

Summary of evaluation with Brooklyn (03/04/2025)

How easy was it to navigate through the interface?

- Navigation was easy because of the navigational bar
- Different sections in the page were intuitive
- Arrows were a good signal to learn more about the different section

Were any icons or symbols misleading?

- Homepage logo in the top corner in the sticky header is redundant
- Big logo in the homepage is not needed
- Rather get straight into “About” sections

Did you find the colors and contrast comfortable for viewing?

- Yes, they were comfortable

Were the font size and button size appropriate?

- Boxes in the pages are a little too big

What improvements or changes would you suggest?

- Change “Recording” to “Video Resources so that it is more intuitive
- Make boxes smaller so that there is less wasted space

Any missing features you were expecting to see?

- Instead of putting opportunities for people to volunteer, make it about the charity; how to manage/campaign the volunteers (tips & tricks)

Problem with Operations Page

- Collaborations & Directory can be together in a section called “Opportunities”
- Board can be under the operations page

Problems with Marketing Page

- Looking for resources for marketing strategies / social media management
- Plugging in social media is not enough (Facebook, Instagram, etc.)

Problems with Fundraising Page

- “Ways to give” is unique to SSCF
- Stay away from donations because they already have their own platform that they are using