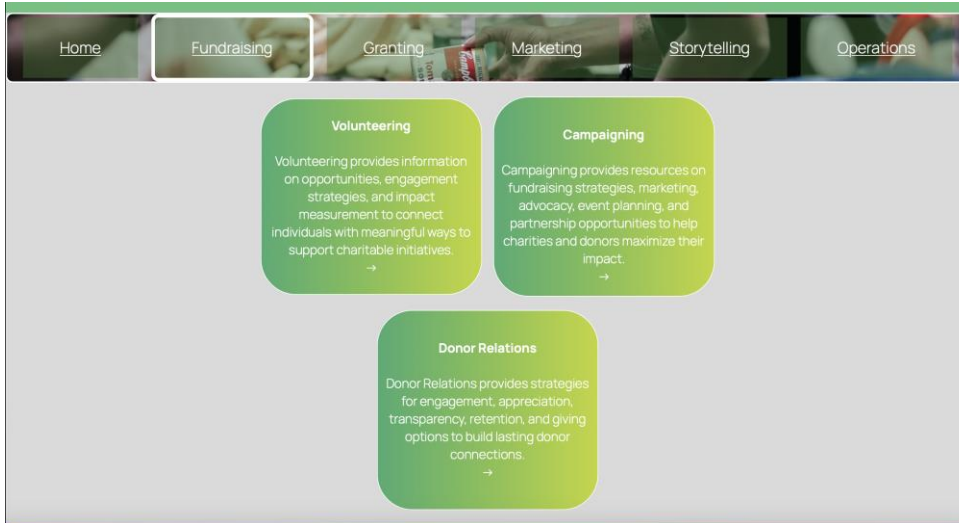# Ideas and concepts discussed in the lectures applied in our project

- Identifying our target customer - The SSCF website we have designed is for donors, volunteers, and community members.
- Constraints in Design – We have included buttons and navigation menus as a physical constraint in our design.


- As per cultural constraints users can expect standard web layout in our design like a homepage, navigation bar, and description about our foundation in homepage.
- Semantic Constraints – The purpose of our website is clear that it is a resource hub.
- Logical Constraints – The content on our website is arranged logically like, Fundraising page only consists of information about how a user can get involved to raise the funds.
- Use of Affordances
  Our design consists of buttons and video resources. The play button on video affords users to open that video.
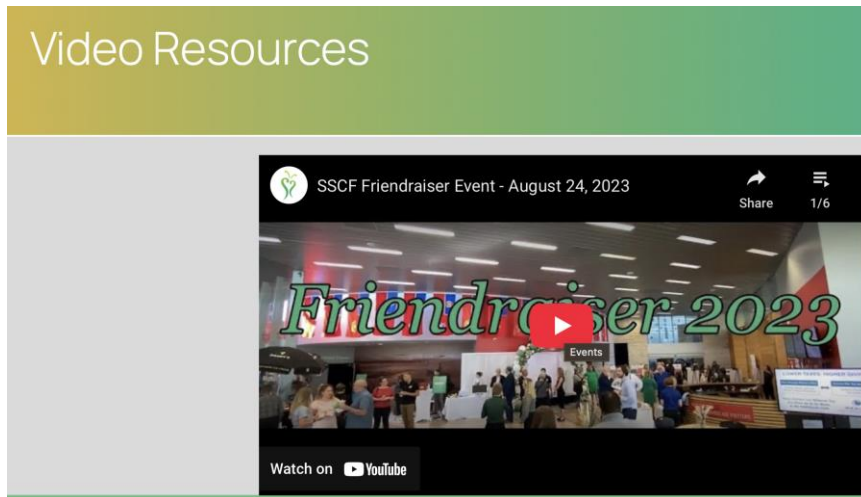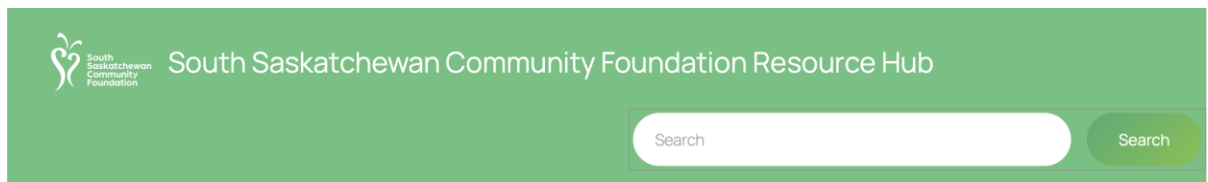
- Use of Signifiers
  We have included social media icons and arrows in button as a signifiers.
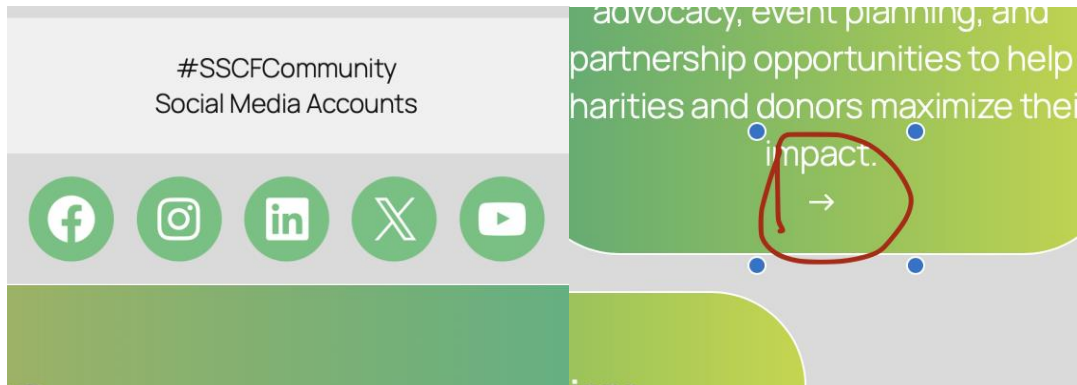
- Natural Mappings
  Our design follows common web design conventions like the header of website has a logo on top left and search button on top right. It allows users to easily understand which is logical and follows real-world patterns.

- Managing Complexity
  Partnership and understanding what users need – We have made changes and applied everything that we could from the feedback of our customers.