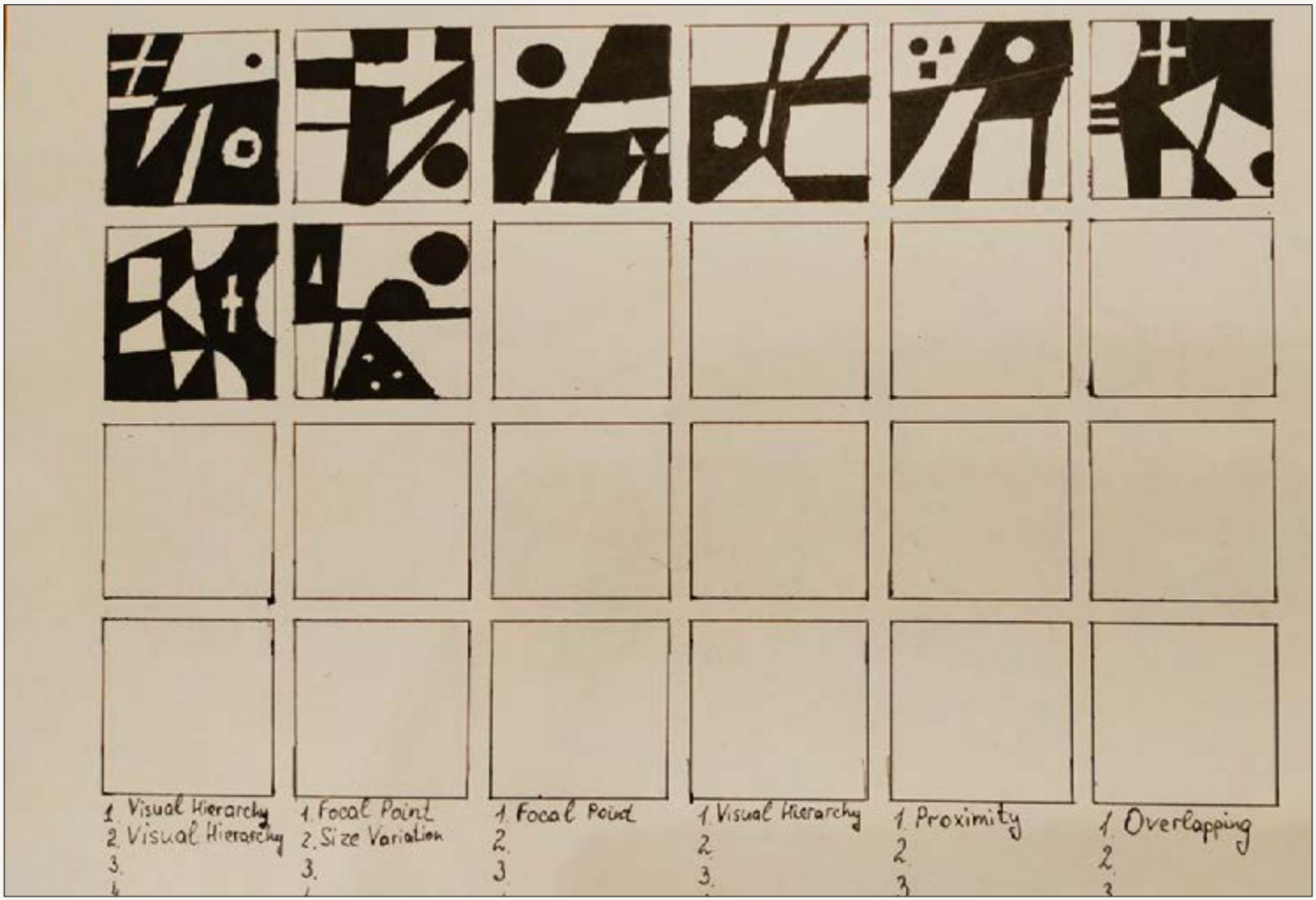
Module 03

"It's through mistakes that you actually can grow. You have to get bad in order to get good."

– Paula Scher

PROJECT 1 | SHAPES: REFINEMENT THUMBNAILS



1. Write a caption for your 1st selection. The first dot is in place to show how they should be placed. What design principles did you use?
2. Write a caption for your 2nd selection. What design principles did you use?
3. Write a caption for your 3rd selection. What design principles did you use?

ACTIVITY | COLOR: ADJUST COLOR VALUES

FAVORITE COLOR PALETTE FROM LAST WEEK NAME

C: M: Y: K:	C: M: Y: K:	C: M: Y: K:	C: M: Y: K:	C: M: Y: K:

FINAL ADJUSTED COLOR PALETTE NAME HERE

C: M: Y: K:	C: M: Y: K:	C: M: Y: K:	C: M: Y: K:	C: M: Y: K:

Song
Performer
Composer or Year

Song
Performer
Composer or Year

Song
Performer
Composer or Year

Song
Performer
Composer or Year

Song
Performer
Composer or Year

Song
Performer
Composer or Year

PROJECT 1 | STEP 2: THREE UNIQUE DIGITAL SKETCHES - VERSION 01

DESIGN PRINCIPLES USED

1.

2.

3.

DESIGN PRINCIPLES USED

1.

2.

3.

DESIGN PRINCIPLES USED

1.

2.

3.

PROJECT 1 | STEP 2: THREE UNIQUE DIGITAL SKETCHES - VERSION 01

DESIGN PRINCIPLES USED

1.

2.

3.

DESIGN PRINCIPLES USED

1.

2.

3.

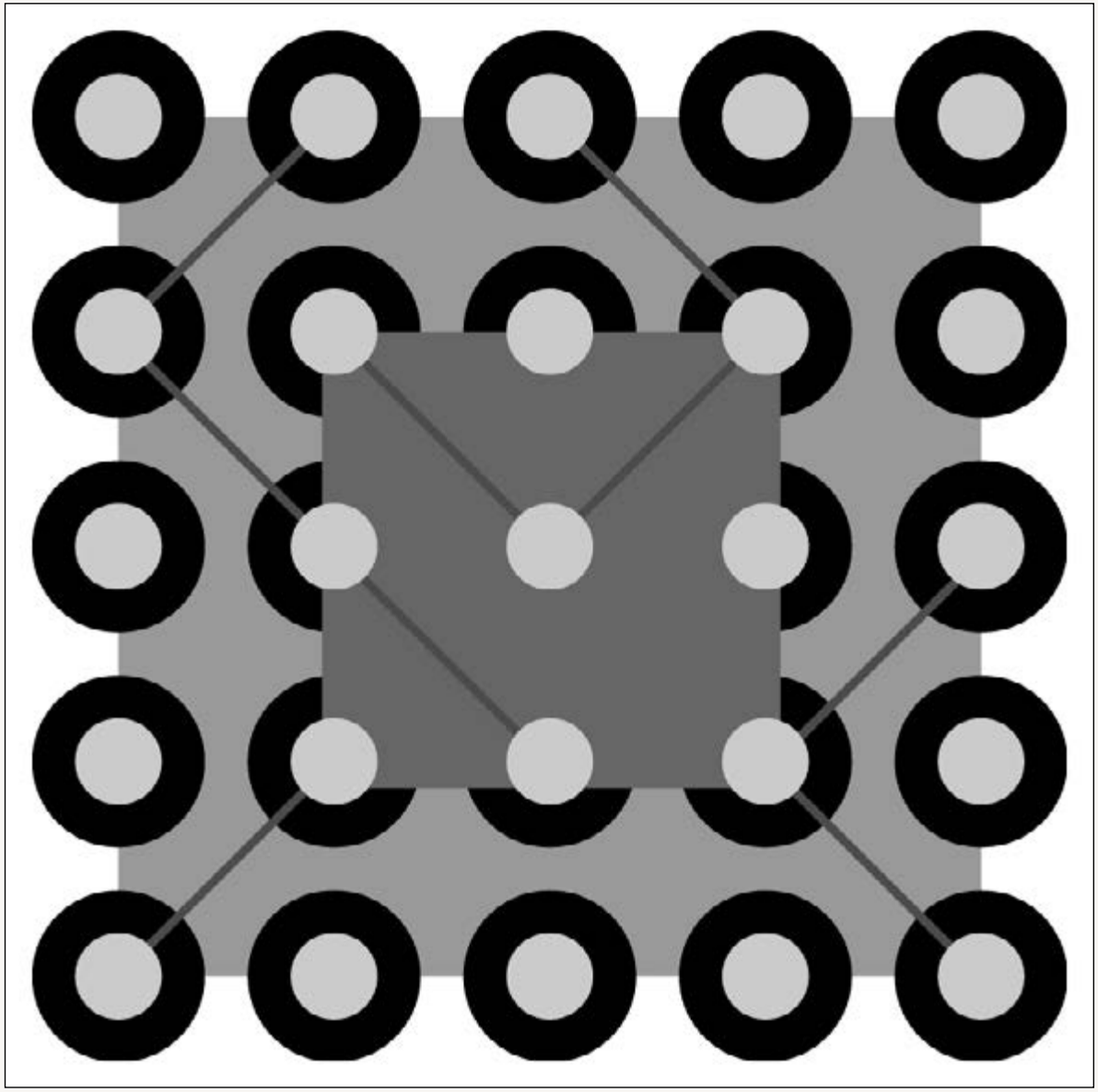
DESIGN PRINCIPLES USED

1.

2.

3.

ACTIVITY | ADOBE ILLUSTRATOR: LAYERS, SELECTING, ALIGNMENT, AND MORE

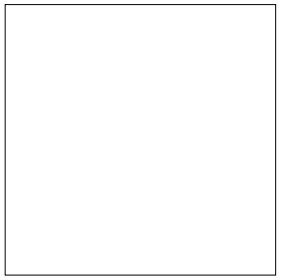


My favorite thing to eat at a restaurant is (fill in the blank). I (always, never, sometimes) order the same thing when I go out to eat because (…).

DIGITAL SKETCHES

What design principles do you keep coming back to? Why are you drawn to these specific principles?

Answer



Place your favorite digital sketch here and write a caption about why you chose it.

Did you find the second round of sketching to be helpful or unessesary?

Answer

What did you discover about your compositions from making variations?

Answer

Do any of your digital sketches look like your thumbnail sketches?

Answer

When creating the digital sketches, did you think about design or how to use Adobe Illustrator?

Answer

Adobe Illustrator is (… 3 to 5 lines).

In your opinion, what is the biggest challenge when interpreting a song into a shape composition?

Answer

ALIGNMENT ACTIVITY

What is your favorite new thing that you learned completing this activity?

Answer

What do you need more help with?

Answer

CONCLUSION

In conclusion (a brief definitive statement).