ENSE 271

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Group B

Survey Findings and Platform Development

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1.0 Relevance of Information for Saskatchewan Organizations

Many respondents reported difficulty in determining whether online resources, regulations, and information apply to organizations operating in Saskatchewan. To address this issue, our team decided to incorporate clear indicators such as a Saskatchewan logo and an "About Us" section that provides an overview of the platform. Additionally, a credibility section will be included to ensure users can trust the information provided and feel confident in their online safety.

2.0 Accessibility of Resources

Survey results indicated that many resources are difficult to access. To improve usability and efficiency, a centralized platform is necessary to streamline navigation and enhance services such as fundraising, granting, operations, marketing, and storytelling.

3.0 Value of Resource Topics

The survey showed that respondents found fundraising, granting, marketing, and storytelling to be the most valuable services. In contrast, operational services were rated as less essential. As a result, we have decided to integrate operations-related content within the governance section to better align with user priorities.

4.0 Fundraising Subtopics

Survey responses highlighted donor relations and collaborations as the most important aspects of fundraising. Therefore, these subtopics will be a primary focus of our project.

5.0 Granting Subtopics

The survey identified grant applications and funding opportunities as key areas of interest. These topics will be emphasized in the granting section to ensure users can easily find and apply for relevant funding.