

Module 01

“Computers are to design as microwaves are to cooking.”

– Milton Glaser

ACTIVITY | RESEARCH: PRINCIPLES OF DESIGN PHOTO SURVEY (1 OF 4)



1

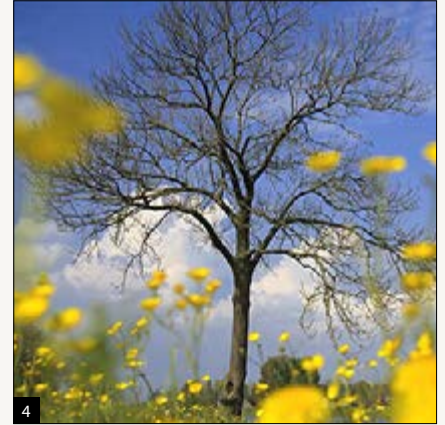
Focal Point



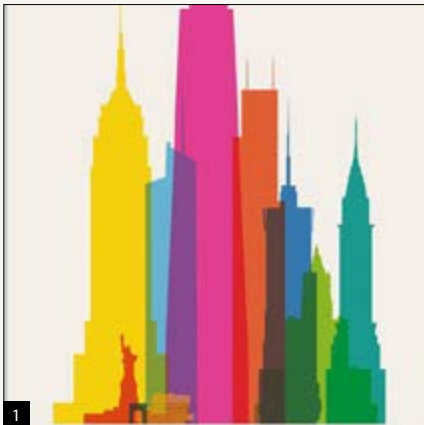
2



3



4



1

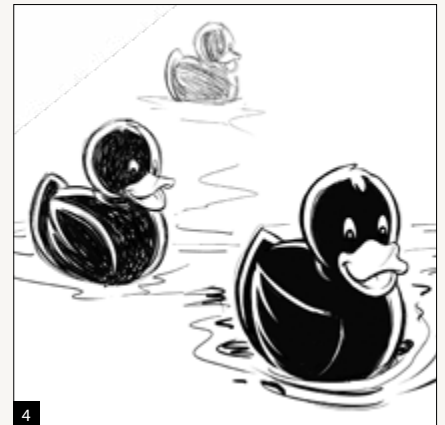
Visual Hierarchy



2



3

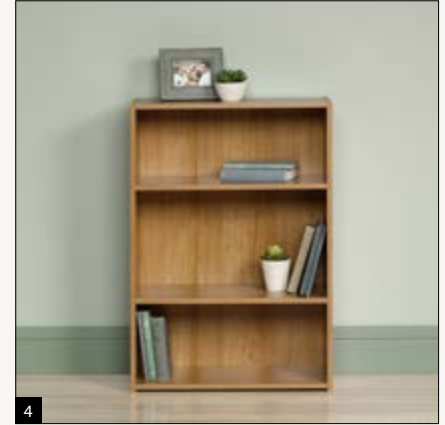
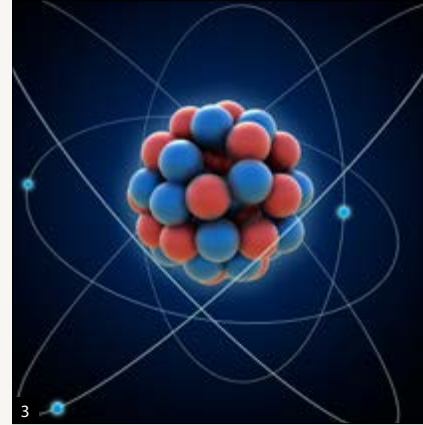


4

ACTIVITY | RESEARCH: PRINCIPLES OF DESIGN PHOTO SURVEY (2 OF 4)



Proximity



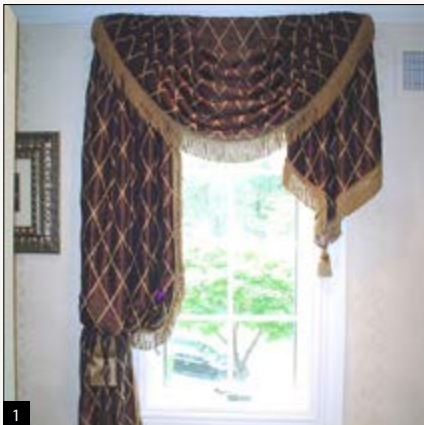
Alignment



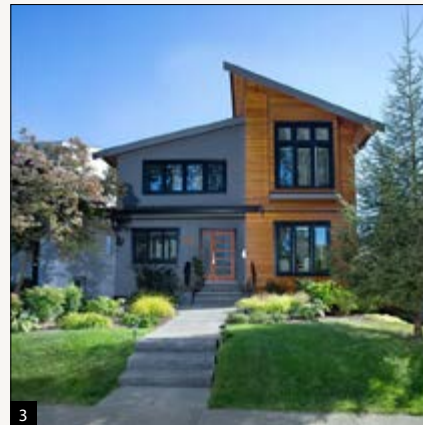
ACTIVITY | RESEARCH: PRINCIPLES OF DESIGN PHOTO SURVEY (3 OF 4)



Scale Contrast



Asymmetrical Balance



ACTIVITY | RESEARCH: PRINCIPLES OF DESIGN PHOTO SURVEY (4 OF 4)



Negative Space



Overlapping



ACTIVITY | RESEARCH: PRINCIPLES OF DESIGN: PROFESSIONAL GRAPHIC DESIGN EXAMPLES



Focal Point | When we look at this photo, we focus on tree and it represent for us in colors. But other picture is w\ b so we focused on other elements after the tree



Visual Hierarchy | First of all we focused on colorful airballoon and after that on the other ballons and then focused on the mountains at the background



Proximity | People connected with each other and this effect make the unity in picture

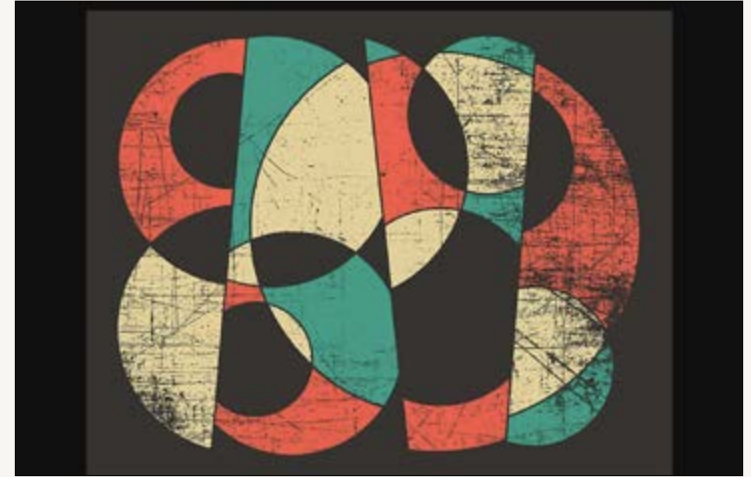


Alignment | Rocks are alignment by the center and it make the unity of figure.

ACTIVITY | RESEARCH: PRINCIPLES OF DESIGN: PROFESSIONAL GRAPHIC DESIGN EXAMPLES



Scale Contrast | The tap is bigger than people which show a scale contrast in the picture



Asymmetrical Balance | This picture isn't symmetrical because both halves of the picture are different from each other but common colors and figures make this picture asymmetrical balanced



Negative Space | This picture of a broken plate shows how the plate's fragments fragment the tree



Overlapping | One house overlaps another one

ACTIVITY | PONDER: MODULE 01

Hi my name is Oleksandr and my most distinguishing feature is my lazy success. I'm very lazy, but in that time I doing all the assignments and successfully study in college and BYU-Idaho.

Where did you come from, before BYU-Idaho?

From Church programs I attended 2 semesters of English Connect, because I needed to increase my level of knowing English and then I enrolled to Pathway Connect for 3 semesters.

Why are you here, at BYU-Idaho?

I'm here because I like studying and want to get knowledge for my future job.



Oleksandr Avramenko

I know 3 languages and learn the 4th one: Russian, Ukrainian, English and study Polish.

Where are you going, after BYU-Idaho

I will get the Bachelor's degree in BYU-Idaho and then will work and travel around the world.

Why are you taking this class and what do you hope that it will do for you?

I taking this course because I don't like graphic design at all, but I want to overcome this and develop myself in this part.

PRINCIPLES OF DESIGN: PHOTO SURVEY

What was your experience like completing the photographic design principle survey?

I like to find design principles in real life

PRINCIPLES OF DESIGN: PROFESSIONAL EXAMPLES

What was your experience completing the activity searching for design principles in professional design examples?

When I looking for the pictures in professional design examples I notice that my focal point of mind has changed and I started to notice more things around myself.

CONCLUSION

In conclusion I can tell that researching for the design principles in real life or professional examples changes my point of view to different things in my life..