

<i>Monthly Sales & Expenditure forecast</i>												
Month	1	2	3	4	5	6	7	8	9	10	11	12
Daily Active users	1500	3000	4500	6000	7500	9000	10500	12000	13500	15000	16500	18000
Customers	75	150	225	300	375	450	525	600	675	750	825	900
Revenue												
Bus tickets	750	1500	2250	3000	3750	4500	5250	6000	6750	7500	8250	9000
Museum tickets	375	750	1125	1500	1875	2250	2625	3000	3375	3750	4125	4500
Hotel reservation cut	750	1500	2250	3000	3750	4500	5250	6000	6750	7500	8250	9000
Plane tickets	15000	30000	45000	60000	75000	90000	105000	120000	135000	150000	165000	180000
Website ad space	900	1800	2700	3600	4500	5400	6300	7200	8100	9000	9900	10800
Tours	1875	3750	5625	7500	9375	11250	13125	15000	16875	18750	20625	22500
Total revenue	19650	39300	58950	78600	98250	117900	137550	157200	176850	196500	216150	235800
Costs												
Store rent	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Hosting	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Wages	25000	25000	25000	25000	25000	25000	25000	25000	25000	25000	25000	25000
Utilities	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
Ad campaign	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000
Total costs	48000	48000	48000	48000	48000	48000	48000	48000	48000	48000	48000	48000
Profit	-28350	-8700	10950	30600	50250	69900	89550	109200	128850	148500	168150	187800

<i>Notes</i>	
Bus tickets	1% of bus ticket value is taken as a cut a minimum of 10EGP
Museum tickets	1% of Museum ticket value is taken as a cut a minimum of 5EGP
Hotel reservation cuts	1% of hotel reservation value is taken as a cut a minimum of 10EGP
Plane tickets cut	1% of a plane ticket value is taken as a cut for an average of 20K ~200EGP
Website ad space cuts	600EGP/1K visitors
Tours	5EGP/Tourist for an average group tour of 5 25EGP