

## Missing features

- Part-time stays
- Group tour matching
- Multi-hotel stays
- Package offers
- Map view
- Virtual tour of room/hotel

## Target audience

- Business customers
- Solo travelers
- Travel enthusiasts

## Customer features

- Duration
- Budget
- Interest in luxury features
- Interest in 3rd party contracts
- Interest in multi-hotel stays
- Interest in part-time stays
- Interest in group matching