MADAM'S BOUTIQUE

PRESENTED BY:

1. ALI AMIR
2. AREESHA MUSTAFA
3. M.BIN NASIR
4. ABDUL MUSTAFA

Aptech Learning System – Web Development Project

INTRODUCTION TO MADAM'S BOUTIQUE

Madam's Boutique is an elegant and modern online clothing and accessories store designed to showcase traditional wear with a touch of trends. The boutique highlights a diverse range of fashion styles tailored for women, from festive outfits to everyday elegance.

The website was developed as a creative project under Aptech Learning System, with the goal of delivering a fully functional, visually appealing, and user-friendly shopping experience. It reflects the essence of boutique fashion — stylish, refined, and accessible.
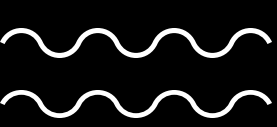
PROJECT OBJECTIVES

- **Design a boutique-style website** that reflects modern and traditional fashion aesthetics.

- **It is a clean, user-friendly layout** that is responsive on both desktop and mobile.

- **It Showcases the collection of clothing and accessories** using high-quality images and organized sections.

- **We Implement interactive features** like Add to Cart, Quantity selection, and a Checklist system.

- **We Applied front-end technologies** like HTML5, CSS3, Bootstrap, and JavaScript effectively.

WEBSITE STRUCTURE AND USERFLOW

HOMEPAGE:

- Carousel slider

- Featured welcome banner

- 20 clothing products with its own working functionality
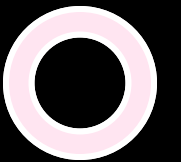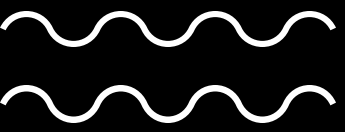
ACCESSORIES PAGE:

- 17 product cards with images, prices, quantity, and buttons

- Organized layout with scrollable design
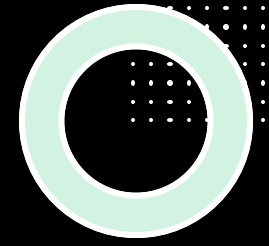
FLOW DIAGRAM

Homepage → Product Pages → Add to Cart → Checklist / Place Order

Accessories page → Product Pages → Add to Cart → Checklist / Place Order

TECHNOLOGIES AND TOOLS USED

Boostrap 5

Structured the content ,layout and Used for responsive grid system, carousel, buttons, and overall layout

CSS

Styled all the elements — colors, fonts, layout, and responsive design

JavaScript

Made the site interactive — cart system, checklist, quantity changes, form handling

Custom Images

Used 30+ product and banner images for visual richness

CHALLENGE FACED

Managing 500+ lines of HTML per page

Optimizing 30+ images to prevent slow loading

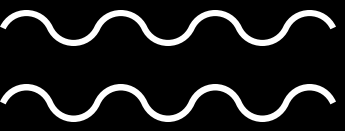Making design responsive on both mobile and desktop

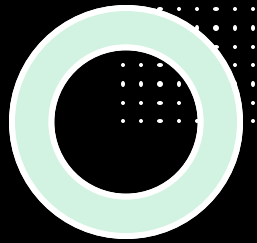Styling every single pages with unique colors

Keeping my website simple and easy to use

Team

ALI AMIR

Project Leader & Front-End Developer

M.BIN NASIR

Presentation Observer

AREESHA MUSTAFA

Informational Page Developer

ABDUL MUSTAFA

Support Member

THANK YOU

"I appreciate your time and attention. Madam's Boutique is more than just a class project — it's a step forward in my journey as a creative developer. I look forward to continuing this path and taking on even bigger challenges."