

Summarized Insights with Brooklyn (03/18/2025)

- There is an overload of the colour green across every page
 - Rather, choose a different colour for the tiles on every page (E.g. Peach)
 - We can pick from the file/folder that she provided the resources from
- Under operations, she doesn't want the "Board of Directors" section to just lead to webpage that shows the Board of Directors for SSCF
 - Rather, she recommended to add links to resources that help users create and manage a healthy board for their organizations
- On the homepage, the massive image isn't quite intuitive
 - Rather, we can add a "Helpful Tip of the Day" or "Upcoming Events" section that is tied to a gallery of images instead
 - She did like the "About" section because it lets users understand what the dashboard is all about
- In the granting page, "Apply" and "Locate" can be merged into one section
 - From a user perspective, users can locate the type of funding resource / opportunity that they need, and then apply for it after viewing the criteria and requirements instead of having it split into two different sections
 - There are so many different types of funding resources and it makes the "Apply" section not applicable to all types
- Brooklyn said that the "Marketing" section was a massive improvement from last meeting since there are links to resources now