

Module 04

“Working within the constraints of a problem is part of the fun and challenge of design.”

– Ellen Lupton

PROJECT 1 | FINAL ALBUM TYPOGRAPHY

FAVORITE TYPE FROM LAST WEEK (PASTE HERE)

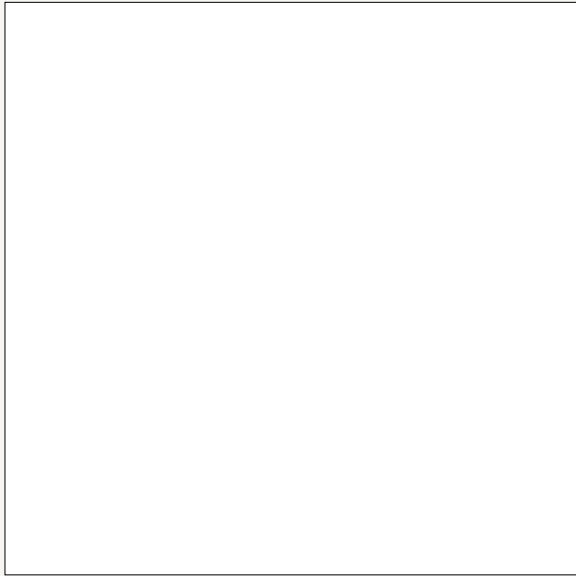
VODI-ODO-O-DO
ERIC SWANN | 1920

IMPROVED FINAL ALBUM TYPE*

Vodi-Odo-O-Do
ERIC SWANN | 1920

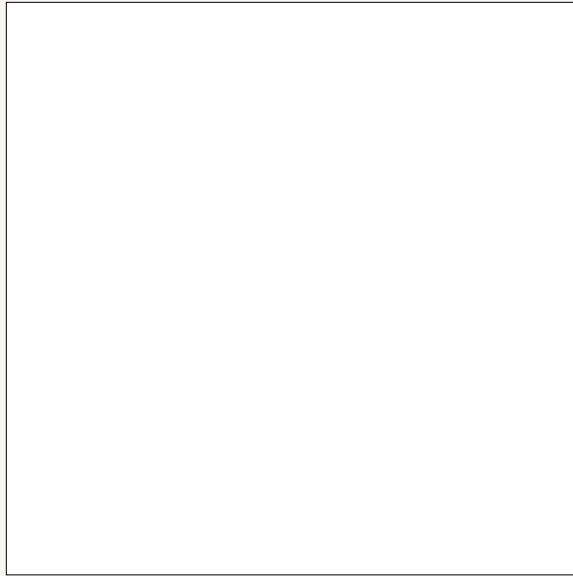
* Type on the final 10.375 inch album should be no larger than 18 pt and no smaller than 8 pt. It should ONLY be set in the various weights of Trade Gothic LT from the course supplied font pack.

PROJECT 1 | STEP 3: DIGITAL SKETCH SET 03



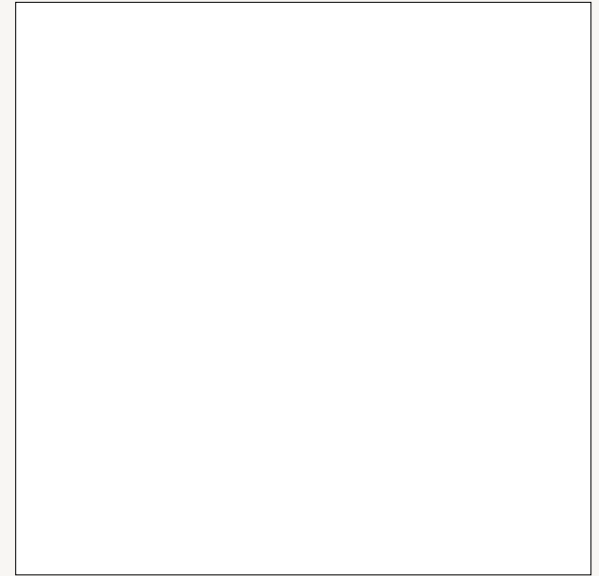
DESIGN PRINCIPLES USED

- 1.
- 2.
- 3.



DESIGN PRINCIPLES USED

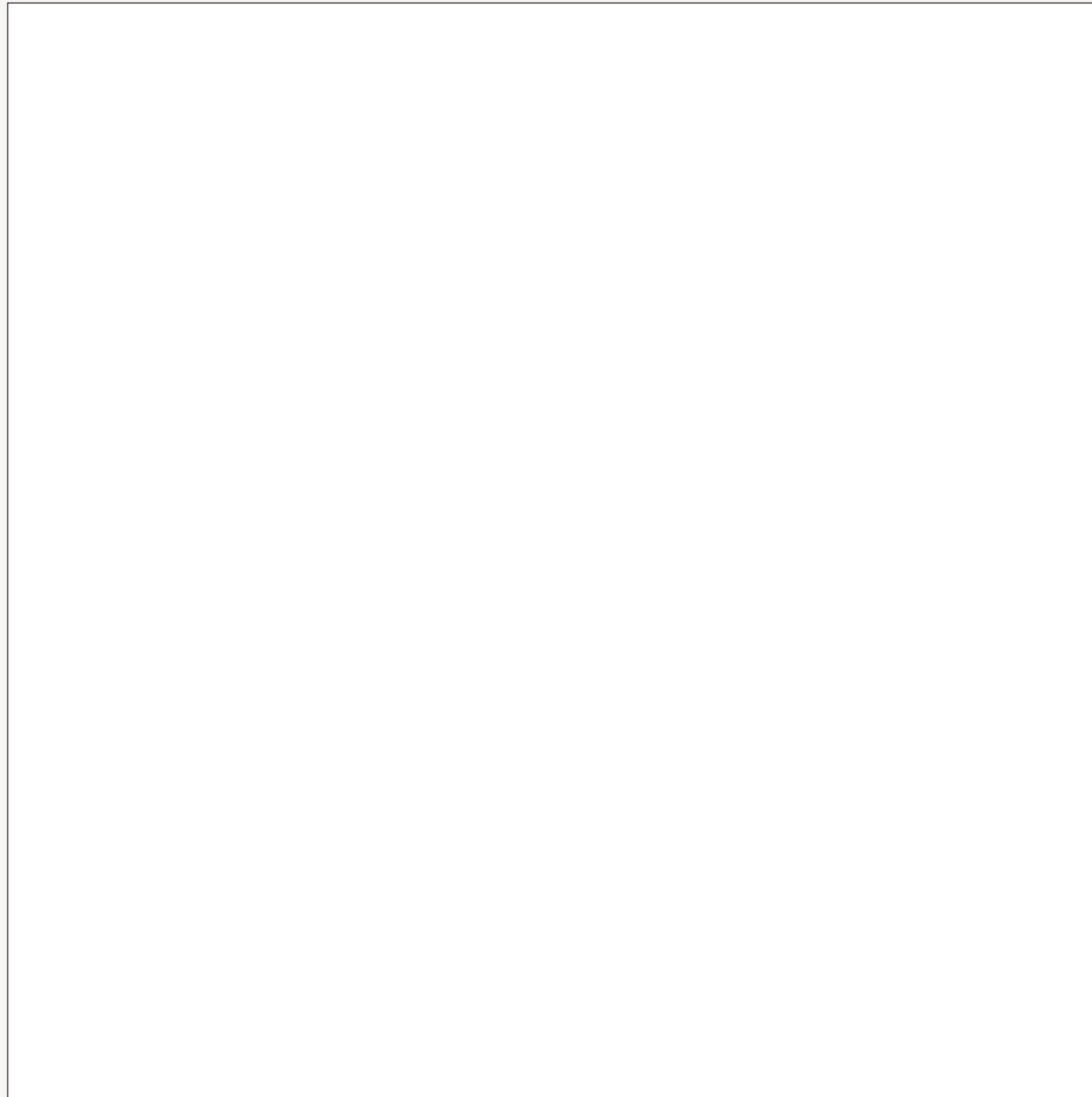
- 1.
- 2.
- 3.



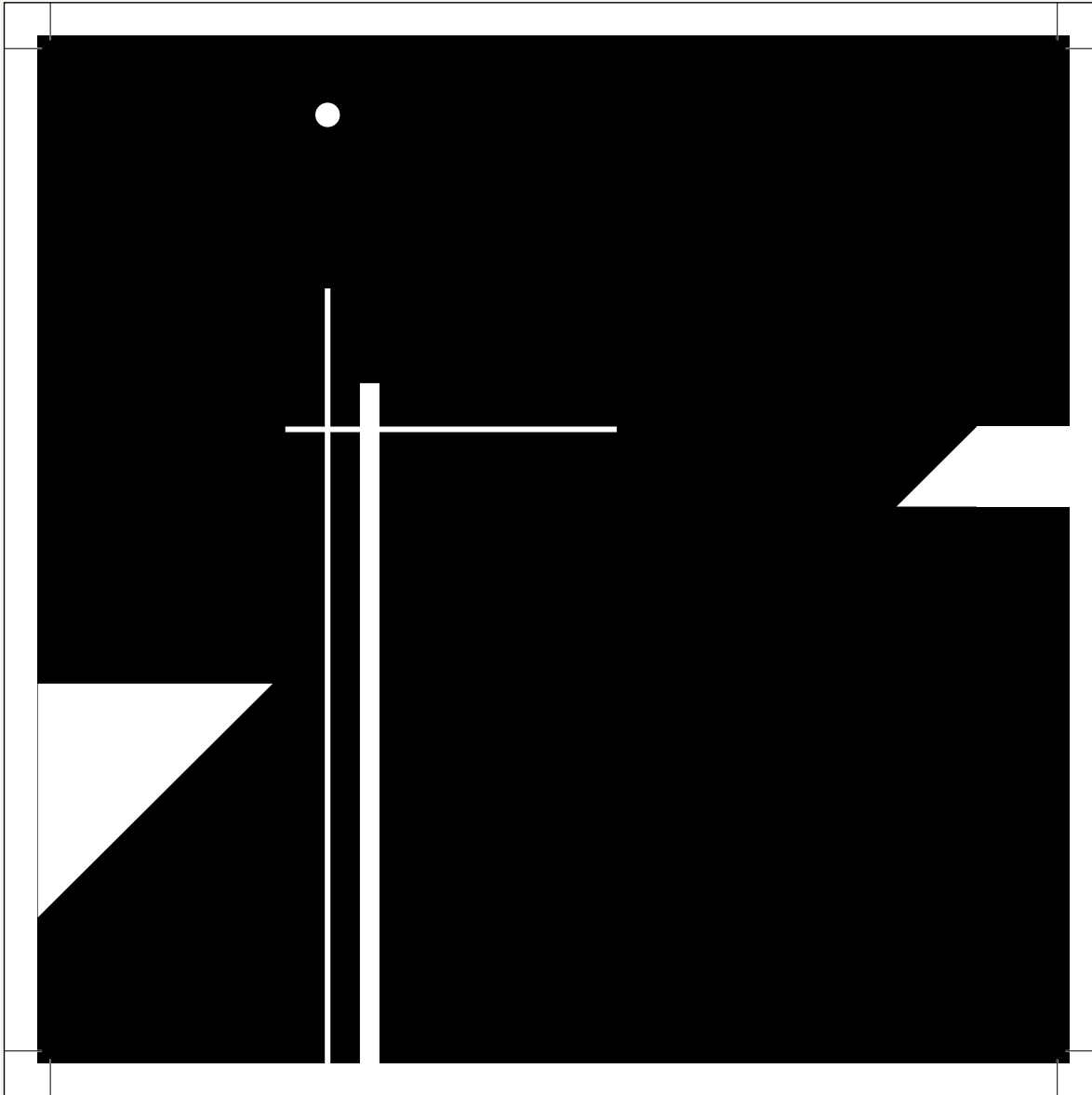
DESIGN PRINCIPLES USED

- 1.
- 2.
- 3.

PROJECT | SHAPES PROJECT FINAL COMPOSITION

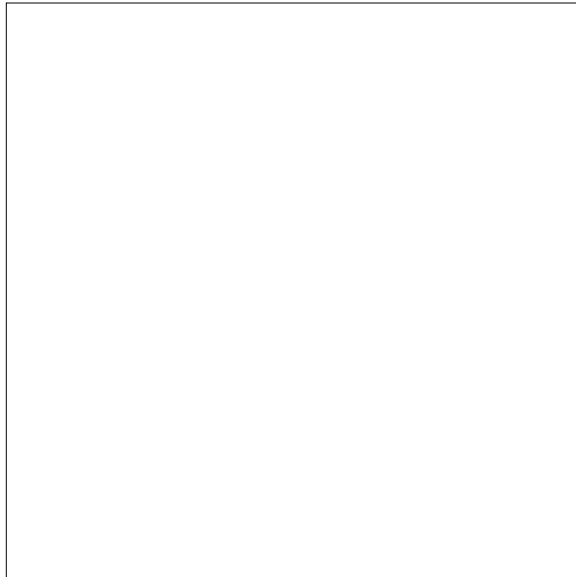


ACTIVITY | ADOBE ILLUSTRATOR: LAYERS, SELECTING, ALIGNMENT, AND MORE



PONDER | MODULE 04

My favorite pet [was/is/will be] named (pet name here - If you don't have a favorite pet tell us about a future pet) and I loved it when (fill in the blank).



Final Composition with a caption.

FINAL COMPOSITION PRESENTATION

In the Shapes Composition I created a design that used a circle, square, triangle, cross, and a line. The three principles of design of design used to create a successful composition are (principle 1), (principle 2), and (principle 3).

Write a block quote about your composition. It may be an excerpt from your written presentation. (3-5 lines)

(Principle 1) is used (describe location in the composition) and (describe how the principle helped the composition).

(Principle 2) is used (describe location in the composition) and (describe how the principle helped the composition).

(Principle 3) is used (describe location in the composition) and (describe how the principle helped the composition).

In conclusion, (principle 1), (principle 2), and (principle 3). assisted in creating a successful composition by (brief concluding statement).

ACTIVITY | SOFTWARE TRAINING

What was the most helpful thing you learned this week about Adobe Illustrator?

Answer

What do you still want to learn about Adobe Illustrator?

Answer

MODULE 04 REFLECTION

If you haven't filled the page with the provided questions, use this section to reflect upon the learning over the course of the module. The process of pondering your learning experience is helpful as you become

conscious of what you are doing, understanding or not understanding.

Look for connections between the learning experiences that you have completed. Knowing what you don't know is a good place to start.

Pages that are not filled with writing will not receive full credit.

CONCLUSION

In conclusion (brief, direct statement about the your learning experience with module 03).