

# Module 04

“Working within the constraints of a problem is part of the fun and challenge of design.”

– Ellen Lupton

## PROJECT 1 | FINAL ALBUM TYPOGRAPHY

FAVORITE TYPE FROM LAST WEEK (PASTE HERE)

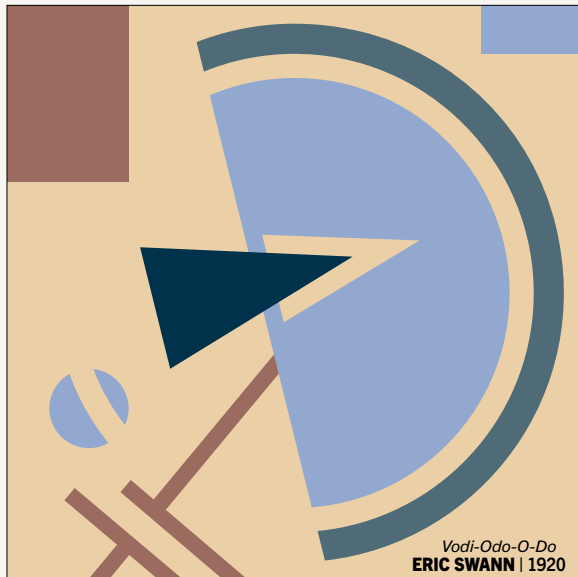
*VODI-ODO-O-DO*  
**ERIC SWANN | 1920**

IMPROVED FINAL ALBUM TYPE\*

*Vodi-Odo-O-Do*  
**ERIC SWANN | 1920**

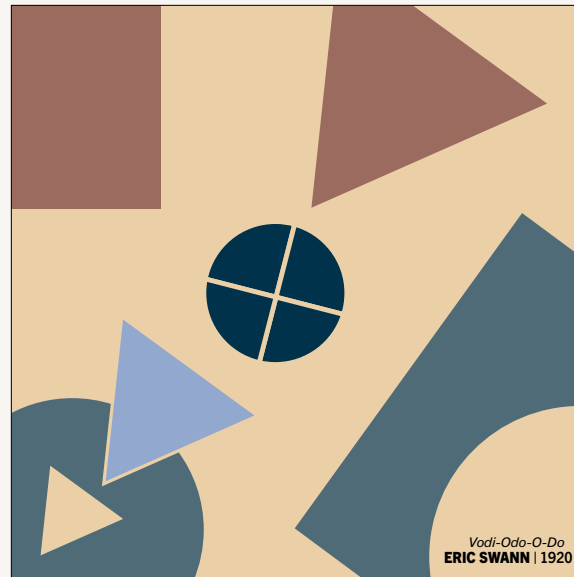
\* Type on the final 10.375 inch album should be no larger than 18 pt and no smaller than 8 pt. It should ONLY be set in the various weights of Trade Gothic LT from the course supplied font pack.

## PROJECT 1 | STEP 3: DIGITAL SKETCH SET 03



### DESIGN PRINCIPLES USED

1. Overlapping
2. Focal Point
3. Visual Hierarchy



### DESIGN PRINCIPLES USED

1. Size variation
2. Overlapping
3. Focal point



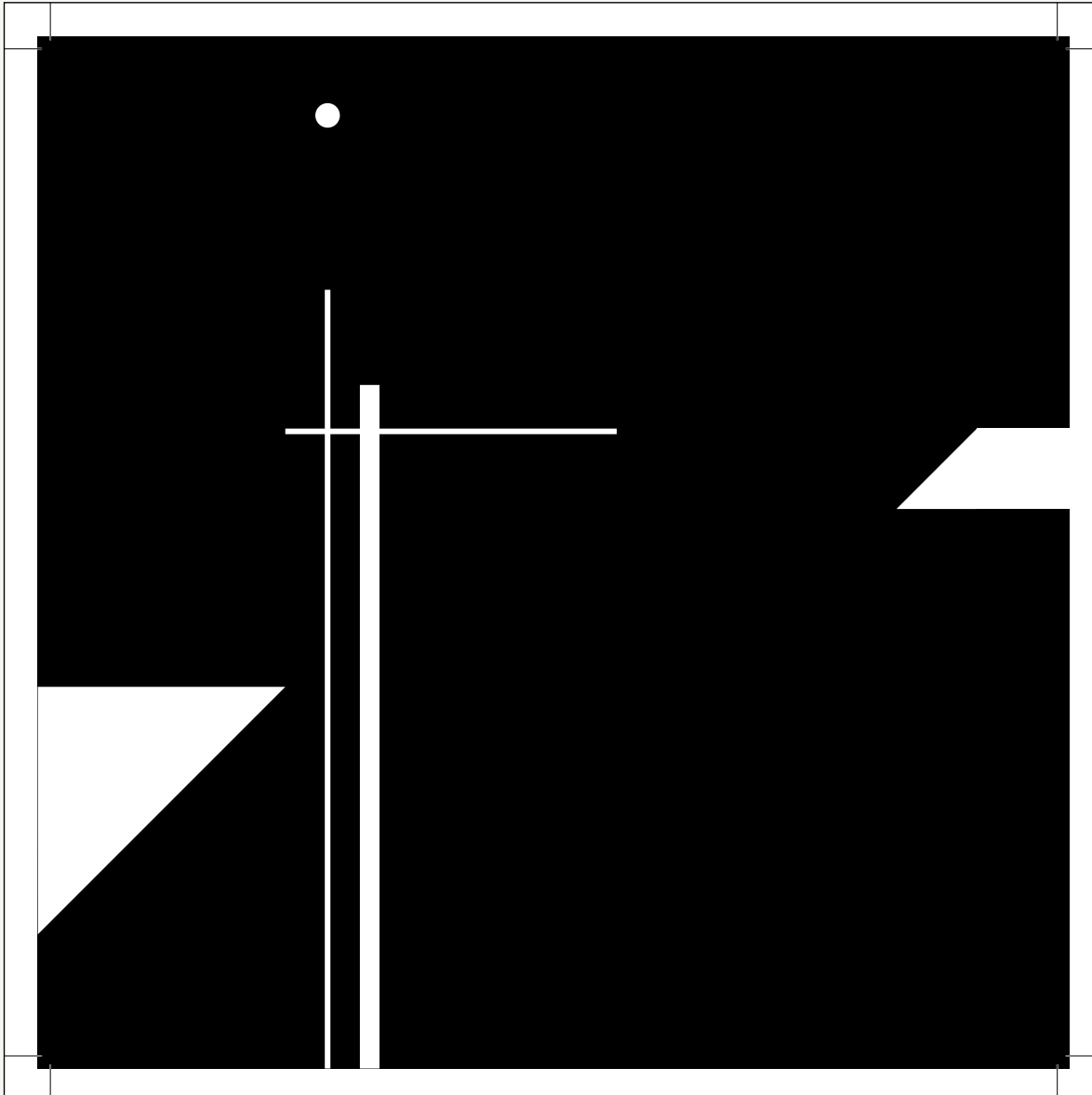
### DESIGN PRINCIPLES USED

1. Size variation
2. Scale contrast
3. Overlapping

**PROJECT** | SHAPES PROJECT FINAL COMPOSITION

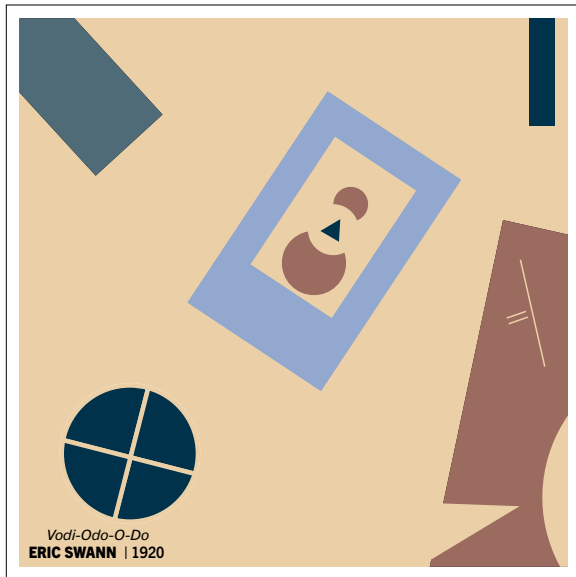


## ACTIVITY | ADOBE ILLUSTRATOR: LAYERS, SELECTING, ALIGNMENT, AND MORE



## PONDER | MODULE 04

My favorite pet will be a Siberian Husky dog, because they are very beautiful and playful and I will love it when it will play with me or my future kids.



I made this composition with the help of the instructor. I tried to do my best to avoid those mistakes which I did before.

### FINAL COMPOSITION PRESENTATION

In the Shapes Composition I created a design that used a circle, square, triangle, cross, and a line. The three principles of design of design used to create a successful composition are focal point, overlapping, and size variation.

**My composition was created by me during 4 weeks and took a lot of time. In the final project I wanted to show which principles of design I learned during this month and how I can use them in composition.**

Focal point is used in the triangle at the center and this shape catch the viewer's view from the first second.

Overlapping is used in the center where the circles overlapped each other and this principle of design created the depth and layering in this picture.

Size variation is used in circles in the center and created a sense of depth in the picture.

In conclusion, focal point, overlapping, and size variation assisted in creating a successful composition by providing a sense of depth and creating a cathing shape for the user's view.

### ACTIVITY | SOFTWARE TRAINING

**What was the most helpful thing you learned this week about Adobe Illustrator?**

The most helpful things for me were the hot keys which really good increased my speed of work and "Shape builder tool" which I used for creating attractive shapes.

**What do you still want to learn about Adobe Illustrator?**

I'd like to learn how to work better with the tools of Adobe Illustrator and how create more beautiful pictures.

### MODULE 04 REFLECTION

If you haven't filled the page with the provided questions, use this section to reflect upon the learning over the course of the module. The process of pondering your learning experience is helpful as you become conscious of what you are doing, understanding or nor understanding.

Look for connections between the learning experiences that you have completed. Knowing what you don't know is a good place to start.

Pages that are not filled with writing will not receive full credit.

### CONCLUSION

In conclusion I'd like to say that I really like to notice my progress in creating digital sketches. I like working with Adobe Illustrator and see how I grow in understanding the principles of design.