



VETCOIN WHITEPAPER

VETCOIN | WHITEPAPER | V14.0 | CONTENTS SUBJECT TO CHANGE

COMPLIANCE

The following white paper is intended to be a technical overview. It is not intended to be comprehensive nor to be the final design. Noncritical aspects are not covered. This paper consists of information given for discussion purposes only and does not represent investment advice of any kind. Further, it does not constitute an offer to sell shares or securities or a solicitation to buy such shares or securities. None of the information found within is intended to influence any investment decision nor should it be the basis of an investment decision of any kind. Investment advice for investment in any security, or any tax, or legal advice should only be given by an investment advisor, and VetCoin is not an investment advisor.

VetCoin encourages readers to seek appropriate and independent professional advice to inform themselves of the legal requirements and tax consequences of any investments they make, both within VetCoin and within the blockchain industry as a whole. Investments should only be done with the help of an independent financial advisor within the context of the countries of their citizenship or residence, and their place of business concerning the acquisition, holding, or trade-in VetCoin or any other tokens.

Please note that this white paper does not constitute an offer to sell, or the solicitation of an offer to buy, for any person for whom it may be unlawful to participate in a token sale. Those for whom it is unlawful to participate should not participate. Consult with your own lawyer or accountant to determine whether it is lawful for you to participate in this token sale.

This white paper should in no way be construed as being intended to create an investment contract. This White Paper (version 1.0) may be revised, with the newest edition always appearing on our website. For each revision cycle, we will provide notes on what has changed and the justification for the change. Updated versions of the White Paper (as indicated by consecutive edition numbers) may contain information that may override, clarify, or contradict previous editions, in which case the latest version should be considered the most accurate and up to date. Because of this, versions that are found outside of the VetCoin website may contain out-of-date or inaccurate information. The most up-to-date version of the white paper can be located online at VetCoinhq.com

DISCLAIMER

Purchasing VetCoin is subject to many potential risks, some of which are described in this paper, and some of which are provided on VetCoinHQ.com. These documents, along with additional information about our business and VetCoin, are available on our website VetCoinhq.com. Purchasers of VetCoin could lose all or some of the value of the funds used to purchase VetCoin.

OUR MISSION

VETCOIN WILL HARNESS THE POWER OF CRYPTOCURRENCY TO CONNECT, ENABLE AND TRANSFORM VETERAN COMMUNITIES.

WHY VETCOIN?

Throughout history, as people went off to war, they returned changed, often not for the better. All things considered, it is a tragedy that today, when a service member takes off the uniform, they face life challenges that include:

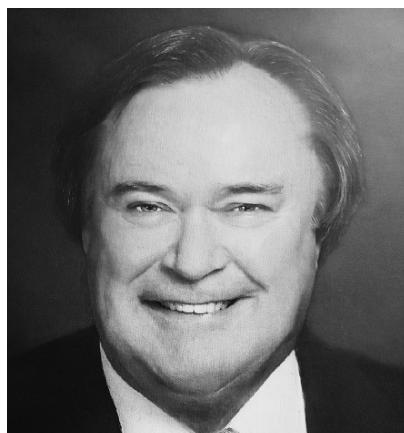
- Financial insecurity (20%)
- Difficulty accessing capital (1/3)
- Veteran-owned businesses that lack market presence
- Homelessness (~1.5 million; 1 in 10 homeless persons in America is a veteran)
- Medical and mental health issues (41%)
- Difficulty transitioning to civilian life (44%)
- Suicide (over 6,300 a year)*

*Beyond the Uniform: A Look at Today's Veteran Consumers, 2018, <https://www.nielsen.com/wp-content/uploads/sites/3/2019/07/beyond-the-uniform-a-look-at-todays-veteran-consumers.pdf>; Marketing To Veterans? Offer Authenticity, 2019, <https://insights.digitalmEDIasolutions.com/articles/marketing-to-veterans>; Marketing to the Military Explained, <https://www.sheerid.com/blog/marketing-military/>;

DEDICATION

The VetCoin team dedicates this effort to the memory and legacy of **C. Austin "Bud" Burrell**. Bud served with the 5th Special Forces Group in Vietnam and worked on Wall Street for more than 35 years.

Mr. Burrell was an outspoken critic of financial fraud and its connection to national security issues. He is recognized today as a champion for ethical action on Wall Street. Every year on Veteran's Day, VetCoin will identify the most innovative Veteran's Charity in America with the "Burrell Award for Outstanding Support to the Veteran Community."



THE VETCOIN SOLUTION

VetCoin will provide secure, military-grade, and fully transparent blockchain-enabled cryptocurrency and a suite of services built by veterans committed to connecting, enabling, and transforming veteran communities.

VALUE PROPOSITION



CONNECT

Connect veterans to each other, veteran services, and retailers that offer military discounts.



ENABLE

Enable our heroes through access to capital in the blockchain economy, allowing them to buy, trade, and invest in the future.



TRANSFORM

Transform lives by donating to charities that support veterans in need.

VETCOIN CORE VALUES

"SERVICE"

Selfless business model that puts the welfare of veterans first.

Empathy to understand the perspective and circumstances of others.

Resilience to overcome any challenge

Visionary approaches that meet the future head-on

Integrity and transparency in everything we do

Courtesy toward all - regardless of race, religion, or creed

Empowering veterans and those who support the veteran community



THE VETCOIN APP

SERVING THOSE WHO SERVED

VetCoin provides tangible value for numerous stakeholders through the VetCoin app.

Veterans, active duty, reserves, national guard, spouses, civil servants, and their families can connect with each other in a secure environment, participate in the crypto economy, and learn about military discounts near them.

Military-friendly organizations and retailers that accept VetCoin payments will gain increased access to loyal consumers. Charities and organizations that support veterans in need will benefit from a new source of donations.

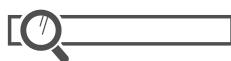
Finally, anyone that wishes to increase their support of veterans could choose to "round-up" on everyday purchases to turn spare change into real change that will transform veterans' lives.



Round-up to the nearest dollar within user-defined cap with everyday purchases



Wallet and Exchange for VetCoin and Other Major Crypto Currencies



Search for Military Friendly Organizations and Retailers



Play NFT Games



Use to round-up on everyday purchases



Use to access the blockchain economy



Use to find Military Discounts



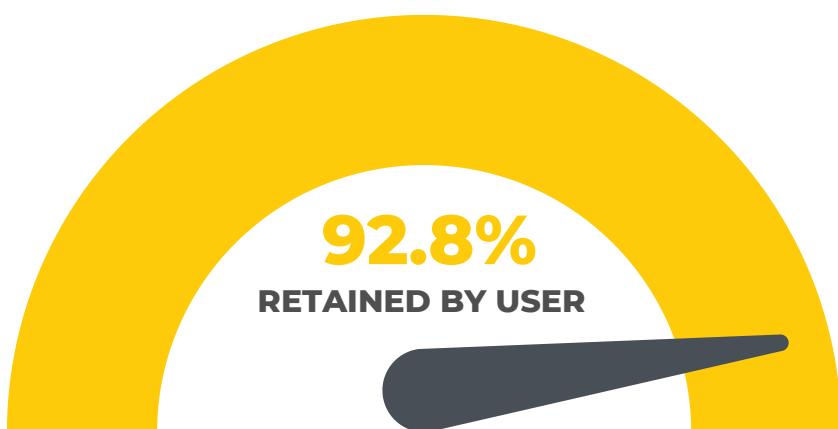
Earn VetCoin Rewards

TOKENOMICS

VetCoin is a ERC-20 token on the Ethereum blockchain which uses a proof-of-work consensus mechanism to ensure security and transparency. VetCoin offers deflationary tokenomics, static rewards, and automatic liquidity. It also funds the community donation wallet.

TOTAL SUPPLY: **6,141,775,000,000 VETCOIN**

This number commemorates June 14, 1775, the founding day of the U.S. Armed Forces.



TOKEN ALLOCATION

Marketing/App Development:

1,166,937,250 VETCOIN (19%)

Presale:

1,535,443,750 VETCOIN (25%)

Locked for six months

Dev Team:

1,228,355,000 VETCOIN (20%) Locked - released at 20% every 3 mo

Public Listing/Initial Liquidity:

2,149,621,250 VETCOIN (35%) liquidity locked for 1 year

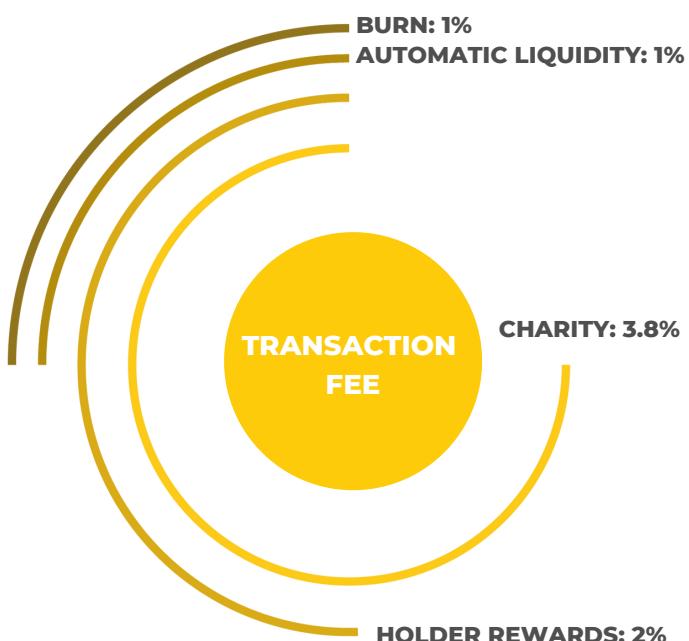
Rewards – Air Drops:

61417750 VETCOIN (1%)

TRANSACTION FEE

Each buy, sell, and wallet transfer incurs a 7.8% transaction fee which is distributed as follows:

Charity: 3.8%
Holder Rewards: 2%
Automatic Liquidity: 1%
Burn: 1%



RFI STATIC REWARDS – INCENTIVIZED HOLDING

VetCoin tokens are distributed automatically and instantly to all holders who receive a share in 2% of the transaction fee. Reflect finance (RFI) makes the tokenomics simple and provides instant reflection of rewards, so funds stay in the holder's wallet while still earning yield. This feature sets VetCoin apart from other similar tokens.

AUTOMATIC LIQUIDITY POOL (LP)

Each transaction fee contributes toward automatically generating further liquidity on PancakeSwap. This benefits those that choose to hold VetCoin long term, solidifying the price, adding stability, and ensuring healthy circulation. This fee splits 50/50, half of which is sold by the contract into ETH, while the other half of the tokens pair automatically with ETH as a liquidity pair on PancakeSwap.

CHARITY

Of each transaction, 3.8% is placed in a transparent VetCoin community donation wallet. Every Veterans Day, community members will vote on which veteran-based charities will receive the proceeds. With VetCoin, more funds are donated to transform veterans' lives in comparison to any token of its kind on the market today (Over 50% of the transaction fee).

LOCKED LIQUIDITY

Locked liquidity means VetCoin has provided secure liquidity so users can buy and sell without the risk of anyone pulling liquidity. Highly secured, all initial liquidity provided will be locked for 1 year. Locked liquidity will ensure rapid organic growth in the early stages of VetCoin.

DEFLATIONARY MECHANISM

With an automatic 1% burn in the transaction fee, VetCoin becomes a deflationary token which increases the value over time. In addition, every year, the VetCoin community holders will vote on additional burns to commemorate service member sacrifices. This burn strategy democratically empowers the community and exists in no other similar token designed to help vets.

ANTI-WHALE PROGRAM

Along with the auto-generating liquidity protocol, VetCoin added an Anti-Whale feature to protect users. Many crypto users have experienced the effects of whale manipulation. To shield VetCoin holders, sell/buy orders for more than 0.05% of total supply are rejected. No single person can own more than 7% of the total supply. In addition, the development team tokens are locked with 20% available for sale every three months.

REWARDS - AIR DROPS

In the future VetCoin will institute a referral campaign in which it rewards holders with air-drops for referrals under certain conditions. More will be announced on this feature later.

FAQS

Why do people invest in VetCoin?
They see the value and believe in supporting the veteran community.

Is VetCoin for just veterans or can anyone use it?

VetCoin is for anyone that wants to support the future success of veterans, vet-owned businesses, or organizations that support veterans!

Will VetCoin increase in value?

While there are no guarantees, at the end of the day, it is all about the community. The more people that know about it and use it, and the more value it will have!

DEPLOYMENT PLAN



WEBSITE LAUNCH - INDEPENDENCE DAY, JULY 4, 2021, COMPLETE

- BUILD A ROBUST COMMUNITY
- COMPLETE LEGAL STRUCTURE, WHITE PAPER, MARKETING PLAN, AND OUTREACH PLAN
- LOGO CONTEST
- MEME CONTEST
- TOKEN, SMART CONTRACT DEVELOPMENT

- PASS AUDIT
- ANNOUNCE PRE-SALE TO KEY PARTNERS
- LISTING ON UNISWAP AND SUSHISWAP
- PRE-SALE
- INITIAL COIN OFFERING – TARGET DATE IS VETERANS' DAY, NOVEMBER 11, 2021

- LAUNCH VETCOIN APP 1.0 MINIMAL VIABLE PRODUCT
- USER FEEDBACK
- BEGIN DEVELOPMENT OF VETCOIN NFT GAME
- LAUNCH VET APP 2.0
- HOLD USER VOTE FOR CHARITY DISTRIBUTION, AND BURRELL AWARD NOMINATION
- PRESENTATION OF CHARITABLE DISTRIBUTIONS AND PRESENTATION OF THE BURRELL AWARD - VETERANS' DAY, NOVEMBER 11, 2022
- LAUNCH VETCOIN NFT GAME

THE VETCOIN TEAM



DR. AHMAD GLOVER
MAJ (USAF, Retired)
Chief Executive,
Co-Founder



JOOEY SHIMERDLA
LTC (USA)
Operations,
Co-Founder



RUSSELL TOWNSEND
MAJ (USA Reserve)
Outreach, Co-Founder



DR. AARON BAZIN
LTC (USA, Retired)
Strategy, Co-Founder



Chris Pollitzer
MSG (USA, Retired)
Marketing



Amanda Roark
Technology
Development



Raf Bosch (USAF)
LTC (USAF)
Outreach



Theresa Cross
LTC (USA, Retired)
Marketing



Miggy Tiezon
Technology
Development



Brian Vukelic
LtCol (USMC)
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CONTACT VETCOIN

