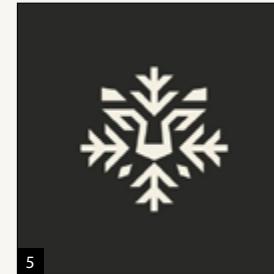
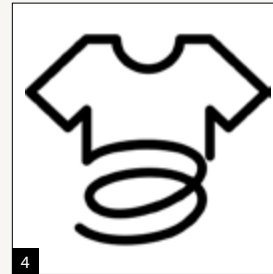


# Module 06

“Constantly experiment ... constantly go forward.”

– Alexey Brodovitch

## LOGO | VISUAL RESEARCH PART 02



Collect logo samples in order to understand what a good logo is. Write a short caption for each logo describing why you picked it.

1. caption

2. caption

3. caption

4. caption

5. caption

6. caption

7. caption

8. caption

9. caption

10. caption

11. caption

12. caption

13. caption

14. caption

15. caption

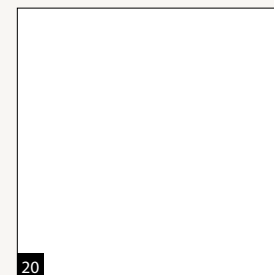
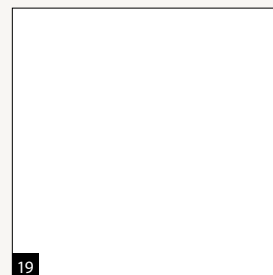
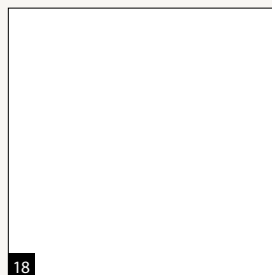
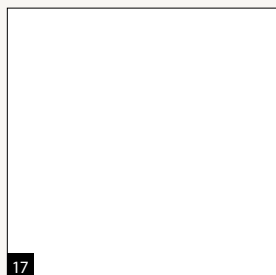
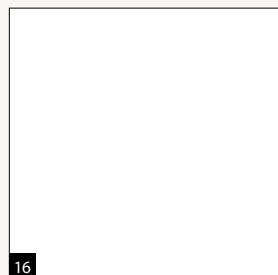
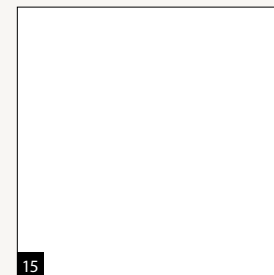
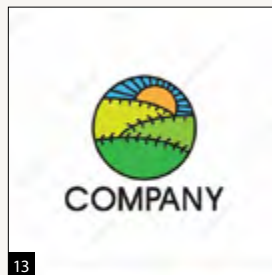
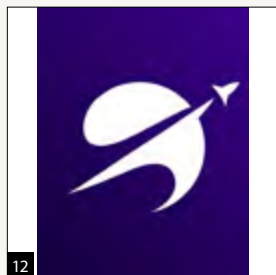
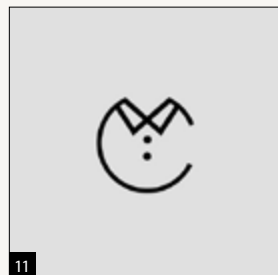
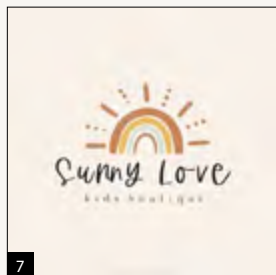
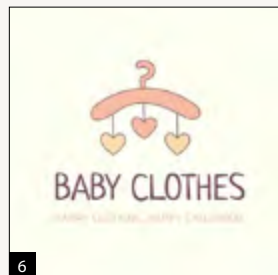
16. caption

17. caption

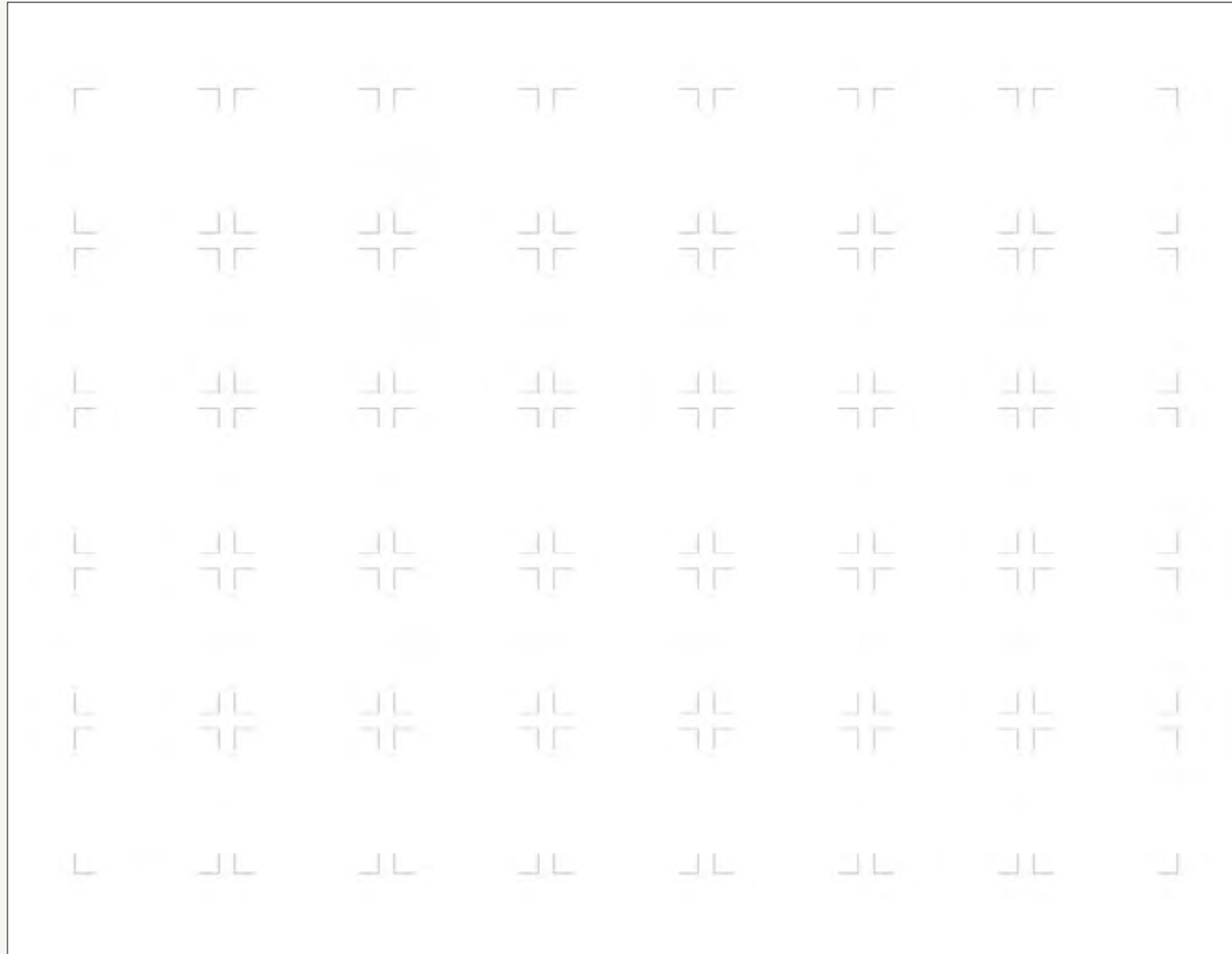
18. caption

19. caption

20. caption



## STUDIO | LOGO PROJECT: REVISED LOGO SKETCHES



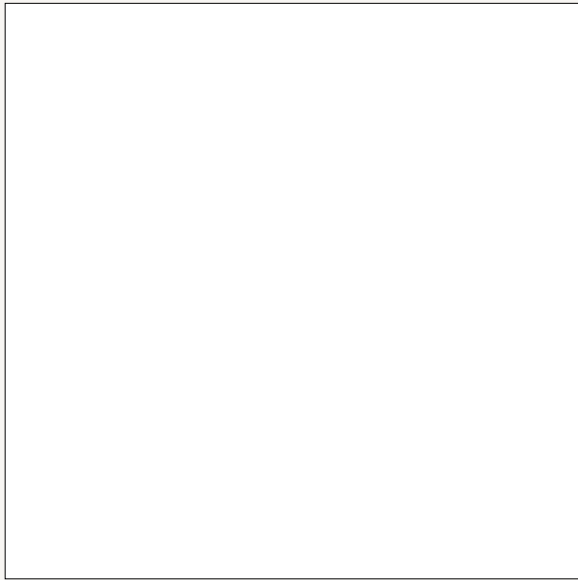
Identify interesting connections

1. caption
2. caption
3. caption
4. caption
5. caption

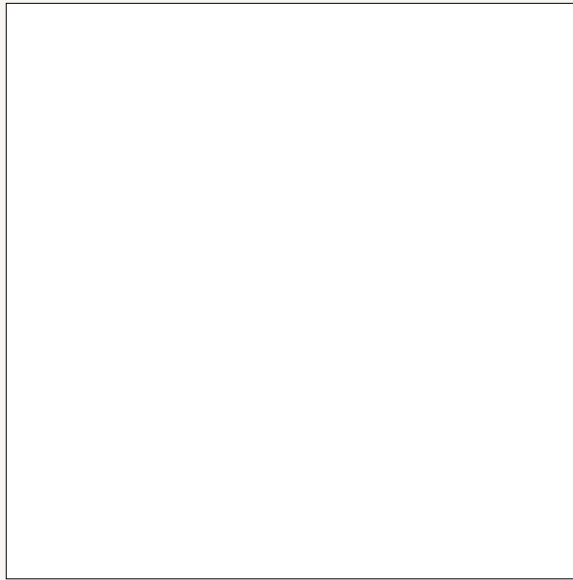
**ACTIVITY** | ADOBE ILLUSTRATOR: MORE PRACTICE WITH THE PEN TOOL



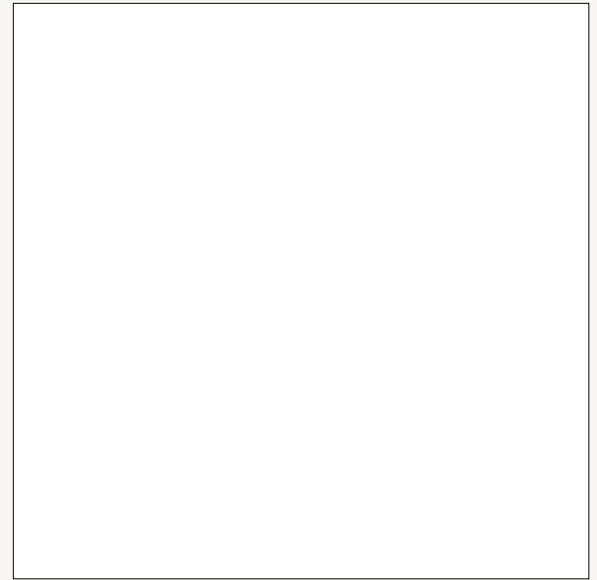
## STUDIO | LOGO PROJECT: DIGITIZED LOGOS



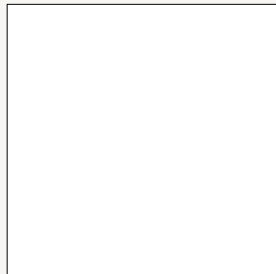
Logo Option A



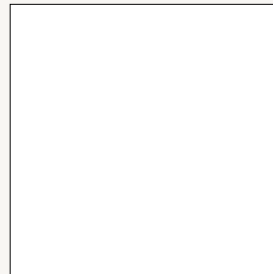
Logo Option B



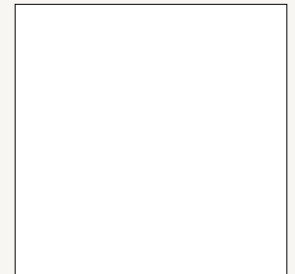
Logo Option C



Original Sketch



Original Sketch



Original Sketch

## PONDER | MODULE 06

My favorite snack to munch on while designing is (fill in the blank) because it helps me to (fill in the blank).

**How did this second round of sketching affect your logo ideas?**

Answer

**How did you choose which logos to digitize?**

Answer

**What new things did you learn about Adobe Illustrator while digitizing your logos?**

Answer

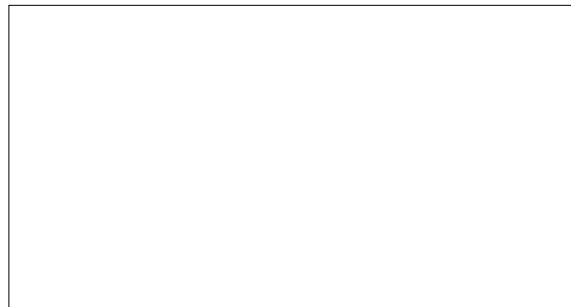
**What was the most difficult thing about digitizing your logos?**

Answer

**Are your digitized logos better than your sketches or are your sketches better than your digitized logos? Why?**

Answer

**A blockquote can be used to catch a readers attention. Choose a sentence or two from your writing and make it into a blockquote using this style.**



Take a photograph of your favorite snack to eat while designing. Crop it and add it to this page with a caption.