

Medisafe



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Medisafe is an app that provides interactive and customizable daily, timed reminders to set medication taking at a time every day through a push notification.

Time: MediSafe ensures that setting up and using the app is quick and efficient. For example, inputting medication details or reminders should take minimal time to avoid user frustration.

Money: Medisafe is an app free to download and use available both on android and ios, eliminating the monetary factor and making it accessible to everyone.

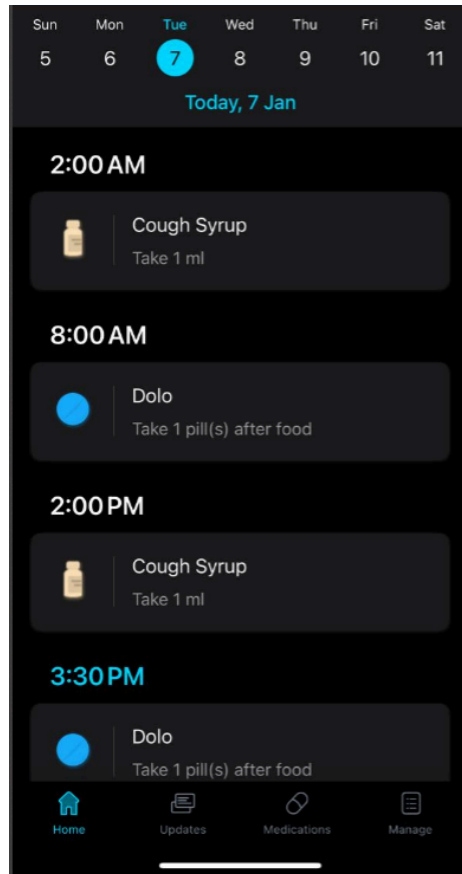
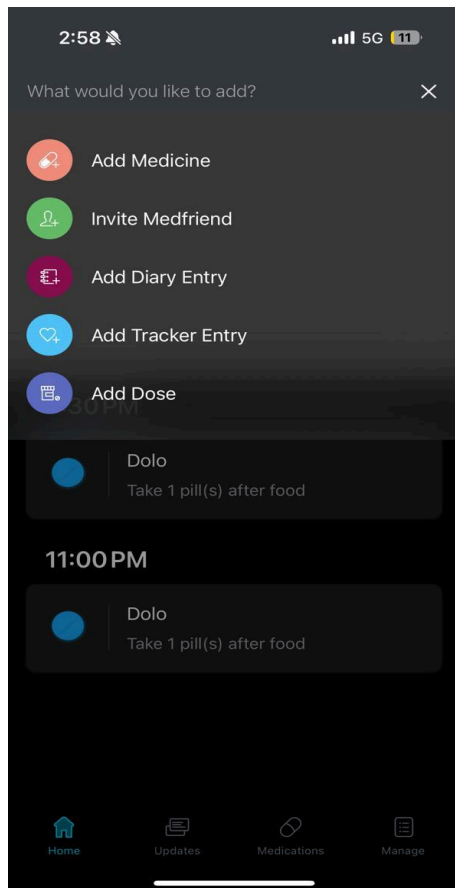
Physical Effort: The app requires minimal physical effort, has a user-friendly interface, and quick access to essential features like reminders or logs.

Brain Cycle: MediSafe reduces the cognitive load on users. The interface is simple, with clear instructions, easy-to-read reminders, and minimal steps to achieve tasks like scheduling or tracking medications.

Social Deviance: The app aligns with socially accepted behaviors. For example, this app ensures everyone feels comfortable using it in public as the notifications are discrete.

Non-Routine: MediSafe should seamlessly integrate into users' existing routines, like syncing reminders with their daily schedule or integrating with wearable devices for health tracking.

HOME PAGE



Time: The Home section minimizes time by displaying all medications and scheduled measurements in a single, easy-to-read list. With a tap, users can add their intake or measurement, saving time spent navigating.

3:00 5G 11

← Cough Syrup

Calendar icon

How long is the treatment?

5 days

1 week

10 days

30 days

Set number of days

Set end date

Ongoing treatment, no end date

2:59 5G 11

← Cough Syrup

Calendar icon

How often do you take it?

Every day

Every other day

Specific days of the week

On a recurring cycle

Every X days

Every X weeks

Every X months

Only as needed ?

Money: The feature does not require additional costs to use. It allows users to track their health metrics and medication schedule within the app without needing premium subscriptions or external tools.

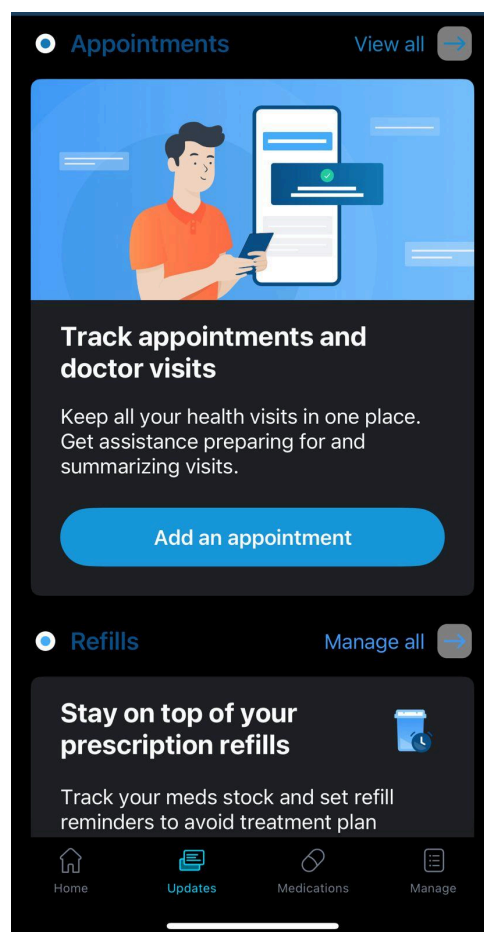
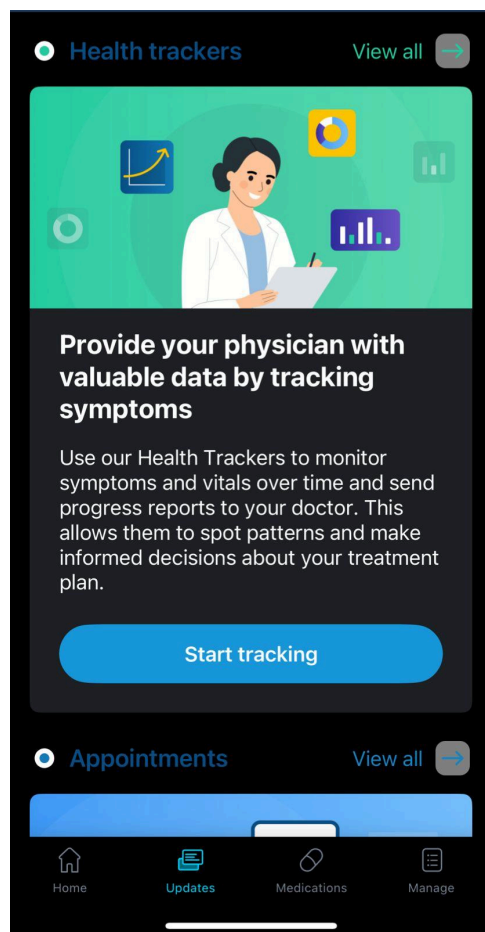
Physical Effort: Logging medications or measurements requires minimal effort. It is a few steps long, but besides that it is relatively a low effort page.

Brain Cycle: The clear organization of the Home section reduces cognitive load. Reminders are intuitive, and the display is direct.

Social Deviance: The app encourages socially accepted practices, such as following prescribed medications and monitoring health, which align with recommendations from healthcare providers.

Non-Routine: The Home section integrates seamlessly into daily routines by presenting actionable items at scheduled times. Users can align these actions with their lifestyle without disruption.

UPDATES PAGE



Time: The "Start tracking" button encourages users to begin monitoring their symptoms and vitals quickly, providing a fast way to gather health data over time.

Money: The feature provides users with valuable data tracking without any additional cost, ensuring users can manage their health without needing a premium subscription.

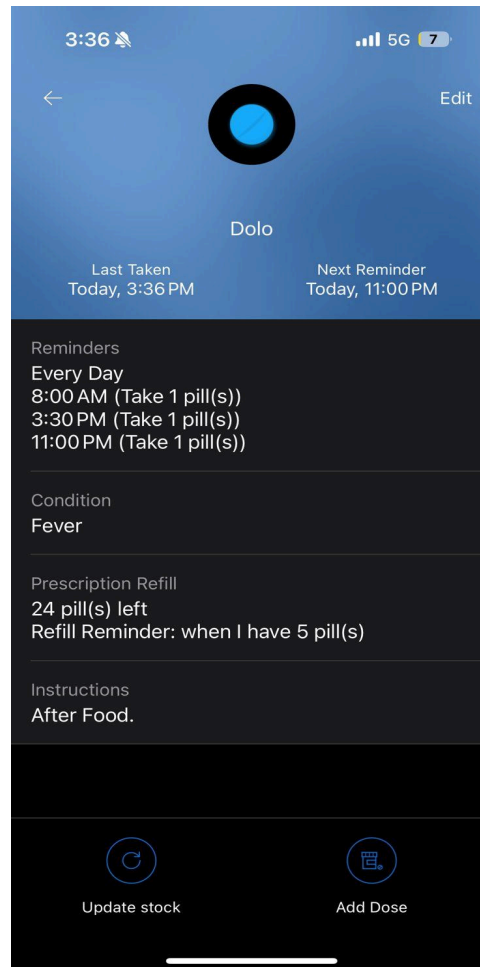
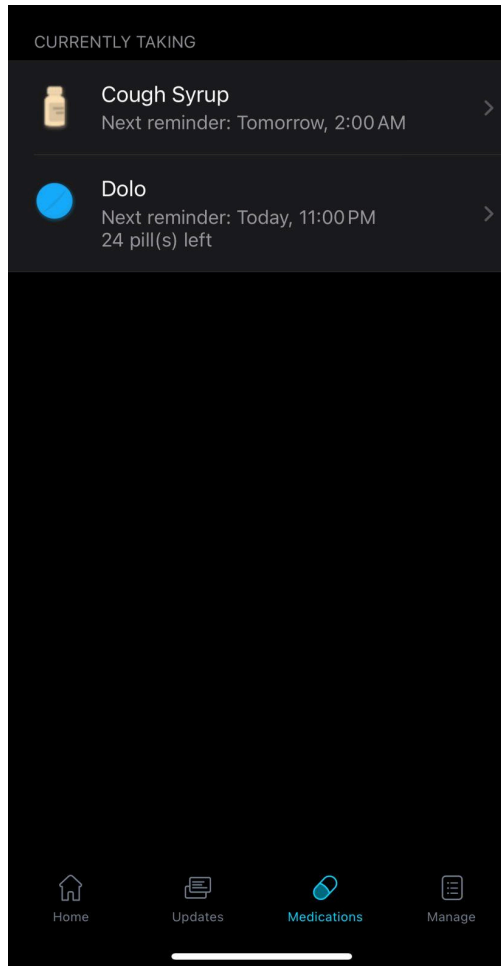
Physical Effort: Tracking symptoms and vitals requires minimal physical effort. Users only need to input their data at their convenience, simplifying the process.

Brain Cycle: The health tracking feature is designed to be intuitive, requiring little mental effort from the user. The interface is user-friendly, and once users get started, they just follow simple steps to track their health.

Social Deviance: Monitoring health and sharing data with a physician is considered a socially accepted and responsible practice for personal health management.

Non-Routine: The health tracking seamlessly integrates into the user's routine, allowing them to track vitals and symptoms over time, fitting naturally into their daily life.

MEDICATION PAGE



Time: The "Next Reminder" section helps users stay on top of their medication schedule by showing when to take the next dose, ensuring they don't miss it.

Money: The medication tracking feature does not require additional costs and works within the app, helping users manage their medication without needing to pay for extra services.

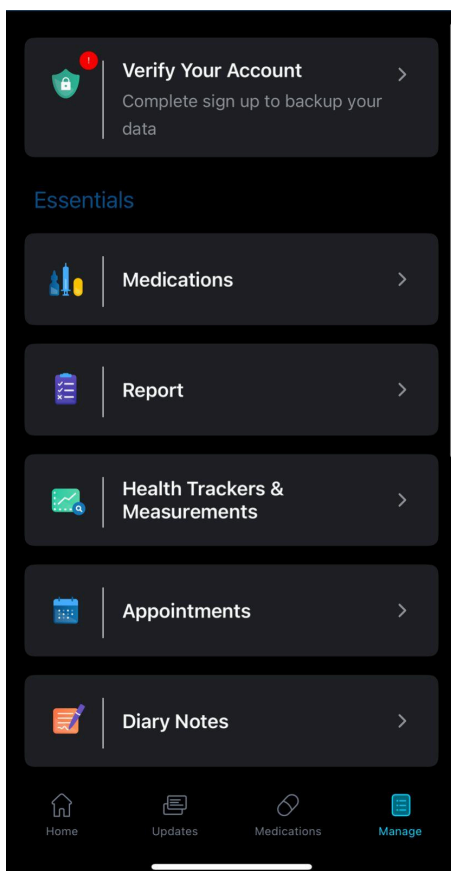
Physical Effort: The user only needs to update their stock or add a dose, which requires minimal physical effort (simple taps on the screen).

Brain Cycle: The user interface is intuitive, reducing cognitive load. Users can easily understand their medication schedule, condition, and refill status at a glance.

Social Deviance: Tracking medication schedules is a socially accepted practice, helping users ensure they follow prescribed regimens and maintain their health under guidance from healthcare providers.

Non-Routine: The "Medication Details" page fits into the user's routine without disrupting it, offering reminders and helping to keep their medication schedule organized.

MANAGE PAGE



Time: The "Manage" page consolidates essential features in one place, saving time for users by avoiding the need to navigate through multiple sections to access different functionalities.

Money: All the core functionalities provided under "Manage" are free of additional costs, allowing users to manage their health data without extra fees, making it budget-friendly for users.

Physical Effort: Interacting with the "Manage" page is easy and requires minimal physical effort. Users only need to tap on the options to manage their data.

Brain Cycle: The layout is designed to be user-friendly, minimizing cognitive load. Users can navigate between different sections with ease, and the icons provide a clear indication of each feature, making it intuitive to understand and use.

Social Deviance: Managing health data, including medication schedules, reports, and appointments, is considered a socially accepted practice, especially in the context of ensuring well-being and keeping up with health routines.

Non-Routine: The "Manage" page supports a seamless integration into users' daily routines by allowing them to quickly access and update their health-related data, ensuring continuity without disruption.